INFORMANT

JANUARY, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

"Jephthah's Daughter" Testimony Period

100,000 New Subscriptions the Goal

Watchtower Campaign Begins—Prepare Now to Do Your Part

Our calendar shows the month of February to be the "JEPHTHAH'S DAUGHTER" Testimony Period. Beginning with this month, the *Watchtower* Campaign opens, with a goal of 100,000 *new* subscriptions for the *Watchtower* magazine. All of the "Jephthah's daughter" class, the "other sheep", and the anointed remnant will offer *The Watchtower* at the regular subscription rate of $1.00 per year. In addition to the regular offer, with each new full-year subscription the book *The New World* and the booklet *Peace—Can It Last?* will be given free.

Servants Take the Lead

Company servants should not delay, but should start now preparing for this campaign, getting everything in readiness so that, on the morning of February 1, publishers can begin with no lost time. Arrange to check over the Publisher's Record Cards and find who of the associated are irregular publishers and who are inactive ones. Then arrange to assist these to have some part in the work in February. Make arrangements to call for these and take them out in the service, if possible. By all servants' endeavoring to help the inactive and irregular ones and also the newly interested to become publishers, a new peak should be made in this month.

Back-call servants should see that their files are in good order, get all good-will names filed under the proper territory, to be handed out to the publishers to call on these persons during the campaign. All expired-subscription notices sent to the company by the Society should be handed out to the publishers for attention. Remember, any of these persons whose subscriptions have expired for over three months are counted as new subscribers and are eligible for the premium or gift.

Territory servants should arrange to have the entire company territory fully and thoroughly worked during the campaign. All territories that are not assigned to publishers should be covered by group witnessing. Arrange to have this witnessing done and take along any new publishers and show them how to work.

Have a Good Supply of Sample Copies

Advertising servants should prepare now to get the extra supply of magazines to be used as sample copies when presenting the offer to the people. In making adjustment for the campaign, be sure to allow sufficient time for the change in number of magazines to reach the Brooklyn office *at least* two weeks before the date of issue of the magazine. For example: Changes for the February 1 *Watchtower* should arrive in Brooklyn no later than January 15; earlier if possible. Also, a thorough check of the sound equipment, both records and phonographs, is to be made, and these should be put to good use during the campaign. Record P-154 ("Instruction") is an ideal record to use with the offer. All those who have this record should use it with the doorstep setup. The Society does not have any more of these in stock. Those who do not have the record can use any appropriate one. Servants, demonstrate the doorstep setup to the publishers, so that all will see how to use it.

All publishers, young and old, man and maid, go forth with burning zeal during this month. All of the Jephthah and "Jephthah's daughter" classes working in February can make this *the* outstanding month of activity to date. *Let's have over 70,000 publishers for February!*

Notice, Please

The WATCHTOWER BIBLE AND TRACT SOCIETY is not sponsoring or backing the translation of the Hebrew portion of the Holy Bible or any other portion thereof by any group of translators. In its library at the editorial offices of the Society it has an extensive variety of translations of the whole Bible and parts thereof by Roman Catholic, Protestant and Jewish translators. These are for the purpose of comparison and criticism, and all for use in the fight against religion, including the "Jews' religion", which the apostle Paul and his fellow apostles renounced. Jehovah God by Christ Jesus is the Author and Creator of the Bible, and it is presumptuous for a group of Jewish religionists engaged in translation work to speak of themselves as "its creators". Recently a purely business transaction of ordering, by the Society's agent, a single copy of a proposed translation of the Hebrew Scriptures was wrongly understood, and is now being treated as a basis for proselytizing professed Christians to the Jews' religion, at the same time greatly distorting and misinterpreting the purpose of said business transaction. Members of the "evil servant" class are using such business item as a means of commercializing on the brethren and causing disturbance, confusion and disruption, and grossly misrepresenting the Society and its faithful servants. Let it here be stated beyond anyone's misunderstanding that the Society is not financially backing nor does it have any connection, sympathy, or agreement with any Jewish group of translators, and the order for the copy of proposed publication has been canceled. The Society is Christian and adheres to the whole Bible as in the WATCHTOWER edition of the Bible, and is unequivocally devoted to Jehovah's Theocracy by Christ Jesus his King.—Rom. 16: 17, 18.

1942 Assembly Report

Order Supplies for Special Distribution

The *Report of the New World Theocratic Assembly* is ready! All who were there will delightedly read the account of proceedings viewed as of world-wide scope, a detailed report being given on the key city of Cleveland, and interesting highlights related from the majority of the other 88 cities participating. Although the report is incomplete both as to number of cities and the amount of work done in other countries, due to poor communication facilities, the tremendous witness given by this assembly as shown by figures contained in the report will thrill each New World fighter.

In this report one will read of the Assembly's source of origin, its advance preparations and expansion, the unified workings of the Lord's organization for months prior to its realization, and the blessed three-day Assembly itself climaxing these months of planning and work. Not only will you live again the assembly you attended, but also you will seemingly be present at the scores of other convention cities. Accounts of the assemblies at cities in Britain are particularly noteworthy, including the banning of the assemblies in Manchester and Nottingham.

The *Report of the New World Theocratic Assembly* should be placed in the hands of all persons of good-will, whose names are in every company's back-call file, before the "JEPHTHAH'S DAUGHTER" Testimony Period begins, on February 1.

The distribution of the *Report of the New World Theocratic Assembly* should start in your individual territories as soon as you receive your supplies. Publishers holding individual assignments should call upon every back-call name with the report. The back-call servant should carefully check every territory and see that this is done.

Special Distribution

The week commencing January 23 and ending January 29 (inclusive) should be devoted to a very intensive campaign for the distribution of this report. All names in the back-call file which are not in individual territories held by the brethren should be taken out and assigned to publishers with the definite understanding that these persons are to be called upon during this special period with the New World Theocratic Assembly report. A back-call follow-up slip is to be made on each name and turned in. During this week all street work and store-to-store work and route work are to feature the New World Theocratic Assembly report.

Every publisher in the company should have some part in this distribution. Pioneers also should participate in it, and all should be on the street Saturday, January 23, offering this report to the people. This special distribution will make a splendid introduction to the *Watchtower* Campaign; so everyone receiving a copy who is not now subscribing for *The Watchtower* or *Consolation* should be called back upon within two weeks after the distribution of the New World Theocratic Assembly report and be given an opportunity to subscribe for *The Watchtower*.

The New World Theocratic Assembly report fills 32 pages, of *Watchtower* size, is generously illustrated, and is enhanced by a beautiful colored-cover design descriptive of the Assembly. It will be supplied at the rate of 5c a copy, or 25 for $1.00. These are to be placed with the public at 5c a copy and included on your report cards as magazines placed.

Spanish "Watchtower"

Added Feature of February Campaign

With great anticipation all Theocratic publishers are looking forward to the "JEPHTHAH'S DAUGHTER" Testimony Period, and the *Watchtower* Campaign.

An added feature will be the publishing of *The Watchtower* in Spanish twice a month, in the same style and large-size type as the English edition, to begin with February 1 issue. The campaign obtaining subscriptions for this magazine should go hand in hand with that of the English *Watchtower*, and wherever there are Spanish-speaking people effort should be made to call upon all with the campaign offer, to wit: *The Watchtower* for a year, the book *Children* and the booklet *Hope*, all in Spanish, and all on a contribution of $1.00.

Advertising servants, as soon as the *Informant* is received make preparation for supplying all publishers who work in Spanish territories, by ordering sufficient distributors' copies to be used as samples when presenting the above offer.

At least 15,000 copies of the Spanish edition of *The Watchtower* should be going to the people of good-will twice a month.

Shipment Delays

We know many companies and pioneers are anxious because not promptly receiving their orders of the new publications, *The New World, Peace—Can It Last?* and the WATCHTOWER edition of the Bible. Demands are so great that it is difficult for the presses to keep up the supply, hence causing unavoidable delays. Further, during wartimes there are delays in shipping facilities. Please do not write in asking why you haven't received your order, for we will ship it as soon as we possibly can. All orders are handled in rotation. Delays at present amount to three or four weeks.

Kingdom Interests First

Be a Publisher and Make Back-Calls

Now in these present times we can see the enemy rapidly closing in on Jehovah's servants and employing every means within their power to stop the work. But the Lord's work advances by leaps and bounds despite all the enemy efforts. Now is when each one must sever all connections with the Devil's organization that he possibly can and take his stand wholly, entirely, for the New World government if he wishes to live under its righteous rule. The text for January is, "Seek ye first the kingdom of God, and his righteousness." (Matt. 6:33) That means that we cannot let anything interfere with the work of "preaching the gospel".

Every company publisher should start this month and set aside a certain amount of time each day—about 2 hours on the average—to devote *exclusively* in some phase of the Lord's service near home or wherever convenient, getting a territory assignment from the local territory servant. Let each one do this and not let anyone or anything keep him away from that service. Take care of home duties and other responsibilities at some other time—PUT THE KINGDOM INTERESTS FIRST.

Systematically Plan Your Work

Cover your territory in advance with *Kingdom News* in accordance with the November *Informant*. *Kingdom News* No. 11 contains a very important and interesting message for all people of good-will. Everyone who reads it will want to learn more of that good news.

In keeping with the Lord's instructions, we should take to the people the book *The New World* and the booklet *Peace—Can It Last?* because they need these publications. These contain priceless information about the most important thing that will ever be in existence, God's kingdom.

Use the house-to-house record in all urban territory. Call back on everyone with whom you place a book, a booklet or even a *Kingdom News*, if they show some interest, with the idea in mind of getting them more interested in God's kingdom. Many times in the magazine work one meets people who may sympathize with the work; take the name and address and make a back-call on them. When one is engaging in the store-to-store work, many businessmen are found to be interested, but haven't time to talk during business hours; make arrangements for a back-call on them there at some other time or in their homes. Get all the back-call names in your territory you possibly can and put forth a special effort to call on those people at least once during January. Make at least 12 back-calls this month and every month from now until "the cities be wasted" and there is no one left on whom to call back.

Book Studies

Every back-call is a potential book study. Try to start a book study with the people as soon as possible. Start the study in either *The New World* or *Children*. The back-call and book-study work should be viewed as the most important features of the Lord's service, as that is where the "other sheep" are really taught to assimilate the Word of God. All other parts of the service work to this one end, organizing and conducting studies.

Poster

To keep before the minds of the publishers the work for the month of January, the Society is sending to all companies, with this *Informant*, a poster of attractive design calling attention to KINGDOM INTERESTS FIRST. This poster should be hung on the wall of your Kingdom Hall or company headquarters meeting-place for the month of January, after which it should be taken down. If desired it may be mounted on cardboard or plywood, or merely put up with thumbtacks at the corners. This will impress upon the brethren that January is the time for KINGDOM INTERESTS FIRST.

Let the light shine. Let everyone hear about the New World and its many rich blessings. All should have a keen desire to engage in all phases of the work, striving for 60 hours and 12 back-calls this month with greater zeal and determination than ever before, and let absolutely nothing interfere with the Lord's service; put KINGDOM INTERESTS FIRST.

Return of Cartons

The shortage of new shipping cartons has let up some, but the Society would be pleased to receive the very best cartons that the companies have and do not need for their own use. It has been noticed in the past that brethren returning these cartons have been negligent, because approximately 40 percent of those shipped back have not been usable for re-shipping. When saving cartons for the Society's use, please bear these points in mind: Do not cut or remove the *cloth tape*. Break down the cartons by removing the paper tape and opening up the flaps at both ends, remembering to leave the cloth tape on the carton. IMPORTANT! *Do not fold at the cloth tape.* Only good cartons should be returned. They should be put in bundles of about 20 cartons to a bundle and tied with strong rope. Please do not ship less than 100 pounds in a shipment. Your description on the bill of lading should be as follows: "Corrugated cartons K. D. flat. (Used)" Note: IN ALL CASES COMMUNICATE WITH THE BROOKLYN OFFICE BEFORE SHIPPING.

Pioneers' Change of Address

When pioneers change their residence, they should ALWAYS send us a Change of Address slip showing thereon what their full new address will be, allowing us about one (1) week to make the change in our stencils. Every time you change your address, be sure to leave your forwarding address at the post office where you *previously* obtained your mail. If, after changing your address, you get mail that has been forwarded from your old address, be sure to check and see if you sent us a Change of Address slip, and if it has had time to be changed. When changing your address, always use the form provided by the Society for this purpose. Every pioneer should have a supply of these on hand and use one every time he changes his address. The Society does not make change of address when it is written in a letter with other correspondence, as all Change of Address slips are handled separately from all other mail. Pioneers should ALWAYS designate *clearly* whether they are "Special Pioneer" or "General Pioneer", as delays are caused by a failure to do this. Second-class, third-class, and fourth-class matter cannot be forwarded without additional postage; therefore all such mail must be sent direct to the correct address in order to assure prompt delivery. When you neglect to send us a Change of Address slip, you don't get your mail, it causes us much extra, unnecessary work, and there is no excuse for such failure. Please co-operate with us to this extent, so that everyone will receive better service with the least expenditure of effort and time.

Improve Your Street Witnessing

Proper Conduct in the Field

There Is a Time for Everything

On page 28 of *Organization Instructions* the statement is made: "At all times the brethren should have in mind that they are representatives of The Theocracy, the Lord's ambassadors, and deport themselves in keeping therewith. Jehovah does not approve of that which is unclean; hence all Theocratic publishers should be clean, present a pleasing appearance when in the Lord's service, and use proper language." If any of the men or women who associate with the Lord's people are careless in their personal cleanliness they practice an injustice upon their brethren who assemble with them at studies and meetings, and are a cause of stumbling to many people of good-will who, not knowing the truth, are inclined to judge the value of the message by the appearance of the ones participating therein. That does not mean one should be ashamed because he cannot afford to dress as well as he might like to, or have new shoes or clothes to wear in the witness work. We may not be financially able to dress according to the very latest style trends, but everyone can and should be clean and wear clean clothes while in the service. Let all representatives of The Theocracy, therefore, conduct themselves in this respect as becoming the dignity of the Lord's kingdom, which they represent.

Conduct on the Streets

Continuing, *Organization Instructions* says, "Be calm, sober of mind, vigilant, and always kind. Show loving devotion to all of good-will. Be bold, yet never rude. Mind your own business of declaring the Kingdom message of comfort to those of good-will." The primary purpose of the street witnessing is to reach the people with the message of the Kingdom, many of whom we would not otherwise have the opportunity of serving. Therefore, while in the streets with the Theocratic message we must keep our minds centered upon our work, be sober of mind, and be alert at all times to give the witness. It has been found that some publishers go in pairs and threes and have a conversation while in the street work. In doing this, even though the conversation may be concerning the Kingdom work, the publishers invariably give improper attention to the placing of the message and miss many opportunities. It is therefore much better for street publishers to stand alone, except, of course, in the case of new publishers out for the first time. Proper street witnessing is done in an orderly manner, each publisher having a definite assignment from the advertising servant for his corner or position in the block, working alone. If trouble is expected from mobsters or assailants in certain cities, or if two publishers desire to work together, then let the publishers work in pairs but stand ten or fifteen feet apart, always near enough to help out if trouble arises. The time for discussion of field experiences is not during street witnessing, but at service meetings or at home.

To "be bold . . . mind your own business of declaring the Kingdom message" requires a publisher to speak out the slogans concerning the magazines or the titles of the articles in the current issues and to watch the passers-by for any sign of interest. Some publishers judge their success only by the number of magazines placed. That is a good way, but there is more to it. One's fearless declaration of the truth causes some to take an open stand for or against the truth. Boldness and proper conduct in the street work means one must take the initiative and in a kind manner, confident, yet never rude, approach those persons who may be standing near one's assignment waiting for a bus or for someone to come out of a store. Also watch for those waiting in parked cars for shoppers and offer them the magazines, briefly explaining the contents. Refrain from lengthy conversations, but, if you find interest, arrange for a back-call later. Take the initiative; approach the people; and watch your placements on the streets increase.

As a suggestion for being completely equipped as a street publisher: Have your magazine bag and magazines; carry with you a copy of the latest bound book and booklet, folders inviting the people to the meetings, your testimony card for identification, back-call slips, and a copy of the booklet *Jehovah's Servants Defended*. Proper decorum and courageous publishing will increase your efficiency.

Back-Calls and Studies More Important!

Time is scarce these days; therefore we must be as efficient as possible in our magazine work. While on the streets let us do our best. This is an important part of the Kingdom witness, but magazine street-work should not take preference over organizing book studies, which study work is the most important at this time because it is through study that the people of good-will become mature in the truth, able to see the right way to go to the Kingdom and able to teach others also. Every publisher should have some part in the street work, but it is suggested that you choose the time during the week when fewest people are at home and back-call work is not so successful, such as Saturday afternoons and evenings, and when a good number are on the streets, and do your street work at such times. Many publishers have found it inconvenient to have their book studies and model studies on the same nights as the *Watchtower* study or service meeting at the company headquarters, so they come early and devote an hour or so to street work before these meetings. This is a very good practice. Brethren living on farms and who have to travel to towns and cities on Saturdays have found it well to arrange to devote an hour or two to street witnessing while in town, thus conserving gasoline and not neglecting a part of the Kingdom service. When weather is bad publishers can concentrate on store-to-store and route work. This does not mean that store-to-store work and route work should be done only in inclement weather (for every business section should be assigned by the advertising servant for store-to-store work); but rather it means that the publishers should put in their time by increasing this activity, and not stay at home.

No one should be discouraged from participating in the street work when he wants to, but every publisher should have in mind the planning of his work so that he can get in the most time and not neglect the now most important work—organizing studies. Do your street work when back-calling is not practical; and this does mean do street work.

PREVIOUS ALL-TIME PEAKS

	Comp'y Pubs.		Pioneers	
Pubs.	60,094	Sep. '41	5,790	Oct. '42
Av. Hrs.	20.3	June '40	138.2	July '42
Av. B-C	4.6	Oct. '40	39.3	Apr. '42

	Nov. 1942		Nov. 1941	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Comp'y	55,032	14.6	3.2	15.7	3.3
Pioneers	6,127	120.5	32.3	112.9	26.7

INFORMANT

FEBRUARY, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

It's the "Jephthah's Daughter" Testimony Period!

Three-Month "Watchtower" Campaign Begins

Get an Early Start and Keep Pace

At last it is here! And all the evidence points to the fact that this will be the greatest campaign yet! Jehovah's people are at full unity. Clearly the blessing of Jehovah is upon His Theocratic organization, causing a greater witness for the name of Jehovah and contributing to the final victory of the Greater Jephthah.

Jephthah's only daughter rejoiced exceedingly in the great victory Jehovah granted her father over the demon-worshiping encroachers. She willingly complied with the terms of the vow Jephthah had made. It was not her will be done. Glad was she for the privilege of devoting herself wholly and unselfishly in the Lord's service. Jephthah's daughter loved Jehovah.

The fulfillment of this prophecy today is inspiring. We see thousands of those who were foreshadowed by Jephthah's daughter, the "Jonadabs", joyfully responding and readily accepting the Theocratic arrangement, willingly offering themselves in unselfish Kingdom service. The vow has been made. All fruitage of the victory goes to the praise of Jehovah. Now let all Theocratic publishers, remnant and "Jonadabs", render zealous and untiring efforts in service during February, seeking out more of the "Jephthah's daughter" class.

The Offer

The offer is the subscription for *The Watchtower* for one year on the contribution of $1.00, to which will be added as a premium the book *The New World* and the booklet *Peace—Can It Last?* If someone has *The New World* you may substitute any other bound book. If you find someone is a *Watchtower* subscriber already, then offer *Consolation* under the same arrangement. Where people are unable to contribute for the yearly subscription, offer a six-month subscription on the contribution of 50c, with a booklet free, without a book. Then, if necessary you can drop down to *The New World* and the latest booklet at 25c, or three booklets for 10c, or, finally, one booklet for whatever they are able to give, or free if they will read it. Remember, too, the foreign-language subscriptions. Sample copies may be obtained. An effort should be made to leave the Kingdom message in some form with all who are desirous of reading it.

Those who have record P-302 ("The New World") should introduce the special offer with that, using the doorstep setup. If you don't have that record, use the ones you have. If you can use the phonograph introduction, do so; but if you don't have access to a phonograph, use the testimony card provided by the Society for this campaign, one of which for each publisher is enclosed with this *Informant*.

During the next three months offer *The Watchtower* and *Consolation* to all your neighbors, friends, merchants, and all whom you meet, as well as those in your individual territory. Doing this will help you to make your quota. The quota for this campaign is 100,000 new subscriptions. If you are a pioneer you should get at least one subscription a week; if you are a company publisher you should obtain at least one new subscription a month. Every company should set its own quota on that basis, and push this campaign. Each week a check should be made to see that your company is up to its quota. Each individual publisher should check to see that he is up to his individual quota.

To reach this easy quota each publisher should start on February 1 and go after subscriptions. Don't wait until late in February before you start and then wonder why you haven't done as well as some other publisher. Everyone can make his part of the quota if he puts the first thing first. Those of good-will want the truth now as never before. There is no better time than now for a *Watchtower* campaign. We are in a better position than ever before. We have had the opportunity of becoming well organized into a trim fighting unit under the new Organization Instructions. Many have had the benefit of counsel and suggestions given by the servants to the brethren. By now every regular publisher should have an individual territory that has been worked with the *Kingdom News* and followed up with the phonograph and publications, as well as back-calls on those of good-will. Having used the House to House Record slip, you are now familiar with where the interest is in your territory. The preliminary details have been ironed out. For the *Watchtower* Campaign the stage is set! Let's all do our part and share in another victory for the Greater Jephthah!

"The New World" Record Prepared
"Peace—Can It Last?" also Being Made

The three lectures delivered over the hookup from Cleveland Public Auditorium in September were recorded at that time; namely, "The Only Light," "Fighters for the New World," and "Peace—Can It Last?" For the past four months the Society has been trying to have these manufactured, and, although materials for manufacturing records are very scarce, delivery within the next few weeks has been promised. The supply is very limited; therefore we suggest that companies or pioneers desiring to have these records for use in back-calls should order just the number that they can use of the series "Peace—Can It Last?"

As to the lectures "Fighters for the New World" and "The Only Light", only sufficient pressings are made that each company can have *one* set. That is all you should order.

Introductory Record

A record introducing the book *The New World* has been prepared by the president of the Society. The Society was fortunate in getting a quantity of these made (approximately 25,000). This means that only those persons who will put the records to constant use should order them through the company. The number of the record is P-301, P-302; and, when ordering these, put them on the same order blank with literature that you will need.

To lessen the possibility of breakage, it is advisable that records be packed with books in regular freight shipments. When sent by express or parcel post the breakage is greater. Wherever possible all companies and pioneers will please include their order for these records with their freight orders for books.

Please keep in mind when ordering these new records that the Society can ship immediately the record "The New World" (P-301, P-302); but the other records, the three lectures, should be ordered on a separate order blank with nothing else and sent in at the same time and this will be held on file until such time as the records come into stock.

Due to the great scarcity of records, please do not order records that will be put on the shelves and not used regularly. Order only what you must have.

"The Only Light" (P-293 to P-302), $3.00; "Fighters for the New World" (P-303 to P-316), $4.00; "Peace—Can It Last?" (P-317 to P-330), $4.00; "The New World" (P-301, P-302), 50c. Pioneers ordering P-301, P-302 with literature may get one disc free, up until April 1. Pioneers should order with groups when possible; and if you can keep a set of "Peace—Can It Last?" busy you can have it charged on your account and it will be applied against the credit you requested on your Certificate of Credit.

Make More Back-Calls
Conduct More Studies

It is clearly understood by all the Lord's consecrated ones that the important thing in their lives is serving the Lord; therefore the thing uppermost in their minds is how they can increase their activities and improve their service to the Most High. The report for the year 1942 shows that the Lord has crowned it with his blessing and made it the greatest year of service up to the present time. This brings great joy to all New World fighters, and none of them wish to rest on their "laurels" and slow down now. All are stimulated to far greater activity than ever before.

The back-call and book-study work is the most important phase of the Lord's service at this time and should be concentrated upon by all publishers of the New World. It is primarily at back-calls and book studies that the people learn of God's purposes and are instructed and "fed".

Consider 1943 "Yearbook"

This subject is of so great importance that the Society hereby advises every company of Jehovah's witnesses to set aside part of at least one service meeting during the month of February and consider the article "BACK-CALLS AND BOOK STUDIES", page 47 in the 1943 *Yearbook*. This assignment should be given to some capable brother in the company and he should be prepared beforehand to give an interesting and instructive talk on this subject. The speaker should study this article *thoroughly* and give it in his own words—it is not intended that the *Yearbook* be read in the service meetings. The speaker could have a brief outline of the material he would present to the company, and give it orally. Here are a few of the things that should be stressed by the speaker in this presentation: the necessity of making back-calls and conducting book studies, the advantages of the back-call and book-study work over other features of the service, the important part that the book *The New World* plays in the back-call and book-study work, the results of the back-calls and book studies, and the urgent necessity of making more back-calls and conducting more studies NOW, particularly in connection with the present *Watchtower* Campaign. He may also compare the average increase in the back-call work of the country with the increase of the local company and point out where the publishers may make many improvements over last year's activity. A few scriptures could be used to prove various important points. Additional material having direct bearing upon this work may be taken from other publications of the Society if needed for further emphasis.

Everyone who attends your book studies and upon whom you call back is a potential *Watchtower* subscriber. Every attention and consideration should be given these people. Every person whose name is in your back-call file should be called on with this special offer. Do not fail to offer the *Watchtower* subscription to all those with whom you may come in contact.

DRAFT

After February 1 all Selective Service registrants (18 to 45) must carry on their person their original registration and classification cards. Anyone not having classification should go to his board and ask for card. Failure to carry said cards subjects one to heavy penalty.

Your Company's Progress

New Chart Being Sent

Use Current Poster

All Theocratic publishers are very much interested in having a part in making their respective companies more progressive. We all want to see the Kingdom work increase to the honor of Jehovah's name. There are certain features of the work for which the publishers are directly responsible and which they can control. Progressive publishers want to know whether their company is increasing in these things. So that every company publisher may know exactly what is being done in his company each month in these vitally important features of the Kingdom service, the Society has prepared a chart, which is being mailed free of charge to each company. This chart is printed on heavy paper and will be sent separate from the *Informant*, in a roll.

The chart is headed, "THIS GOSPEL OF THE KINGDOM SHALL BE PREACHED"; which is Matthew 24: 14. There are seven columns on the chart, headed as follows: *Total Publishers, Total Hours, Average Hours per Publisher, Total Back-Calls, Average Back-Calls per Publisher, Total Book Studies*, and *Average Studies per Publisher*. These are the most important parts of the Kingdom work today. At the left-hand side of the chart the months are listed for the service years of 1943 and 1944, beginning with October 1942, and the chart provides space for a comparison between the two years. Space for posting the company quota is also allowed, as well as a place for the year totals.

Along with this chart you will find sheets of numbers, some red and some black. These numbers are printed on gummed paper.

How to Use It

The chart should be in the care of the assistant company servant. It is in two sections and will have to be pasted or glued together at the proper point. If you wish to do so you may paste or mount it on wall board to make it more durable, having in mind that it should last for two years. The chart should be posted in the company Kingdom Hall or headquarters meeting-place. Every company, regardless of size, will find it advantageous to use this chart. Keep your chart neat and clean and avoid smudges.

The numbers printed on the gummed sheets should be neatly cut apart in strips. Use black numbers for this year, saving the red for next year. Care should be taken in cutting these strips, so that they will all be of the same width. If the numbers are cut out properly they will all be of the same size, and then your chart will look much neater when you paste the numbers on it.

The assistant company servant should immediately post on this chart the quota for the company for the fiscal year 1943 and all the activity reported for the months of October, November and December 1942, and January 1943. At the end of each month hereafter when the report for the company is made up the assistant company servant should post the report on this chart. In figuring the averages it is only necessary to use tenths, the same as the Society does in the *Informant*. Decimal points are on the number sheets.

The *Informant* each month will contain a summary of the report for the United States as it does now. At least ten minutes of a service meeting once each month should be devoted to a comparison of the company activities with the report for the United States as a whole. Whether you are keeping up with your quotas should also be discussed, using the chart. Keep up your chart and keep up your progress. Remove all other charts from the hall.

Posters

With the chart you will find two posters; one is for February and the other for March. On February 1 the January poster should be taken down and the February poster put up. Don't put up the March poster until March 1, and then take February's down. Have only one poster up at a time. Use the current poster as shown by the Calendar.

Territory Outline

Enclosed with this *Informant* you will find a new territory outline form. A number of changes have been made in this outline to conform to the new Organization Instructions. The company servant and territory servant should study it carefully and adjust your company setup accordingly.

Filling Your Orders

Due to the uncertainty of the times many items are out of stock and there is a possibility that they will not be in stock soon; so, when you receive an invoice and find that items you ordered are not listed thereon, consider them out of stock. You can reorder them in a month or two; but please do not write the Society asking why you did not receive such items, as this means unnecessary correspondence. We will always send to you what you order if we have it. Watch the *Informant* for announcement of new publications.

Whenever company service report forms are required by pioneers who are working in company territory, they should be obtained from the local company organization. That will save in shipping.

Remitting with Orders

Cash items are those items that cannot be charged to any account unless you have a credit balance on your account. A remittance to cover must accompany all such orders. "Cash items" includes everything handled by the Society except Bible No. 10 and books and booklets for field service campaigns. This campaign literature may be charged to company or pioneer accounts, only, however, when the accounts are in good condition and regular monthly remittances are being made thereon. A down payment of at least 25 percent must accompany all orders for English phonograph records.

PREVIOUS ALL-TIME PEAKS

	Comp'y Pubs.	Pioneers
Pubs.	60,094 Sep. '41	6,127 Nov. '42
Av. Hrs.	20.3 June '40	138.2 July '42
Av. B-C	4.6 Oct. '40	39.3 Apr. '42

	Dec. 1942		Dec. 1941	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Comp'y	50,221	12.5	2.9	14.8	3.4
Pioneers	5,835	104.1	33.5	114.4	29.3

December Activity

An examination of the activity of the pioneers and companies for the month of December shows a very decided drop in all branches of the work. The drop is more pronounced in the middle western and the eastern states, such as Missouri, Iowa, Illinois, Indiana, Ohio, Pennsylvania, New York, Massachusetts.

Gas rationing, of course, placed some restriction upon the activity of the Lord's people, but this does not seem to be the real cause, as the 17 eastern states that had gas rationing for several months show just as decided a drop as the other sections of the country where gas rationing commenced on December 1. Gas rationing, winter weather, floods, or anything else, should never be permitted to impede the progress of the Lord's people. This is something to overcome. Be more than conquerors, rather than permit such "old world" limitations to interfere in any wise with the New World activity. The company servant and other servants, particularly the assistant company servant and back-call servant, should carefully check the records of their respective company and endeavor to ascertain the cause for the slump in activity and make some local arrangements to overcome any obstacles that may be found.

Timely Directions for Sending in Subscriptions

In order to give the most efficient service to all subscribers for the *Watchtower* and *Consolation* magazines, the following suggestions are given:

News

It is very important that the publishers and servants observe these details carefully. Each one should carefully read the instructions on both the FRONT and the BACK of the subscription slips. If you do this and carry out the instructions carefully there will be no confusion or misunderstanding. We cannot overemphasize the importance of seeing that the subscriber's name and full address are properly filled in. PRINT CLEARLY, using indelible pencil or ink, only. Check this matter carefully yourself, and have the subscriber check it also when you give him his receipt, and then have him initial it. Indicate whether the subscription is NEW or a RENEWAL.

On the line "Sent in by", company publishers should put their own name AND the name of the company, in this manner:

John Smith, Reading, Pa., Company

This will clearly identify the source of the subscription, for future reference if necessary. In the case of pioneers, their name is all that is required, properly checking, of course, that they are pioneers.

When receiving subscriptions here we often encounter the following difficulties: Illegibility of names number street and town (the name causes us the most trouble); the wrong town or wrong street; misspelled names of towns and misspelled names of streets; no street shown on slip. These inaccuracies bring from the post office cards marked "No such number", "Not at address," "Not found," "Unclaimed," "Unknown," etc. When we receive these cards we in turn have to find out who sent in the subscription, so that a card can be sent for correction. This creates much unnecessary work, delays delivery of the magazine to the subscriber, and brings complaints.

Foreign-Language Subscriptions

Foreign-language subscriptions should be handled carefully. Check and see if we have the magazine in the language required. If we have it, clearly mark the subscription slip to show the language in which it is required. *The Watchtower* is available in the following foreign languages, and subscriptions may be taken for *The Watchtower* in these languages: Greek, Italian, Polish, Russian, Slovak, Spanish, and Ukrainian. The subscription rate on all the above is $1.00 a year, and each one is published only ONCE a month, with the exception of Spanish which will be published twice per month beginning February 1, 1943, issue. The latest bound book and booklet in each language may be offered as a premium. Portuguese *Watchtower* is $1.50 a year, with the same arrangement for premium. In each case the publisher is to retain 25c for the book placed, and the balance turned in to the Society for the subscription.

The *Consolation* magazine is available in Greek, Portuguese, and Spanish, at 75c a year; in Ukrainian at $1.00 a year.

RENEWALS. The renewal slips inserted in the magazines should be used at all times by all publishers to renew their subscription. These each bear a number which enables us to locate quickly the renewal plate. The name of the subscriber should be the same on the renewal slip as on the address label of your magazine unless a change is desired or necessary. Many times we receive renewals with slight changes in the name, which causes confusion and delay. An address label may read *Eunice Jonadab*, whereas the renewal slip may come through reading *Mrs. J. Jonadab*. Check address label with the renewal slip and be certain it is correct before sending in your renewal. Servants in the company sending in renewals should be certain that they are correct before mailing them to the Society, particularly so with subscribers having difficult names and/or addresses.

We insert four notices in consecutive issues, except foreign editions, to remind subscribers to renew. Sometimes the subscriber's renewal does not arrive in time or cannot be entered in time to prevent the sending of an additional notice. In such a case, when this extra notice comes, it should be ignored, as requested on the notice. Only after a month of non-receipt of the magazine should inquiry be made. If it is necessary to check up a subscription, whether new or renewal, the matter should be taken up with the company and then the company servant or one of his assistants can consult the records of the company, and the full facts can then be presented to the Society for investigation. If the subscription was not handled through the company, the matter can be taken up directly with the Society by the subscriber. State all facts briefly and clearly. Subscriptions expired beyond three months of the current month should be considered as new, and be so handled. All renewals are $1.00 per year to all subscribers in the U. S., except CONSOLATION *Greek* or *Spanish*, which are 75c per year. No premium is to be given with a renewal subscription, and the entire subscription amount is to be forwarded to the Society with all renewals.

Each publisher is to turn in his subscriptions, together with the proper remittance to cover, to the company promptly. These are to be carefully checked by the assistant company servant, who will see that the slips are properly made out, and that the remittances accompanying the slips are correct, and will turn the money over to the accounts servant, getting proper receipt for same. He will see that a list is made up on the Subscription Record Sheet (Form S-10) provided by the Society, showing each subscriber, to be forwarded to the Society with the subscriptions, as well as a duplicate list retained for the company's files. He will also see that duplicate slips (one for each new subscriber) are turned over to the back-call servant, so that they can be placed in his files, and will finally turn over the original list and the subscriptions to the company servant, who will re-check them and will get the necessary remittance from the accounts servant to send to the Society on form SC-52. If remittance for subscriptions is sent in along with order for items of stock required by the company, then form SC-52 can be omitted and the square on the late order blank be used instead. Subscriptions should never be held up more than one week, and may be sent in two or more times a week if the occasion justifies it.

CHANGE OF ADDRESS. Much difficulty arises from improper information concerning change of address. This is the way every change of address should be sent to the Society, preferably through the company:

Example:

WATCHTOWER
CONSOLATION
Old Address:
John Goodwill Jonadab
666 Broadway
City (post office), State
New Address:
10 Kingdom Highway
City (post office)

If the subscription is for the magazine in a foreign language, then language should be clearly indicated, thus: WATCHTOWER *Greek*, or CONSOLATION *Spanish*. Changes should be sent in at least three weeks (in western U. S.) or two weeks in eastern U. S.) before moving.

Notice, New World Publishers

All company organizations will find enclosed with their supply of this *Informant* a special letter addressed "To All Servants of the New World".

The company servant should appoint some capable brother (or himself) to consider this letter before the company assembled at the first service meeting after receipt of the letter. The letter should be read to the publishers, and then the meeting be thrown open for a fifteen- or twenty-minute discussion. In addition, it should also be read at the first *Watchtower* study following the service meeting discussion, so that all in attendance may have an opportunity to consider this vital subject.

INFORMANT

MARCH, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

"Study to Show Thyself Approved"

Attend *Watchtower* Meetings

According to our New World calendar, the text for the month of March is, "Study to show thyself approved unto God, . . . rightly dividing the word of truth."—2 Tim. 2:15. Never before has that admonition been so important as at the present time. For today not only must we be prepared to answer all questions relating to the doctrines of the Bible, but we must be prepared to take full advantage of the ever-increasing opportunities to present the issue clearly and forcefully before the rationing and other boards and before the various courts. Many golden opportunities to honor the name of Jehovah before such bodies have been lost just because the brethren were *not* alert and prepared to speak boldly in the defense of the Kingdom message.

To *'quit ourselves like men'*, and therefore be approved of God, we must be prepared to wield the "sword of the spirit" with skill. That requires much study. The Lord has graciously given us many helps, and we should avail ourselves of all of them. *The Watchtower* should be eagerly read and then diligently studied, so as to make the points and arguments therein one's own. The *Watchtower* study meeting should be faithfully attended by all. By our actions we are either saying, "I rejoice at thy word, as one that findeth great spoil," or are saying, "The table of the LORD is contemptible."

The bound books, and especially the book *The New World* at the present time, are a part of this "table of the Lord", and we should not only read them, but attend a company meeting where they are being studied. In many companies, only a small number of those attending the *Watchtower* study attend the book studies. This should not be; for the book *The New World* is full of vitally important truths that are revealed nowhere else, and which we must understand to have a clear vision of the issue and the New World.

'Feed the Sheep'

Not only should we study at home, and attend the company studies, but we should also encourage the people of good-will to study. Having placed a book with them, we should call back to quicken further interest, and then in a kind, tactful and sincere way point out to them the need of studying the Bible with this new help. They, no doubt, belong to one of the three hundred and more religions of this land, not one of which has the slightest inkling of what it means to 'rightly divide the Word of truth'. So, how can these people understand the difference between the (new) world which God so loved, and the (old) world which we are told not to love, unless we study with them? Their salvation from impending disaster depends upon their seeing the issue, and that in turn depends upon their being able to 'rightly divide the Word of truth', which requires study.

As *The Watchtower* so well stated, 'In order to see and appreciate the issue, and to be able ministers of the Word, those in a covenant with Him must continue to study to show themselves approved unto God . . . rightly dividing the Word of truth. In order to properly divide and apply the truth one must see and appreciate that Jehovah is God and that His name is above all others; that it has been defamed and must now be vindicated; that Christ Jesus is the great Vindicator . . . that the preaching of this gospel of the Kingdom is (1) to notify the people that Jehovah is God and that His Kingdom is here, (2) to give warning and information to those who desire to be on the side of Jehovah, and (3) to "feed my sheep".' To understand that requires study. And the more we study, the clearer our appreciation of the issue, the stronger our faith, the better our witness, and the greater our joy. Continuing thus we shall be approved unto God.

Suggestion for Service Meeting

A portion of the *Yearbook* can be used to take up fifteen or twenty minutes of your service meeting. The article on page 38, "Service in the Field," can be used as a basic theme. The main points to be covered: Importance of being a publisher, and time in witnessing, that is, hours in the field service and ministering unto those of good-will. There are many portions of the *Yearbook* that can be used by the various servants in the company as a basis for their remarks and illustrations on how the work can be better done. No matter in what land the Lord's people live, the methods of preaching the gospel are the same. It is not as convenient in some countries as in others, but it is necessary. Therefore all Theocratic ministers, no matter where they live, will be publishers, will put in time and will make back-calls on the interested.

Plan your service meetings in advance. Those who are on the program should be notified at least one week to ten days in advance, so that they can prepare their material and give the best that they can get together to the other publishers for their consideration.

Pioneer Service

With your March *Informant* you will find a letter addressed to the publishers of The Theocracy. This letter calls attention to the wonderful privileges of the pioneer service. This letter should be read in your service meeting and *Watchtower* study. The publishers in the company will give this matter careful consideration. It is hoped that many will join the ranks of the pioneers beginning with the "CALL TO ACTION" Testimony Period.

"Watchtower" Campaign Continues

The Magazine That Shows the Way to Life

With the world in sorrow, war and distress, the peoples of the earth need comfort. Jehovah's witnesses have the comfort wherewith others can be comforted. A great responsibility, therefore, falls upon the servants of Jehovah to see that the message of the Kingdom is proclaimed far and wide, and that the people are given an opportunity to hear. The *Watchtower* Campaign enters its second month in March. All are acquainted with the offer: The *Watchtower* magazine on the regular yearly subscription rate of $1.00, giving free a bound book and a booklet. Many new subscriptions have already been sent in to the Society, and these are being put through as quickly as possible so that the new subscribers will get the early issues. All persons on whom back-calls have been made during the past year should be called upon if you can reach them. It takes more initiative to serve the Lord now than it did in days gone by. It used to be quite easy to get the car out of the garage, get some gas, and drive out into the territory, but now maybe you haven't the tires, nor do you have the gas, therefore you have to walk or take a streetcar or a bus. The problem faces every one of us. What will we do? Will we stay at home because of the hardships and extra work, or will we get out in a territory near by and serve the Lord, proclaiming the message of the Kingdom?

Think back to the days of the Lord Jesus. He didn't have an automobile, but he walked from city to city and from place to place. His mode of travel was not as comfortable as is ours today, even with rationing and difficulties in getting about. The apostles did the same thing, but they DID preach this gospel of the Kingdom. We must do likewise in order to defeat persecution.

The Lord has placed in our hands the greatest message of the day. It is a message that will bring life, peace and comfort to the groaning world of mankind. That message is contained in *The Watchtower*. It is essential that we reach all the people that we can. These times, though hard, will help us to prove our integrity and show to the Lord that we are desirous of doing this one thing, serving Him and doing the work right.

A Helpful Letter

With this *Informant* goes a sample of four letters addressed "Dear Friend". These contain some suggestions that the publishers in the company may like to use in writing to persons upon whom they have made back-calls during the past year and whom they cannot now call upon because of restrictions in travel to rurals and small towns. The publishers should write to the persons on whom they used to call regularly and tell them about this special *Watchtower* campaign and its offer. No. 1 letter enclosed is just such a suggestion. It might be copied by many. They can sign their own names and carry on a correspondence. These people of good-will out in the country, and on the farms, should be encouraged to study. These letters may be a guide to you so as to help them. Why not, in your spare hours at home in the evening, write a letter to someone in your back-call file. This is a campaign that the back-call servant can work up, especially among the most interested ones and who have been neglected due to limited travel. The Government sees to it that the postman still gets there. Let him carry our message to these isolated people. This is the best we can do under the circumstances, and the least. Some one in your company who types well might make a few copies of this letter and pass it around to the young folks going to school and who write plainly and neatly. Let them write some letters to the various people of good-will. Keeping busy in the Lord's service, no matter what it is, is for your own good. May the Lord bless your efforts. Make the month of March count in the *Watchtower* Campaign. It is hoped that well over thirty-five thousand subscriptions will be obtained in this month alone, so that our quota can be reached at the end of three months—our quota of 100,000. Maybe a few thousand new subscriptions can be obtained via letter writing. This is no time to slack the hand, but a time to press the battle to the gate. Comfort those that mourn in this dark world.

Many Shall Be Cast into Prison

Because of faithfulness unto the Lord there are many brethren who have been cast into prison. These, maintaining their integrity and desirous of keeping abreast with the Lord's truth, will be furnished *The Watchtower* upon their request. Most prison regulations are to the effect that the publisher of any magazine must mail the magazine to the one in prison, and that the order for the magazine must be placed through the Commissary Department. Friends or relatives of those in prison should not send in subscriptions direct to the Society, but have the arrangement made through the prison officials. In this manner you can be assured that *The Watchtower* will reach those who want to study the magazine.

Notice to Spanish-speaking

For the convenience of all Spanish-speaking brethren the Society has published two new forms in Spanish: the House to House Record (S-15S) (40c a thousand), and the Back-Call Follow-Up Report (S-3S) (free). All who need these forms may now order them direct from the Society, when sending in an order for other supplies.

"Call to Action" Testimony Period

The Call Is to All to Be in the Field

Now Is the Time for Kingdom Proclamation

Special Work to Be Done

In the spring of the year planting must be done, otherwise there will be no harvest. Now the call to action goes forth from the Society, that a great planting work may be done, so that in the months to follow the harvest may take place. The "CALL TO ACTION" Testimony Period begins with April 1, and is the last month of a three-month campaign for the obtaining of new subscribers for the *Watchtower* magazine. According to all indications this campaign is progressing excellently. There are thousands of persons anxious to know the truth and to give more careful study to their Bible. The responsibility, therefore, falls upon every individual who has made a covenant with the Lord to see that the opportunity to read is given them. The "CALL TO ACTION" Testimony Period is not just another testimony period. There is much important work to be accomplished. The Society has prepared a message that should be placed in every home, if possible. Will you share in this great proclamation of the Kingdom?

A New Booklet

The *Informant* is not going to attempt to describe to you this new booklet, nor give you its title. On the 15th of March this booklet will be mailed to every *Watchtower* subscriber. Each one can read it, study it; and, after considering the message it contains, everyone, we feel, will be convinced that it must be placed in the hands of the people. An invitation will go forth to every *Watchtower* subscriber to engage in the distribution of this message. It is something that the people must know now, and, by the Lord's grace, and with the full co-operation of the servants in the field, this message will be gotten into the hands of the people.

The first printing of this booklet has begun, and we are scheduling twelve million copies. Is it possible to distribute twelve million copies in the United States in a period of thirty days? The Lord's organization can do it, and, by His grace, it will put forth every effort to accomplish this.

Consignments

Beginning early in March, large consignments will be going forth from the Brooklyn factory to all parts of the country, making the first shipments to the west coast. Distribution will not begin until the first day of April, but every preparation should now be made for concerted action. Have in mind that the *Watchtower* Campaign continues. We do not slow down on that, but, at every home at which we call, this new booklet should be left if the people promise to read it. It will also be included in the combination offered during the *Watchtower* Campaign, namely, *The Watchtower* for one year for a dollar, and we will leave with the people, free, *The New World*, *Peace—Can It Last?* and this new booklet. The basis for the consignments will be as follows: 100 booklets for every company publisher. Thus a company of 60 regular publishers will receive 6,000 booklets for its territory. The same ratio will be used country-wide. Pioneers, who are putting in much more time than company publishers, will be made a shipment of 1,000 per publisher. They should each be able to distribute these in a thousand homes during the month. Can such a distribution be made in one month? It CAN if we try. This is a "CALL TO ACTION" Testimony Period. Every regular publisher for the past year will be in the field, putting in extra time. Every irregular publisher will recognize the importance of this testimony period and will start in during the month of April. All the children and all the newly interested who are now coming to your book studies will want to join in this distribution work. A peak of publishers should be obtained during the month of April. During the "CALL TO ACTION" Testimony Period all fighters for the New World will want to be in the front ranks, serving The Theocracy, proclaiming the message of the Kingdom and taking to the people that which they must have *now*. Will you make your preparations? Are you planning to put in more than 20 hours a month during April if you have been putting in only 10 or 5? Will you be planning to put in 60 hours a month if you have been a publisher putting in 30 or 40? Every publisher for the Kingdom will be looking to the "CALL TO ACTION" Testimony Period, making every preparation to increase his time, and his ability, in the serving of the great King.

TWELVE MILLION BOOKLETS, along with the other work we have to do!! Can it be done? It CAN, by the Lord's grace. That will mean the leaving of twelve million booklets in twelve million homes, or, if you are using it in your magazine work, you will be distributing it on the street corners at every opportunity. Back-calls will be made, evening witnessing will be arranged for, every avenue of service will be widened so that greater activity may take place in that field. Don't wait until April to get started with witnessing! Witness during March! Get in practice! Have your territory prepared and know what you are going to do, and, when April first comes with the "CALL TO ACTION", be there with all your equipment and the new publication.

The quota of every company publisher should be 100 booklets during the month. In regular witnessing a publisher can easily call on 10 homes during an hour. In 20 hours a month in the field service you would call on 200 homes. At least half of these homes will take the booklets. It will not be difficult to distribute them. In addition to that you have your back-call work and magazine street-work, and placements will be made regularly at all of these points. Pioneers putting in 150 hours and upward, using the same ratio of 10 calls an hour, can easily put out their 1,000 booklets. After the original consignment is made, companies that desire more booklets will place their orders with the Society. No orders for these booklets will be accepted until all the consignments have been shipped. Please do not order any early copies. All *Watchtower* subscribers will receive theirs through the mail.

Memorial

April 19 marks the Memorial date. By this time the "CALL TO ACTION" Testimony Period will have progressed for 19 days and, on the evening of the 19th day, all of the Lord's people will assemble to celebrate the memorial of our Lord's death. By this time 50 percent of your consignment will have been disposed of, and after the Memorial celebration every one will want to go forward singing the praises of the Most High and sharing in the vindication of Jehovah's name. We believe that April this year will be a very blessed month to all the fighters for the New World. In the distribution of the booklet a contribution will be taken. The people, of course, may contribute whatever they wish. If the contribution is "a promise to read", take that! The important thing is to let them have the booklet so that they can read it. The Society, when making the consignments to the companies, will charge the companies at the rate of 75c a hundred, and the pioneers 25c a hundred, during this campaign. This rate will apply to the original consignment only. On all orders thereafter the usual rate for self-covered booklets will apply, to both pioneers and companies.

Let each one now carefully consider this campaign. Keep it before the Lord in prayer, and ask His direction upon that which will be done during the "CALL TO ACTION" Testimony Period. Aid your brethren so that they may see their responsibilities and share in this great proclamation of the Kingdom. A special work is to be done and, by the Lord's grace, His people WILL do it to His praise. Make your plans now in every detail. More information will come forth in the April *Informant*.

Take Good Care of Records

The new phonograph records that the Society is now having made do not have the same high-quality material in them that was previously used in records. They wear out more quickly. This is not necessarily the fault of the manufacturer. He cannot get the supplies. If we want records we have to take what we can get these days. So that the records may last longer, this suggestion is offered, and has been proved to be correct as tried out in our testing department: Use a medium-tone, soft needle on all records from now on, in all types of phonograph. Leave the medium-tone, soft needle in the same position in the pickup for five playings. Then take it out and put in a new one. Using a soft needle makes it so that the wear is on the needle rather than on the record. When you use the long-playing chromium needle it wears out the record but not the needle. Thus it damages the record. Very good care should be taken of your records, and be sure that from now on you use the medium-tone, soft needle. These can be obtained from the Society. The packages in which these needles are sent are marked that the needle should be changed after each playing. However, you should keep in mind that the needle should be changed after each FIFTH playing. In the vertical-type phonograph use the medium-tone, soft needle henceforth. Put only one record on the turntable. The soft needle is longer than the chromium, hard needle. We hope this gives longer life to your records.

Use of Study Conductor's Report

The Society has printed a new form SC-3. A copy is enclosed with this *Informant*. Companies needing new forms can place their orders now. The charge is 40c per thousand. All study conductors, whether of a regular established study organized by the company or of a study that is started by a publisher, should fill out each month a Study Conductor's Report and turn it in to the assistant company servant. These Study Conductor's Reports should be filed alphabetically under the name of the conductor. All reports of the same conductor should be kept together; as the March, April, May, June and July reports. These should be filed consecutively, so that they can easily be checked by the servant to the brethren. Study the form carefully, so that it will be filled out properly. Under the heading "New Interest" count those attending the study for the first time, and those who have attended a number of times but who have not as yet attended the headquarters meeting. It is from this figure under the heading "New Interest" that the company servant will get his report for the Society showing the number attending book studies that are newly interested in the work. We hope that many new book studies will be organized throughout the company territory by the company publishers, so that the people of good-will may learn the truth.

Legal Advice

When brethren are convicted for violating the law, often the judge asks the defendant whether he has anything to say before judgment is passed upon him. This gives an excellent opportunity to give an additional witness. Therefore, before judgment is passed and when the invitation to speak is given by the judge, the brethren involved should take advantage of the opportunity to give as big and as full a witness as possible. This statement is generally made without limitation and cannot be interrupted and is not governed by any rules of evidence.

Time spent in jail as the result of being incarcerated on account of preaching the gospel of God's kingdom cannot be reported as time spent in the field service. However, it is proper to indicate on your monthly report card, at the bottom, in the space for additional remarks, the number of days spent in jail because of witnessing.

Mailing Packages

The brethren should keep in mind that it is unlawful to mail by Parcel Post packages containing any written communication. When packages are sent by Parcel Post, all written correspondence MUST be sent to the Society as FIRST CLASS mail. It is permissible to glue your letter to the outside of the package and put a 3c stamp on the letter and the proper parcel post postage on the package.

Field Activity

The company activity seems to have hit a low ebb in December. There is a slight turn for the better in January, except in number of publishers; this is still very low. We are looking for a definite increase with "Jephthah's Daughter" Testimony Period, in February.

PREVIOUS ALL-TIME PEAKS

	Comp'y Pubs.	Pioneers
Pubs.	60,094 Sept. '41	6,127 Nov. '42
Av. Hrs.	20.3 June '40	138.2 July '42
Av. B-C	4.6 Oct. '40	39.3 Apr. '42

	Jan. 1943			Jan. 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Comp'y	49,365	14.0	3.5	13.8	3.8
Pioneers	5,802	123.9	34.6	127.2	36.9

INFORMANT

APRIL, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

The "Call to Action" Testimony Period

The New Booklet Featured

Millions to Be Distributed

By now the new booklet, *Fighting for Liberty on the Home Front*—Freedom-Lovers Thrown to the Lions, has been received by all *Watchtower* subscribers. Have you read your copy twice? Yes, at least twice. If not, then set aside an hour and read it aloud with expression. It contains a message so powerful that it must be heard to be appreciated. Read it aloud, and give it the emphasis and the force that its thoughts require. It will thrill you through and through and give you an appreciation not otherwise possible. Besides, reading aloud is good training for all Theocratic ministers. See Nehemiah 8: 8.

If, after reading it aloud, you are not filled with joy and gratitude that Jehovah has given us a powerful and timely instrument; if you do not feel inspired to do your best to place your quota of one thousand booklets if you are a full-time publisher, or a hundred booklets if you are a company publisher, then the apostle's words apply to you: "Awake thou that sleepest, and arise from the dead, and Christ shall give thee light" (appreciation). —Eph. 5: 14.

It can be said without exaggeration that the Society has never published a finer, more powerful and more timely booklet. From its thrilling opening sentence to its closing words of comfort, it holds the undivided attention of the reader, as in masterly fashion and with telling effect it ties together the fight for liberty with the Word and the true worship of Jehovah God.

The words appearing on the Liberty Bell, "Proclaim liberty throughout all the land, to all the inhabitants thereof," were not taken from some statesman from ancient Greece, "the cradle of democracy," but were uttered at God's command by Moses, one of Jehovah's witnesses, who was used to bring liberty to the Israelites. Because Christ Jesus, while on earth, preached the truth which was to set men free, the religionists of His day became so incensed that they called upon the bloody arm of Roman imperialism, and "the greatest crime in all history followed, the foulest misdeed in the unlovely career of religion, the dastardly murder of the Son of God".

And who are the fighters for liberty today? 'The ones who are in the thickest of the fight for liberty, and who are the very spearhead against totalitarian aggression . . . are that minority of international unpopularity, Jehovah's witnesses.'

The invisible enemy of liberty, and his purpose, have never been so clearly portrayed, while regarding his chief instrument on earth we read: "Everything of human society and statecraft the Hierarchy leavens with its leaven of Catholic infiltration, meddling and propaganda . . . that system of priestcraft lusting and grasping for power and more power, until the world is theirs. . . . It is the most totalitarian and oppressive of any organization ever on earth."

After giving a survey of the progress that this enemy of liberty has made, from the beginning of the Fascist regime to the banning of *The Watchtower* and *Consolation* on November 2, 1942, in Great Britain, the booklet sounds the note of warning. This enemy of liberty will move on from its encroachments on that hated and despised minority, Jehovah's witnesses, to the larger encroachments on all others, for "the liberty of one or of a minority means, in the end, the liberty also of the majority and of all".

But let all the lovers of liberty take heart; for 'this gospel of the Kingdom shall be preached until the end come'. "Not the end of Jehovah's witness, but the inglorious end of the [wicked] nations." Therefore "the fight for liberty to worship and serve Jehovah God will go on, with greater intensity and courage, and multitudes of persons of good-will are due to see which is the side of truth, righteousness and victory and will take their stand there, fearlessly and immovably."

The Lord having provided us with this remarkable instrument, which is in itself a CALL TO ACTION, let us go forth with zeal and enthusiasm and spread it far and wide. "The Lord God hath spoken, who can but prophesy?"

Pioneer Service

Enclosed with this *Informant* there is a letter addressed to all company publishers, laying before all the great privilege of full-time service. This is a "Call to Action": an invitation to all of these to examine themselves and see if they cannot so arrange their affairs as to devote all their time to the interests of the New World and sever their connections as much as possible from the 'old world'.

Paper Restrictions

By Government order all publishers must use less paper during the coming year in the publication of magazines and other printed matter. This restriction affects our magazines considerably. The Society therefore requests that all companies handling distributors' copies order the exact number they need of each issue. Where you find that you have five or ten copies left over at the end of the month you should reduce your orders. It is better to run out of *Consolation* and *The Watchtower* than have any left, because of the paper shortage. If company servants and advertising servants will carefully check their requirements and correct their orders it will not be necessary for the Society to reduce your order. We want to keep you supplied as long as we can.

The Assembly - The Climax

Be at One of the 300 Cities

"'Hallelujah!' that is, 'Praise ye Jehovah!' It is his urgent call to his favored ones to action. The faithful spring to the response." Thus ends the *Watchtower* article entitled "The Song-Call to Action". Here we have the theme for our April Testimony Period, the third and final month of the *Watchtower* Campaign which is featuring a year's subscription for *The Watchtower* and the book *The New World* and a booklet, on a contribution of one dollar. And what cause for praising Jehovah by taking part in the field service! The special campaign offer (to which has now been added the new booklet *Fighting for Liberty on the Home Front*), the "Call to Action" Assembly, and the Memorial, all in one month!

Now, to all—those fully appreciating their privileges and pressing the battle to the gate, those who have momentarily slacked their hand, as well as those who have associated themselves with the Lord's people but have yet to go out for the first time—comes the clarion-clear CALL TO ACTION.

Will you be among the faithful who *spring* to that call with the very first day of April and continue with zeal until the last day? April should see each publisher making his quota of subscriptions. Have you reached yours? If not, examine yourself as to where the fault lies. Have you diligently engaged in the house-to-house work? Have you made back-calls on all those of good-will whose names you have? During April all these persons in unassigned territories should be given the opportunity to take advantage of the special offer. Have you availed yourself of this provision to make your quota?

April should also see a new peak in publishers; for every *Watchtower* subscriber has been sent not only a copy of the new booklet but also a letter showing him the privilege and the importance of having a share in the further distribution of this booklet. Therefore call on all your *Watchtower* subscribers whose names are in your back-call files; aid them to become publishers during April by having a part in the distribution of this timely message. This they can do by placing the booklet in the street work, as well as by going from house to house. Remember, the booklet is to be left in every home if at all possible, on any contribution they may be able or willing to offer, a penny or two, or even the promise to read. By everyone doing his part a new peak in publishers will be reached.

And as our placements reach the halfway mark of our quotas by the middle of the month, we will be preparing to attend the Assembly which the Lord has provided for April 17 and 18. Yes, a "Call to Action" Assembly in some three hundred cities! A letter giving the names and addresses of the places chosen is enclosed herewith for all companies and pioneers. Place it where all the brethren may consult it. Every fighter for the New World will, by God's grace, be present at one of these assemblies.

Why has the Lord provided this assembly? So that all may join in the "Call to Action" campaign and thus have a share in the proclamation of the Kingdom as the people's only hope, and also that they may associate with others in that proclamation. Further, what we shall hear there will increase our understanding and appreciation of our commission as well as stimulate us to greater, more efficient and more harmonious activity in behalf of the New World.

However, to realize all this from the "Call to Action" Assembly, we must be in fighting trim, by having heeded the call to action from the very first day of April. "To him that hath shall be given" applies here also. If we have the joy of the Lord and the zeal peculiar to His house, we shall receive still more, so that we shall have abundance.

Be Sure to Go

Immediately consult the list of the Assembly places, plan to attend the one nearest to you, write the Assembly servant telling him you will be present, and be prepared to be there on the morning of Saturday, the 17th. Start the day right by assembling for the CALL TO ACTION in the field. As there will be little routine work, practically everyone will be able to spend the forenoon in the house-to-house work, continuing with the *Watchtower* Campaign and particularly the distribution of the new booklet *Fighting for Liberty on the Home Front*. In the afternoon, beginning at three o'clock, there will be street witnessing with the new booklet as well as with the magazines. In the evening the Lord's people will assemble to tell their field experiences, and to hear the stirring discourse "The Call to Action" and the instructive talk on "Improving Your Theocratic Ministry", which will be followed by a "Demonstration".

On Sunday morning there will be a baptismal service. All others will go immediately into the field, while those being immersed will do likewise after the immersion. In the afternoon, at three o'clock, the Assembly will again begin with the relating of field experiences, and at 3: 15 the discourse "Righteous Requirements" will be given. There will be a brief intermission and then all will hear the recorded lecture "Fighters for the New World", which Brother Knorr originally gave at Cleveland, Ohio. Sunday evening all will again gather at the assembly point for the *Watchtower* study, and then will return to their home

(*Continued on page 2, column 2*)

"Wielding the 'Sword of the Spirit'"

Watchtower Bible to Be Released to the Public in May

Do Not Miss the Interested

The Society is pleased to announce the release of the Watchtower edition of the Bible to the public in May.

This release should cause the hearts of all servants of the New World who attended the 1942 Assembly to greatly rejoice. Everyone at the "New World" Assembly was thrilled as the president of the Society told about the further work to be done, and to whom this work had been assigned. A thrill of joy and surprise swept over all in attendance as he spoke of the latest provision, the Watchtower Bible, and the aid it would be to fulfill the "Go Ahead" signal until the 'houses are laid desolate'.

As yet the houses are far from being 'laid desolate'. The publishers still have the privilege of offering to many people of good-will the Bible which has so helped them in the past six months. Having used this to great advantage, the publishers should be able to point out to those of good-will how they will benefit and be able to 'put on the whole armor of God, that they may be able to stand against the wiles of the Devil'. The offer is the Watchtower Bible and the book *The New World,* on a contribution of $1.00. In cases where they have the latest book, another may be substituted, striving always to place with them the latest book that they do not have. The book is offered as a premium. The offer does not mean that if they have the books, or if they do not wish the book, they may have the Bible for 75c, and under no circumstance should this be done. The contribution for the Bible remains at $1.00. Bear in mind that this Bible has been provided to advance the interests of The Theocracy, and to aid the people of good-will to gain a knowledge of God's purposes revealed therein. These may be ordered by companies now, at the company rate of 70c, and may be charged to the company stock account as campaign literature if the company account is balanced. Remember, when ordering, that they are packed 30 to a carton, weighing 46 pounds. Prepare now. Order only what you need. The Society is not overstocked.

Slack Not the Hand

This Is a Call to Action

By May the Lord's people will have received many rich blessings at the hand of Jehovah. The month of April will undoubtedly have proved to be one of the most active the righteous have experienced. The concluding month of the *Watchtower* Campaign, with the release of the new booklet, and the "Call to Action" Assembly, climaxed by the Memorial supper held by each company, is but the manifestation of the power of Jehovah and, it is expected, will result in a tremendous increase throughout the entire earthly organization under Zion. The number of publishers, the time in the field, the back-calls, and all activity should hit a new peak; not an inflated one due to a momentary expression of enthusiasm, but rather that of genuine appreciation of the goodness of Almighty God, and a realization that it is his will that his work increase and that all publishers continue in this increase with patience and steadfastness until the rumblings of the battle of Armageddon are heard.

The true fighters for the New World will not let up on the work, but will keep up the standard established during the month of April. Their job is that their 'feet be shod with the preparation of the gospel of peace', putting forth diligent effort in their respective territories. The implement of work is "the sword of the spirit, which is the word of God". Now to the field. Every subscriber for *The Watchtower* should be called on. Everyone on the back-call list should be called on. Present to them now the opportunity of getting the Bible. Do not predetermine the results by past reactions to the witness. The territory in May will be all new. Why should the people be of a more receptive attitude in May than before? Because the appealing truths published in the booklet *Fighting for Liberty on the Home Front,* which will have been distributed during April, are so enlightening that all persons who have a desire for that which is right will clearly see the issue facing them in these perilous times, and will be stimulated to investigate further, responding to the "call to action". This is not merely the idea of a man, but the great enlightening witness to open their minds is of 'the Lord's doing and is marvelous in our eyes'.

The field is set for work! The contact has been made. The people of good-will are able to see who is publishing liberty to the inhabitants of this land, and desire to know more about the Truth. The booklet has sown the seed; and now they must be nourished with the Truth, that they may grow. Jehovah's witnesses have the word of Truth, "the sword of the spirit." Not only do they have it, but they are equipped to use it. Put into action this instrument provided by the Lord, with all its features. It was prepared for hand-to-hand fighting in the front lines in this fight against the powers of darkness, and, by God's grace, will be used for such. The publishers should be familiar with it and be ready to quickly draw this sword from its sheath and wield it expertly, because they have been instructed in this by the Lord. This Bible being left in the homes of the people, with proper instruction in its use, will drive home the message of truth deep into the "innards" of religion, demonism, and totalitarian oppression; dealing a blow so devastating that they shall never recover, but at the same time so enlightening that the flood of truth and light that shines as a result will reflect on the welcoming, receptive minds and hearts of the people of good-will, that they may bring themselves into subjection to the "Prince of Peace".

(*Continued from page 1, column 4*)

territory for a full day's work in the field on Monday.

Having feasted on the Lord's goodness for three days and been active in His service, we should be prepared in mind and heart for the Memorial supper. Those of the remnant appreciate the seriousness of the occasion, and realize that unless they are partaking of the reality in faithful daily service they are eating and drinking condemnation to themselves. The "other sheep" will also attend, and, while not partaking, will be helped as they realize that the Lord requires the same degree of devotion and faithfulness of them that he requires of the remnant. All will come from that meeting more determined than ever that nothing shall deter them from singing the praises of Jehovah and His King Christ Jesus. They will be "more than conquerors through him that loved us".

Standing Shoulder to Shoulder

Considering the *Yearbook*

Day by day The Theocracy is on the increase. The activity, in publishers, hours, back-calls, and book studies, as well as other features of the service and the progress for the past year, has been published in the 1943 *Yearbook of Jehovah's witnesses.* As tribulations, perils and wickedness increase in the earth, peace, life and activity increase in The Theocracy. Today the Lord's people are at greater unity than they ever were before, and we may expect this to increase as we near that perfect day in the Kingdom. All those who have been given the greatest privilege ever granted any creature (that of being a Theocratic publisher) do not have time to waste on the petty affairs of this doomed old world. They delight to push ahead with zeal and enthusiasm in their battle against entrenched religion and demonism.

This privilege is extended to all those who are dissatisfied with the present evil world and seek something better, whether they be of the anointed remnant or of the "Jephthah's daughter" class. While the "little flock" is on the decrease, the number of the "other sheep" is on the increase. Both the remnant and the Jonadabs have exactly the same commission and assignment from the Lord and work side by side and shoulder to shoulder.

Therefore it is suggested that in at least one service meeting during the month of April every company consider the portion from the 1943 *Yearbook of Jehovah's witnesses,* page 41, "Standing Shoulder to Shoulder." One of the main points to be stressed in this article is the harmony of the Lord's organization. In a general way show how this might be improved in your local company; show how close co-operation between all of the publishers is very essential, that the responsibility and privilege of witnessing to the Kingdom is placed upon the "great multitude" as well as on the remnant, that ALL of the Lord's servants should now work together shoulder to shoulder in unison and harmony. The great necessity of every publisher's joyfully sharing his burden and participating in every phase of the witness work should be discussed, and that if each one does his part of the work as it should be done there will be no time or energy left for getting entangled in the affairs of this world or letting outside interests take our attention away from our most important occupation.

Some capable brother in your company should be given this assignment and should arrange a very interesting and informative discussion on this article with the idea in mind of aiding the brethren to gain a keener appreciation of their Kingdom responsibilities and privileges of service. Many good suggestions on how to arrange discourses and talks of this nature can be found in the *Consolation* articles "Presenting 'This Gospel of the Kingdom' ", and we believe that all the brethren will find these very helpful in arranging and preparing discussions for service meetings.

Memorial

Make All Preparations in Advance

All of Jehovah's witnesses and people of good-will will assemble on April 19, 1943, after 6 p.m., Standard Time, to celebrate the memorial of our Lord's death. This will be an occasion of real joy for all, for it will be the grand climax of the "Call to Action" Assembly.

The company servant should see that *all* preparations for the Memorial are made well in advance so that upon returning from the Assembly point no time will need be spent in preparatory work, but all publishers, including servants, will spend the full day of Monday in the field service.

The back-call servant should check the back-call file immediately and should see that all interested persons in the territory are called on and invited to attend the nearest "Call to Action" assembly and also to attend the Memorial at the local company headquarters.

An accurate count of the attendance at the Memorial should be made, and also a count of those partaking of the emblems. This should be reported on the "Company Monthly Report Card", at the lower left-hand corner. Please report the number in attendance and the number partaking. In no case should this be mailed later than the third of May.

All publishers should thoroughly study the March 1, 1943, issue of *The Watchtower* (both the article "In Remembrance of the King" and the article "Attenders at the Lord's Supper") and the March 15 issue, before the Memorial, and thus attend with the full understanding and knowledge of the significance of the event and be moved to ACTION thenceforth.

Watchtower Subscription Campaign

The brethren everywhere are taking hold of the *Watchtower* Campaign with enthusiasm. The large amount of mail containing subscriptions coming to the office clearly indicates that the Lord is blessing their efforts to the glory of his name. Up to the first of March there have been approximately 20,000 subscription slips put through, and a number of others going through that have not been completely filed yet. All of this mail coming to hand at once requires considerable handling; consequently some of the subscriptions may not get into the hands of the people as soon as some of the brethren anticipate. All should receive their first issue of the magazine within one month. Wait that long before writing us about it. Keep up the good work.

February Field Activity

The month of February shows a definite trend upward in the number of publishers participating in the field service. We have had an increase of more than 5,200 company publishers over the month of January, and an increase of more than 1,500 over the month of February last year, and a new all-time peak of 6,245 pioneers. This leads us to confidently anticipate a new all-time peak of all publishers, hours, and back-calls, for the month of April. The brethren everywhere are becoming accustomed to overcoming the obstacles that naturally exist as a result of the trying time in which we are living. This is what will make the Lord's people "more than conquerors" through Christ.

Previous All-Time Peaks

	Comp'y Pubs.		Pioneers
Pubs.	60,094 Sep. '41		6,127 Nov. '42
Av. Hrs.	20.3 June '40		138.2 July '42
Av. B-C	4.6 Oct. '40		39.3 Apr. '42

	Feb. 1943			Feb. 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Comp'y	56,581	13.9	3.7	12.6	3.6
Pioneers	6,245	123.3	34.7	122.5	36.9

INFORMANT

MAY, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

"Wielding the 'Sword of the Spirit'"

A Bible-and-Booklet Month

The Kingdom activity of the Lord's people during the month of May comes under the heading of "Wielding the 'Sword of the Spirit'". This is the Lord's direction for our activity during that month, and each and every one of His people should endeavor to do as He directs to the extent of "his several ability". Placing the Bible in the hands of the people is one way of "wielding the 'Sword of the Spirit'", but placing an understanding of the Bible as contained in the literature which the Lord is providing for our distribution now is an even more effective way of "wielding the 'Sword of the Spirit'".

As announced in the April *Informant*, the No. 10, Watchtower Bible, the "Sword of the Spirit", was to have been released to the public during the month of May. However, circumstances beyond our control, limitations in material, and other restrictions, make it necessary for us to limit this distribution to the people of good-will and those who are interested in the truth with whom we are conducting back-calls. Therefore the distribution of the "Sword of the Spirit" during this campaign is to be limited to these people by all pioneers and company publishers. The Lord is fully cognizant of all conditions and has evidently permitted this situation to develop for some good purpose.

Limited Distribution of "Sword of the Spirit"

The Society will, therefore, be compelled to reduce most of the orders for Bibles coming to the office. No pioneer can be supplied with more than one carton, 30 in a carton (if we are able to supply him with that many), and company orders will have to be reduced to about one Bible per publisher. If you find that your order has been reduced do not expect to get the remainder of the order at a later date, but know that that is all we are able to supply you with at the present time and govern your campaign accordingly.

In view of this condition it seems to be the Lord's will that His people push with greater vigor and enthusiasm the distribution of the message contained in the booklet *Fighting for Liberty on the Home Front*. This message is of vital significance at this time and it is very important that it be placed in the hands of as many people as possible along with the book *The New World*. Many companies and pioneers found it impossible to cover all their territory during April. The new booklet contains a message vitally important to every person in this country. It must be delivered to them. Therefore every regular publisher and every person of good-will assembling at back-calls and book studies should be encouraged to have a part in this booklet distribution, especially if you have not placed all your consignment with the people in April. Supply 25 or 50 booklets to those of good-will who live in rural sections you cannot reach due to rationing, and get all your territory covered. We can still supply booklets; so order more if you need them. This will replace the distribution of the Bible during the month of May except, of course, in the back-call work. All will readily see that the placing of this message in the hands of the people is "wielding the 'Sword of the Spirit'" in its most absolute sense, because it is enabling them to understand and prove these things which are contained in their own Bible. This booklet should be left in each home if at all possible, on a contribution of a few pennies if the people are able to contribute. If interested and unable to contribute it may be left with them free upon their promise to read it. We had a good supply of Bibles, but your orders were too heavy and took them all. Keep reordering Bibles when you need them, along with other supplies, and we will ship you some as long as we can keep them in stock. We trust some restriction will be lifted so that larger quantities can be produced and you can use them in the field.

No Limit on Publishing

Every person active in Theocratic service during April should be likewise busy during May, and many new ones can be added. The lack of Bibles should in no wise limit publishing. Be sure to place your share of the Bibles and, while doing so, put out booklets without limitation. Paper may be restricted in use, but time in the service is not. Be a publisher, aid the new publishers, and all together let us 'wield the "Sword of the Spirit"' mightily during May.

Another Aid

Course in Theocratic Ministry

This new instrument provided by Jehovah and so enthusiastically received at the "Call to Action" Assembly, the booklet *Course in Theocratic Ministry*, is indeed splendid. The complete instructions on how this course should be conducted are set out in the forepart of the booklet. Every Theocratic minister should equip himself with a copy of this new publication.

School Instructor

Companies desiring to participate in the Course should immediately make recommendation of two publishers, brothers, whom they believe best qualified to act in the capacity of school instructor, as outlined on page 9 of the booklet. Recommendations for school instructor should be written out on a letter separate from all other matters. Mark this letter *Attention Service Desk*. Appointments will be made as soon as conveniently possible.

After the school instructor has been appointed, then the brothers in the company who wish to may enroll with him, and the enrollment will be in accordance with page 6 of the booklet. Pioneer brethren associated with companies may be enrolled.

Appointments will be made only upon receipt of a recommendation by the committee. No appointments will be made for groups of pioneers; but only for companies. Where there is a group of pioneers in isolated territory, not associated with a company, they should arrange to meet together once a week, selecting one of their group to act in the capacity of instructor, and go over the Course. Since pioneer groups are not permanent arrangements, no school instructor will be appointed.

New Booklet Has Gone Well

The Interest Is There; Find It

The response from the interested throughout the country to the message contained in the booklet *Fighting for Liberty on the Home Front* has exceeded our expectations. The importance of the message, of course, cannot be overstated, and it seemed to be the Lord's will to send a copy of this booklet to every *Watchtower* subscriber in the United States. This was done, and a letter was enclosed inviting those who were interested in the issue of The Theocracy to have a part in the service by ordering some of these booklets and distributing them among their neighbors, friends, and acquaintances. There have been approximately 6,000 replies to date, requesting booklets and agreeing to distribute them. In practically all cases this represents people other than those associated with a company organization and gives us some idea of the amount of real interest that exists in the field and needs attention. The interest is there; it is a privilege to find it.

Intensify May's Activity

The campaign for the month of May is, as announced in the April *Informant*, the 'Wielding of the "Sword of the Spirit"', and in no better way can this be done than by placing in the hands of the people a clear presentation of the fulfilled prophecies of the Lord today. Such a message is contained in the booklet *Fighting for Liberty on the Home Front*. Of course, the book *The New World* should always be included with the booklet wherever possible and the Bible placed in the hands of the people of good-will at back-calls so they can share in the work.

There have been fourteen million of these new booklets printed and sent out to you brethren in the field. All indications are that they are being absorbed very rapidly by the people; and this in itself is definite proof that the Lord's time for placing such a message in the hands of the people is now. Let everyone, therefore, be on his toes to increase his time in the field during the daylight hours, evening work with the booklets and back-calls, magazine work on the streets presenting the booklet with the magazines, so that everyone everywhere may have an opportunity to consider the issue presented in this booklet.

Late Subscribers

Brethren who have prospective subscriptions but were unable to get them during the month of April for one reason or another, may continue accepting such subscriptions during the month of May and placing the premium of a bound book with the people. There may be many back-call interests and others who were not in position to obtain the subscription during the assigned period. In that event they will have an opportunity during the month of May to avail themselves of this provision. The subscriptions may be forwarded here during the month in the usual manner.

Monthly Report Cards

It will greatly facilitate the handling of the monthly reports if company servants and pioneers will simply place a penny stamp on the card and forward it direct to this office without enclosing it in an envelope with other mail. Your cooperation in this matter will be greatly appreciated.

Kingdom News No. 12

This new issue released at the "Call to Action" Assembly contains a message that the people should have and read now, when so much is being said about the "four freedoms". Carry copies with you at all times and leave them with everyone you meet, especially in your door-to-door witness. Order *Kingdom News* No. 12 with your next order for literature.

Previous All-Time Peaks

	Comp'y Pubs.	Pioneers
Pubs.	60,094 Sep '41	6,245 Feb. '43
Av. Hrs.	20.3 June '40	138.2 July '42
Av. B-C	4.6 Oct. '40	39.3 Apr. '42

	Mar. 1943		Mar. 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Comp'y	54,258	13.7	3.5	14.6	3.9
Pioneers	6,117	128.2	35.3	123.0	33.2

March Field Activity

The activity for the month of March still leaves much to be desired in the way of all-out participation in the "new world" service. That is particularly true in the case of company publishers, both in the number participating and in hours in the field and number of back-calls made; all are particularly low. Don't let the things of this world crowd out your blessed privileges of service.

More Time in the Field

"Redeeming the Time, Because the Days Are Evil" —Eph. 5:16

Distribute All Foreign-Language Literature and Old Publications

The month of July is a month in which all the company publishers and pioneers should put forth an extra effort to get in more time in the field and 'redeem time'. In other words, spend less time in doing the non-essentials. Do not let your daily work and occupation infringe on your time that should be devoted to the preaching of the gospel and in the interests of the Kingdom. So that this may be one of your busiest months in the year, the Society has arranged a special campaign. It will be a month devoted to the distribution of all of the older foreign-language and English literature that we have in stock. In other words, we want to clear the shelves and put the message where it belongs—in the hands of the people. This applies to all the older literature. That will be a big task; hence the need of redeeming the time, especially during July.

A Variety of Special Offers

FOREIGN-LANGUAGE LITERATURE: All literature except the latest bound book and latest booklet, in all languages *except* Spanish, to be distributed free or on any contribution the people wish to offer. Use the oldest publications first.

ENGLISH LITERATURE: Offer includes *The Harp, Deliverance, Creation, Reconciliation, Government,* and all booklets except *Fighting for Liberty on the Home Front, Peace—Can It Last? Hope,* and model study and question booklets. Offer any two bound books on a 25c contribution: 17 booklets on 25c contribution; one book and 8 booklets, 25c; 7 booklets, 10c. You may also combine any two of the above combinations if you wish to make a larger presentation. Use up the oldest booklets first. The seven-booklet combinations should include three colored-cover booklets and four self-covered.

The Primary Work

The most important offer during the month of July will be the free foreign-language literature (except Spanish). Last year the Society put on a campaign to dispose of much of the foreign-language literature it had on hand for shipment to foreign countries. Knowing that it would be impossible to make these shipments for some time to come, we tried to dispose of as much as we could in this country. A splendid witness was given, but not all the people were reached. We still have some of this on hand and would like to put the remainder in the hands of the people this July.

Enclosed with this *Informant* there is an order blank for free foreign-language literature only. You should order what you think you can put out during July only. No charge will be made for this literature to the companies. Whatever contributions you receive you may send to the Society as contributions at the close of the campaign. Pioneers, however, may retain the contributions they receive for this literature. This order blank should be sent in along with other orders for other literature, particularly English booklets for the July campaign. It is observed that there are approximately 80,000 foreign-language bound books and 250,000 foreign-language booklets in stock at the companies. The Society would like to get this literature into the hands of the foreign-speaking people; therefore you can dispose of your stock on whatever contribution you can get, and the Society will credit your account for whatever literature is placed, upon receipt of your request, as well as send you more free foreign literature. Pioneers living in company territory can participate in this free distribution of the company stocks, and if pioneers need any foreign-language literature they should consult with the company servant and place a joint order. Since this literature will not be charged to any account, only one order should be sent in from any company for foreign-language publications. Pioneers and companies should order together and divide up the literature when the shipment is received. This will save shipping costs and work. We do not want to mail these orders, nor send them by express. We want to make freight shipments of 100 pounds.

During the past year there have been large numbers of foreign-speaking people shifting from one city to another because of their occupations; therefore the servants in the companies should try to ascertain during May and June where these foreign-speaking people live. Do that, and get your orders in as early as possible. Be sure to put out all your old foreign-language literature in July.

English Literature

Companies and pioneers should place all the five oldest bound books mentioned above that they have in stock. Do not order any of these five English bound books from Brooklyn for the campaign. We cannot fill orders for these, as our stock is practically depleted.

English booklets may be ordered. Use the regular order blank and merely state number of cartons of assorted booklets you desire. Order only by full cartons, but make it 100 pounds. Do not ask for any particular booklets; only state whether you want colored-cover or self-covered. We will ship you whatever we have on hand. These will be charged to the company account in the usual manner, and a credit will be issued following the campaign for what you place during July, as stated hereinafter.

Order of Distribution

Place the oldest literature first. To know which are the oldest publications, just check the copyright dates on the front pages. All the old large-size booklets should be disposed of, if you have any left. Probably the only ones of these you have are in the foreign languages. Also get off your shelves and into the hands of the people all the regular-size booklets, using the oldest ones first, such as *Where Are the Dead? Keys of Heaven, Home and Happiness, Health and Life,* etc.

Campaign Credits

At the close of the campaign proper adjustments will be made in your accounts so that you will be credited for all the foreign-language literature you placed free from your stocks and which were previously charged; but you will not request credit for the free literature you received from the Society. Adjustments will be made crediting your accounts, according to your requests, on the placement of English bound books from *The Harp* to *Government* inclusive, as well as the booklets. The English booklets that you order from the Society for this campaign will be charged to you at the regular rates, and you will make request for credit at the end of July. A special credit request form will be sent you with the June *Informant.* This form will provide for requesting credit on all English and foreign-language literature placed during July. Full credit will be allowed on foreign-language literature placed out of company or pioneer stocks. Companies will receive a credit of 9c per bound book and 2c per colored-cover booklet. Pioneers will not be credited on English publications used. If any companies wish to absorb the costs of distributing the free literature they need not send in the credit request form.

Spanish Literature

Keep in mind that distribution of foreign-language books and booklets applies to all languages except Spanish. Any Spanish literature you have on hand in your stock, do not distribute at the special rate; you may place this at the regular rates only. There is no excess of Spanish literature.

Alternative Offer

If you run out of foreign-language literature before the end of July and cannot get some from a near-by company, and if you place all your stock of English books included in the special offer, then you may place *The New World* or other late books at the regular 25c contribution along with the latest booklet. If you have sufficient older booklets you may wish to offer *The New World* and 8 booklets on a 35c contribution.

Don't let anything hinder you from finishing out the month of July with your best hours yet. In July make an extraordinary effort to devote all the time possible and reach a new individual peak in hours of Theocratic service. Remember the long daylight evening hours as well as Saturday and Sunday. Find the people of good-will, get the literature into their hands, and get them ready to attend the convention in August. Clear the stock shelves by August 1. Much time will be required to do that; so redeem it.

Young Pioneers

Use Your School Vacations

Last summer there were many of the school-age publishers who enjoyed full-time field service during the summer months, working with their parents or other older pioneer publishers. Again this summer the same privilege of service is extended to these publishers, as well as many more who may wish to enjoy a summer of Theocratic activity. All juvenile publishers are urged not to waste their time this summer, but to spend as much of it as possible as Theocratic publishers. Those who can put in pioneer hours are invited to do so.

Consecrated young publishers who wish to enter the pioneer service for the summer should begin planning now for that work. If one of your family is a pioneer you may work with him and use his literature. If none of your family is a pioneer, then perhaps you can arrange with a pioneer working in your company to work with him. If you can, send for a pioneer application and you will be enrolled on a special list for the summer months. No account will be opened at Brooklyn, but you should obtain your literature through a local pioneer. It means devoting at least 150 hours a month in the witness work. If you can make the arrangements to do that, send for a pioneer application and full particulars. If not, then put in as much time as you can with the company. However, why not be a pioneer at the convention in August?

Pioneers Needed in Large Cities

If you have hesitated about entering the full-time field service because gasoline rationing restricts your travel, don't let that hold you back any longer. The Society suggests you come to the cities, particularly in the eastern part of the United States. In the cities of New York, Chicago, Philadelphia, Detroit, Cleveland, Washington, St. Louis, Baltimore, Boston, and Pittsburgh there are well over 19 million people. All of these cities are not now being thoroughly given the witness, and all lend themselves well to pioneer service. Take New York city for an example. More than seven million people live in Greater New York city, but there are only about two thousand company publishers working in that large territory. There are more people in New York city than in some whole countries, such as Sweden, Switzerland, and many others. But there are comparatively few publishers to do the work. Transportation is no problem. A person can go to almost any part of New York city for only a five-cent fare. New York city alone could use at least 500 more pioneers, not to mention the needs of the other cities mentioned above. City territory is workable all year round; so why not select a city, forget about gasoline rationing, and be a pioneer? Have you considered the pioneer service?

"The New World" Testimony Period

Check Your Supplies

During "The New World" Testimony Period, which is the month of June, the literature to be used will be the bound book *The New World* and a self-covered booklet, on a 25c contribution. In April and May considerable emphasis will have been placed upon the distribution of booklets. It is therefore very timely and appropriate that a bound book be offered throughout the June Testimony Period, "THE NEW WORLD." Many people have not had the opportunity of obtaining the book *The New World,* especially in the small towns and rural sections. With the prospects of pleasant, propitious weather during June, it appears that many of the outlying sections can be reached. Everyone should have the opportunity of reading *The New World.*

As soon as you receive this *Informant* check your stock of the book *The New World,* the latest booklets, *"The New World" Study Questions* booklet (so you can start studies during "THE NEW WORLD" Testimony Period), and "The New World" records. Also be sure to have a good supply of *Kingdom News* No. 12 and leave one of them at every home. Order what you need of the above supplies, as well as any other literature needed. Place your orders as early as possible. Prepare now for "THE NEW WORLD" Testimony Period in June.

INFORMANT

JUNE, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

72,490 Publishers During April!

"Call to Action" Heeded Everywhere!

Over Five Million Booklets Placed!

April 1 the Theocratic "Call to Action" went out to Jehovah's witnesses and companions everywhere. 72,490 of them arose to action in the United States alone. Jehovah's rich blessing was upon them as they "willingly offered themselves". The report shows that a new peak of 66,079 company publishers was reached. But that's not all! Full-time publishers also increased to the new all-time high of 6,411.

April was packed full of activity. The new booklet *Fighting for Liberty on the Home Front* was released. To be exact, 5,493,125 booklets were distributed by the brethren during the one month. Besides that, 239,313 bound books were placed. And on top of that comes the amazing report of 51,147 new subscriptions obtained. The publishers accomplished all of this by devoting 1,722,119 hours in the field service. This increased time is what helped make the April report the source of joy that it is.

The willing and unselfish efforts of the brethren in the interests of the Kingdom are commendable and inspiring. There has never been a time of greater persecution of Christians than now; but right in the face of it all Jehovah causes His servants to "be strong, and do exploits". How futile are the efforts of opposers of The Theocracy to prevent the increase of His Government! With Jehovah's spirit upon them, and with the leading of His Theocratic King, Jehovah's faithful witnesses are defeating the persecution by going forward preaching the gospel of the Kingdom with ranks unbroken. And, by the Lord's grace, we'll keep it up.

For the privilege of having had a part in the "Call to Action" and for these overflowing blessings and evidences of favor from Jehovah we give thanks to Him and praise His name. Let us not forget His goodness Let's show our appreciation in the days to come by being New World publishers during June and continually thereafter, always looking to The Theocracy and the further blessed victories certain to be gained in the near future.

PREVIOUS ALL-TIME PEAKS

	Company Pubs.		Pioneers	
Pubs.	60,094	Sep. '41	6,245	Feb. '43
Av. Hrs.	20.3	June '40	138.2	July '42
Av. B-C	4.6	Oct. '40	39.3	Apr. '42

	Apr. 1943		Apr. 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Company	66,079	13.5	3.1	14.4	3.6
Pioneers	6,411	129.0	32.4	135.5	39.3

Society's Address

Hereafter all communications mailed to the Society should be addressed as follows:

Watchtower Bible and Tract Society
117 Adams St.
Brooklyn 1
N. Y.

When writing to the Society at 124 Columbia Heights, the address should be Brooklyn 2, N. Y., as this is in a different district from 117 Adams Street.

This is required in order to comply with the request by the U. S. Post Office Department to facilitate the handling of mail at the General Post Office in Brooklyn, New York.

Claims for Damages

When brethren receive literature or records in a damaged condition, please have the postmaster or the freight agent note the damage in writing. Do not give or show to the postmaster or railroad agent any invoices, but state that the claim for damage will be made by the WATCHTOWER at Brooklyn. Then mail to the Society a letter describing the damage, enclosing the acknowledgment of damage by the carrier employed, as well as your original invoice. We prefer to start the claim here and make collection.

The Society always replaces records and books immediately on such claims, and will not make additional charge, but we must have the proper papers to make claim.

Informants and Testimony Cards Provided for All Publishers

The Society furnishes the *Informant* free to all companies according to the number of publishers in the company. The *Informant* should be given to the publishers, both regular and irregular. The *Informant* sets out all the details relative to field activity, and the only ones really interested in this field activity are those who are engaged in the field-service work. Other persons attending meetings, who are inactive or do not go out in the service at any time, need not have copies of the *Informant*. If you have extra copies, they can be furnished to these individuals, but the company servant should see to it that the regular and the irregular publishers receive each issue of the *Informant*.

Testimony cards should be supplied to all publishers, regular and irregular. For those who profess consecration to the Lord a regular testimony card with identification printed on the back has been prepared. The consecrated should be supplied with these. For very young children and those who do not profess consecration, but want to have some part in the Lord's service, the Society has provided a testimony card that is blank on the back, and such may be had on request.

New Publications

"Children" Study Questions: Spanish.

"The New World" Testimony Period

Increase Your "New World" Studies

Take *The New World* and Latest Booklet to New Fields

Remember, back nine months ago, what a thrill it was to receive the book *The New World?* Remember what a great shout of joy arose when the president of the Society announced its release? And then, when you began to read *The New World*, didn't your heart beat faster as you eagerly went from page to page and feasted upon the truths concerning the New World? Didn't it seem a most timely and comforting message amidst the confusion and darkness of the war-afflicted world? Weren't you extremely grateful to Jehovah God for the opportunity of learning more about His New World? And right now you are rejoicing in the New World more than ever before.

Those same thrills and joys are being repeated daily among people of good-will. *The New World* may not now be new to you any more, but it is to many who are just now receiving it. It is just as new to them now as it was to you last September. When it was released to you at the Theocratic Assembly the presentation was very enthusiastically made, and therefore you were more anxious to get it. Likewise, when you have the opportunity to present it to others it should be with enthusiasm, for you are giving the people something brand-new to them and that which will show them the way to life in the New World. Every time you offer the book *The New World* to the people, think about what you are actually bringing them, how happy you were when you received it, and then you will make a better presentation.

The month of June is "THE NEW WORLD" Testimony Period. Very appropriately the Society has chosen the book *The New World* and *Fighting for Liberty on the Home Front* (or any other booklet), on a 25c contribution, as the literature to be offered. The main objective during June is to get *The New World* into the hands of the people and show them how to study it to learn how to come under the New World Government and obtain life. Let's show *The New World* at every door.

In some parts of the country the publishers have not yet been in the small towns and rural communities with *The New World*. These people too need the New World, and they will learn about it from the book. Some companies have city territory that has not been covered with the book *The New World*. For June we ought to select all the accessible territory that has not been covered with *The New World* and work it. Territory servants can check their files and let the publishers know where the unworked territories lie.

Presenting "The New World"

Experiences from the field show that the doorstep setup method with the record "The New World" (P-302) is the most effective presentation of the Kingdom message yet. It has been reported that the message on this new record holds the people in rapt attention. If you have used it you know. If you haven't, then you're missing something. With the warm, summer weather coming, there is every reason why all publishers having phonographs should put them to constant use in the door-to-door work. Any publishers who have phonographs they are unable to use from house to house should report that matter to the advertising servant, who will arrange to let other publishers use them during June. Every phonograph should be playing the New World message during June.

If you are unable to get a phonograph to use, then use the testimony card and verbal witness. Show the book to everyone. Let them look at it, and show them what's in it. Talk *The New World*, and you'll place it.

"The New World" Follow-Through

Placing *The New World* is just the first step. All publishers should by now be using the House to House Record (S-15) and thereon record every placement of *The New World*. This record is made so that you can follow through. The next (and more important) step is to aid those obtaining the book *The New World* to learn what is in the book. Merely placing books with the people does not assure them of getting a knowledge of Jehovah's purposes; so the publishers that are "New World-minded" make placements with the hope of returning and eventually starting a *New World* study.

Tact is essential in dealing with people with whom you hope to start a study. This subject is briefly dealt with in *Course in Theocratic Ministry*, page 94. Whenever a subject comes up that you can refer to through the index in *The New World*, be sure to do it. Direct the attention of the people to the book. They will see that it contains many things they should know. You may have to call half a dozen times before you can even talk about the *Study Questions* booklet; but patience is a thing the Lord's people have learned about. Patience does not mean waiting in inactivity, but rather patiently working to the end of starting studies. Our quota is one book study per publisher. "THE NEW WORLD" Testimony Period is the time to start a *New World* study. Time in the New World service is the key.

Briefly, then, during "THE NEW WORLD" Testimony Period all New World publishers should get the book *The New World* into the hands of the people of good-will, start *New World* studies with them, and let everyone know about the New World and its blessings.

"Course in Theocratic Ministry"

Everyone Will Profit by Studying It

Many questions have come to the office relative to the study of *Course in Theocratic Ministry*. Many of them are answered in the booklet, but were overlooked. Study pages 3 to 9 carefully.

Every publisher, male or female, will be greatly profited by attending the study of this course. It is Jehovah's provision for all his servants. According to the Scriptural arrangement, and as pointed out in the booklet, only brothers will be enrolled and have speaking assignments. Those who enroll are obligated to attend every study and participate therein. Others, including sisters, may attend the studies and participate in the discussions of the review, but only those enrolled will give talks.

The main purpose of this course is to make all more proficient Theocratic publishers. Brothers' giving talks is only a part of publishing. Most publishing is done from door to door, by both men and women. Considering instruction talks and participating in the reviews will prove beneficial to sisters as well as brothers. Use of concordances, Bible dictionaries, and reference works, gathering material, how to study, coherence, tactfulness, and the many other things brought out should be understood by every Theocratic publisher. Everyone who possibly can should attend.

It is advisable for each individual company, regardless of size, to act as an independent study group. It would not be proper for several companies to assemble together for this study. The study should be held regularly, each week, in all companies. If the student speaker of the evening is not present, due to some circumstance arising suddenly, then the course will continue as outlined in the booklet, without the student talk. If an occasion occurs when the instructor cannot be present, he should designate some other competent person to perform his duties.

In small companies where there are only two brothers, one could give a student talk, each week; thus they would each speak every two weeks. If three, four or five brothers are enrolled only one should speak, each week. In companies made up entirely of sisters the course should be carried out, with the exception of the student talks. Instruction material should be studied and a review conducted among themselves. The most capable sister or the one who conducts the *Watchtower* study should act as instructor. These sisters could look up material additional to what appears in the lessons, and many examples or illustrations may be brought out during the reviews. In small companies where there may be only two or three brothers enrolled, sisters may be privileged to offer observations from the floor as to the student talk. The instructor, of course, should give final counsel on all talks.

Appointments of instructors in the course are being made, and companies will receive them shortly. It is suggested that while waiting for the appointment of the instructor all companies consider the material in pages 3 to 9 of the Course, devoting twenty minutes of their service meeting each week until completed.

July Campaign

Prepare Now for More Time in the Field

The month of July has been set aside as a period of great activity in the distribution of foreign-language literature and old English publications. You want to be ready to participate, beginning July 1, in this campaign of educating the people in the New World. Therefore you should PREPARE NOW!!

FOREIGN-LANGUAGE LITERATURE: This literature will be distributed free or on whatever contribution the people wish to make, and it is the primary and most important distribution work of the month. It includes all foreign-language literature except Spanish and the latest book and booklet in each language. Check your supplies and needs, and order now, using the special blank sent with the May *Informant*, and sending it in with orders for other literature.

ENGLISH LITERATURE: We shall be using *The Harp*, *Deliverance*, *Creation*, *Reconciliation*, *Government*, and all booklets except *Fighting for Liberty on the Home Front*, *Peace—Can It Last? Hope*, and model study and question booklets. We cannot supply any of the above-named books from Brooklyn, as our stock is depleted. Use up what you have on hand. You may order booklets in even cartons, specifying whether self-covered or colored-cover. Don't ask for any particular booklets; we will give you a variety of whatever we have on hand. Place your orders so that we can make shipments of 100 pounds or more.

If you have not surveyed your territory to ascertain your needs in foreign literature, and have not otherwise prepared as directed in the May *Informant*, do so now! New World publishers are alert, and they want to be ready to start JULY 1 with a bang!!

"More time in the field!" "Redeeming the time, because the days are evil."—Eph. 5:16.

Progress of the *Watchtower* Campaign

The Lord's rich blessing can readily be seen on this year's *Watchtower* Campaign. With determination to carry out their covenant obligations to Jehovah, His people have gone forth letting nothing hinder their efforts. Placements have been higher than ever before, with already the 100,000 mark reached on the new subscriptions for the English *Watchtower* in the United States alone. New *Consolation* and foreign-language *Watchtower* subscriptions added to this, the figures totaled more than 130,000 by the middle of May.

This campaign is the biggest yet.

Sign Your Identification Card

If the brethren are arrested and haled into court for preaching the gospel, it is always necessary to offer in evidence their Identification card. To present a blank card does not accomplish the purpose for which it was intended. Even in everyday witnessing it is necessary to show your Identification card, and, in order to bear proper authority and establish your real identity and commission, this card MUST be properly signed. As soon as you receive your Identification card, typewrite your name at the top of the card and your address at the bottom of the card. Then sign your name in ink at the bottom of the card. This should be done NEATLY, and the card should always be kept clean and tidy.

Use of Study Conductor's Report

Every person who conducts a study of any kind should fill out a Study Conductor's Report (SC-3) each month. All the information requested on the Study Conductor's Report should be given as completely as possible. The Study Conductor's Report is important because it provides information that must be reported to the Society and that is not otherwise obtainable by the company servants from the publishers. All companies should use the latest Study Conductor's Report form, which provides space for reporting the new interest.

Actually there are two different uses of the Study Conductor's Report: (1) To report information on established studies for which the Society has appointed conductors; and (2) to report information on back-call book studies conducted by publishers in the field.

All Study Conductor's Reports must be turned in promptly at the end of each month, to the assistant company servant. The assistant company servant has only three days of the following month in which to compile his report; so Study Conductor's Reports should be given to him immediately at the end of the month, if possible; otherwise, mail them to him.

Because the assistant company servant is required to turn the Study Conductor's Reports over to the back-call servant, it will be necessary that the assistant company servant keep among the company reports in his care a record of the following:

Total number of book studies for which study conductors have been appointed by the Society;

Total number of back-call book studies conducted by company publishers;

Total number of back-call book studies conducted by pioneers working in the company territory;

For each of the above groups the total attendance, the total new interest, the total associated, and the total new interest attending for first time.

One study is counted for each Study Conductor's Report turned in. For example: If a study is conducted in the same home and with the same people four times in a month it should be reported to the Society as one study (and four back-calls), not four studies.

Report the New Interest

The company monthly report card (and pioneer, too) provides for reporting *field service* only. Therefore it would follow that, in reporting the number of studies and attendance thereat, the only figures to report would be those concerning field activity, that is, total back-call book studies. Many companies have been including the established book studies conducted by appointed conductors in the number of book studies reported on the monthly report card; but that is not *field* service. Established book studies are reported to the Society in the company information form, but not on the *monthly report card*.

As to the number attending book studies to be reported, this would apply to the newly interested ones attending back-call book studies who have not commenced attendance at the company headquarters meetings regularly. Do not include the study conductor or publishers who may happen to attend back-call book studies. Just report the *new interest* attending the back-call book studies on your company and pioneer monthly report cards. Assistant company servants will please note that the pioneers report the number of studies they conduct, and the attendance, as a matter of local record only. The company should not include the pioneer activities in the company monthly report to the Society.

Back-Call Servant's Study File

When the assistant company servant has obtained the necessary information from the Study Conductor's Report slips and posted it he will turn the slips over to the back-call servant to file. The back-call servant should check the reports, to see that the proper information is given. If the conductor does not fill out the report properly he should be shown the correct way. The back-call servant should check his permanent back-call file and see if he has received back-call follow-up slips regularly for the back-call book studies that have been reported, and post any information that was not previously reported on follow-up slips. It would be well to ask conductors of back-call book studies to turn in follow-up reports if they have not been doing that. The back-call servant should try to assist the publishers in every manner possible to increase the study activity, and when he notices some reports indicate a downward trend in attendance or a decrease of studies he should consult with the publishers and assist them in any way he can.

All the Study Conductor's Report slips from appointed study conductors and back-call studies should be filed under the name of the study conductor, alphabetically. The reports should be in monthly order under the name of the conductor, for each study he conducts. When a publisher conducts more than one study, the reports for each study should be kept together in monthly order. Thus, if a publisher conducts four studies, there would be four groups of Study Conductor's Report slips filed under his name. The report slips may be clipped together with paper clips for each study, or placed in envelopes with the name of the publisher conducting the study on the front. By filing in this manner the company servant, back-call servant, and servant to the brethren, or any other servants who have occasion to check up on book studies, can readily see who conducts book studies, how many each publisher conducts, and which publishers need the most assistance in study work. Study Conductor's Report slips should be kept for at least one year.

Personal Cleanliness

From time to time reports come to the Society's office regarding some few brethren who are not very presentable and, in some cases, who actually lack in personal cleanliness as they participate in the Lord's service and associate with the Lord's people. This is unfortunate indeed. Such brethren actually practice an injustice upon their brethren who have to assemble with them at studies and meetings, and are a cause of stumbling many people of goodwill who, not knowing the Truth, are inclined to judge the value of the message by the appearance of the messengers. Love for the Lord, love for one's brethren, and love for the Kingdom, therefore, should induce each one to be clean in body, clean in apparel, as well as clean in mind and doctrine, in order to properly represent The Theocracy. Let all representatives of the New World Theocracy, therefore, conduct themselves in this respect as becoming proper representatives of the New World.

INFORMANT

JULY, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

MINNEAPOLIS, the Key Convention City!

Invite All People of Good-Will

Preparations Progressing in 100 Other Cities

Practically at the center of the North American continent, Minneapolis, Minnesota, provides an ideal location for the "Free Nation's" Theocratic Assembly hub city. It is hoped that from this point convention programs can be transmitted over telephone lines to 100 cities throughout the United States. This is by far the biggest undertaking the Lord's organization has ever attempted in the way of conventions, but it is in keeping with the ever-increasing Theocratic Government. Jehovah's blessing has been richly upon His people this year, and we earnestly pray He will direct the activities in connection with this vast assembly to His glory and praise and for the comfort of His servants. The complete list of the cities, in every part of the United States, will be published soon.

Now, toward making this assembly successful, we have things to do. Until the Assembly is over, talk about it, everywhere, among yourselves and in the field. Invite all people of good-will in your territory to mark August 20, 21 and 22, 1943, and begin to arrange now to attend. Play "Peace—Can It Last?" or one of the other series of lectures and encourage the interested to come to the "Free Nation's" Theocratic Assembly for more good news. If you have copies of the *Report of the New World Theocratic Assembly of Jehovah's witnesses* on hand in your company, place them in the hands of the people with the invitation to attend this year's assembly.

More Information Later

Details concerning the Assembly will be published in a special form in about two weeks and will be sent to all company servants and pioneers. Company publishers should get the information through the company servants at the meetings. This additional material should be thoroughly studied at the first service meeting after it is received. A list of all convention cities will be sent also, and should be posted at the company hall for the information of all attending meetings. Don't miss a meeting in July.

By the Lord's grace, many more will attend the conventions this year than any hitherto and an extensive witness will be given. Let us all advertise this event and let us pray Jehovah's rich blessing upon the convention for the praise of His name thereby.

Victories in Supreme Court

Publishers Had a Part

Consolation No. 622 to Carry Details

This year has witnessed many victories for the 'Jephthah Society' in the preservation of the Theocratic worship. The most recent, during June, reversed the previous stand concerning saluting the flag and declared invalid and unconstitutional the 'sedition statute' of the State of Mississippi which was aimed at the witness work. We give thanks to the Supreme God for his mercy in maneuvering the enemies of The Theocracy and His witnesses to cause this mighty witness and deliverance of His people. Additional information will appear elsewhere.

The very same day, Flag Day, that the U. S. Supreme Court ruled on the 'flag salute' case word was received that the Australian High Court decided that the ban placed upon Jehovah's witnesses and the Watchtower Society in Australia was illegal. Thereby our brethren in Australia have once more been granted freedom to carry forward the work.

In connection with all these victories, the outstanding thing was the determination of the publishers to keep right on going regardless of mischief framed by men. In Mississippi the brethren kept right on witnessing. In the schools the children did not compromise following the *Gobitis* case decision. In Australia the publishers faithfully continued witnessing for the Kingdom despite the ban. And the Lord's people pushed the fight through the courts by every legal means, thankful to Jehovah for His guidance. This faithfulness of His covenant people must have been pleasing to Jehovah. He fought for His people. He has made it a little easier to continue with the Kingdom proclamation, and we can demonstrate our gratitude therefor by unitedly singing His praises with constancy and zeal.

Consolation No. 622 will carry a thrilling story of this entire matter. If you want extra copies of this particular issue just order extra copies of this number, but do not change your distributors' amount. These will be sent in the regular manner, and charged to your magazine account at the usual rate of 2½c each. If you do not have a magazine account with the Society, then send in cash remittance with your order.

July Work Presents Many Opportunities

Everyone Can Take Part

There Will Be Less Travel and More Reading

Detailed consideration has been given to the work for the month of July. You have been informed in advance so that you may be prepared. Now the time has come. The work is set before you. You should be ready with your literature and equipment in proper order, and your territory individually planned, so that you may engage in distributing the foreign-language literature and the old English publications. There is much to be accomplished. It will require the zealous effort of everyone.

The Offer

The principal offer to the people during July is foreign-language literature which the Society (as well as many companies) has on hand. All of this is being distributed free to the people, except the Spanish, and the latest book and booklet in each language. Complete instructions regarding obtaining this appeared in the May *Informant*.

Another offer during July is English bound books, if you have them, which include *The Harp, Deliverance, Creation, Reconciliation, Government*. These are to be offered to the people at two on a contribution of 25c.

The third offer for July is all booklets except *Peace—Can It Last? Fighting for Liberty on the Home Front, Hope*, and the Model Study and Study Question booklets, to be offered at the rate of 17 on a contribution of 25c, or 7 on a 10c contribution. One of the afore-mentioned books and 8 booklets could be left on a 25c contribution. Larger combinations of the book and booklet offer can be arranged if desired. The booklet combination of 7 should include 3 colored-cover and 4 self-covered booklets.

The offer to be stressed particularly during the month will depend upon local stock on hand. If your stock and demand for foreign-language literature is large, then that should be your primary offer. Companies that have a large supply of the first five bound books should make that the predominant one. Many have a great number of the older booklets on hand; and in such cases the booklet combination should be stressed. Endeavor, above all, to put out all of the foreign-language literature included in the campaign.

If you run out of foreign literature or your English publications included in the offer, then you may place *The New World* or other late book along with the latest booklet on a 25c contribution. Or, if you have plenty of the campaign booklets, offer *The New World* and 8 booklets on a contribution of 35c. The offer should be introduced with the record P-302. If it is not available, use any record of your choice that you believe fitting for the campaign.

Obtaining Literature

As in previous campaigns of this kind, the publishers should be charged the full rate for all literature that they check out, with the exception of the foreign-language literature which the publishers receive free. At the end of the month the publisher should make request for credit on the literature he placed, the credit being 9c per English bound book and 2c per English colored-cover booklet. Then the company will make the request for the total credit to be applied to their account from the Society, on the form which has been provided for that purpose.

Many Opportunities

It can be seen that there are many opportunities to have some part in the July campaign. Each publisher who is able should be working in his individual territory. During the days and week-ends the entire offer should be stressed. In the evenings that you do not have back-calls or studies the booklet combination offer (of 17 on 25c contribution, or 7 on contribution of 10c) should be used.

Those who do not yet hold an individual territory assignment should work as a group in unassigned territory under the direction of the study conductors and servants. Proper record should be kept of the interested. Each study group should have group booklet work in the evenings and arrange for all of the newly interested to participate therein.

With all of the work to be done, do not neglect your back-calls and studies. They should be given constant, patient and diligent attention in order that those of good-will may be nourished; otherwise much of your previous witnessing efforts will be lost. Every person of good-will should be given the opportunity to take advantage of the special offer.

Approved List of Literature for Prisons

James V. Bennett, Director, Bureau of Federal Prisons, Washington, D.C., has issued a Memorandum for All Wardens and Superintendents of Prisons to permit each and every one of Jehovah's witnesses in such institutions to receive one copy of the Watchtower Bible, the *Watchtower* magazine, and one each of the following books: *The New World, Children, Salvation, Preservation*, and *Creation*.

Before ordering any publication that is not listed, to be sent to such institutions, it is necessary to get special permission from the warden or superintendent or commissary of the prison. The publications approved by Director Bennett may be ordered through the prison commissary.

Provision has been made for the holding of a *Watchtower* study once each week by Jehovah's witnesses in each prison where Jehovah's witnesses are located.

Service Meetings Should Be Instructive

Make Assignments in Advance

In a recent *Kingdom News* (No. 10) Jehovah's witnesses were described as "practical Christians" and their work as "practical Christianity". According to Webster, *practical* means "capable of applying knowledge to some useful end; pertaining to, consisting of, or manifested in practice". To be a practical Christian, therefore, means to act wisely, to put into practice the commission of the Christian, and to do so with the best means at our disposal.

That is the purpose of the service meetings. At the *Watchtower* meetings we learn to know Jehovah and His purposes regarding us, and in the service meetings we learn how we can most effectively carry out our commission in view of the conditions we face and the resources we have at our disposal. In other words, there we learn how to put into practice the admonitions given in *The Watchtower*. It is very clear, therefore, that, as "faith without works is dead", so attending the *Watchtower* meetings while neglecting the service meetings will prove vain.

The service meeting should be the most interesting meeting the company has, yet often it is the least interesting one. Why? This may be due to lack of careful planning and preparation on the part of the company servant and others who have part in the meeting. Then again, it may be due to lack of appreciation and co-operation on the part of the publishers themselves; for they not only should faithfully attend the service meetings but should be ready to take part therein as opportunity affords.

For the service meeting to accomplish its purpose requires, first of all, that the *Informant* articles be carefully studied by all, and particular preparation be made by the one who is to consider them in the meeting. The main points should be emphasized by questions, discussions, a few supporting scriptures, and sum-up. All male servants should have part in the program at least once a month, while others, who show aptness and whose service record shows that they have the zeal peculiar to the Lord's house, may also be used from time to time.

Plan Ahead

These should be given their assignments well in advance, so that they can properly gather material and prepare and think out their talks in harmony with the counsel given in the new booklet *Course in Theocratic Ministry*. Particularly should the various servants be given the opportunity to discuss their part of the work. For instance, the back-call servant should discuss "The Importance of Making Back-Calls"; "How to Make Back-Calls"; "How to Turn a Back-Call into a Book Study," the opportunities for making them, and the progress the company has made in this feature of the work. This could be a series, appearing on the program once or twice a month, each time taking up a different aspect of this feature of the work. The other servants should likewise become fully acquainted with the importance and purpose of their particular feature of the work, and the best procedure, and be able to teach others regarding them. And, in all of these talks, do not neglect to fortify the arguments by appropriate scriptures.

Then there is *Advice to Kingdom Publishers, Jehovah's Servants Defended*, as well as *Organization Instructions*, which should regularly come in for their share of attention so that the publishers do not become forgetful of important facts.

Another very helpful and interesting feature in the service meeting, and which has been neglected altogether too much, is that of having demonstrations. Those who are especially successful in the various features of the witness work should carefully prepare a demonstration fully illustrating that particular feature, such as the use of the door-step setup, the store-to-store magazine work, etc. These must be well thought out, with particular attention being given to the part of the householder or storekeeper, so that the demonstration is really effective.

And, finally, field experiences. All campaigns furnish special opportunities along this line. However, these should not merely be aimlessly related incidents, but should be told with a point in mind. The one conducting such a feature could stress and ask for these so as to direct the minds of the publishers in the most helpful channels.

If everyone does his part, taking advantage of all the provisions the Lord has made for him, each one, like David of old, will be able to say, "Blessed be the LORD my strength, which teacheth my hands to war, and my fingers to fight."

Use the New Records

Get "Peace—Can It Last?"

The Society is pleased to announce that there is now a good supply of the latest series records on hand at Brooklyn. We are particularly fortunate in having a supply of "Peace—Can It Last?" (P-317 to P-330), which may be had for only $4.00 a set. The entire set of three 1942 convention talks ("The Only Light," "Fighters for the New World," and "Peace—Can It Last?") may be had for $11.00. We may not be able to obtain further supplies of records for a while; so, if you want records, order them now and play them for the people of good-will between now and the assembly. Invite the people to attend one of the assemblies and hear more of these good things.

We regret that we are unable to supply single discs of "The New World" (P-302) at this time. If and when supplies are available a notice will appear in the *Informant*.

Waxing Phonograph Records

Many brethren have inquired about the use of wax on the new recordings, to avoid motor drag and excessive wear. Experiments reveal that wax, in the majority of cases, does not prolong the life or wear of the record, but that the new records give better service *without* a coating of wax. However, the wax does relieve motor drag. Therefore it is advisable to apply a coat of liquid or paste floor wax to the surface of the records ONLY when it becomes necessary to relieve excessive motor drag evidenced by the motor's being unable to pull the record through the entire recording.

Reward Notices

Some publishers have had notices printed concerning an offer of a reward by the American Civil Liberties Union for information leading to the arrest and conviction of individuals performing acts of violence against Jehovah's witnesses. It is improper to do this without express consent of the American Civil Liberties Union. So please refrain from printing such notices.

Room for More Pioneers

Our Goal Still 10,000

The 'Jephthah Society' has issued a call for 10,000 willing volunteers for the full-time pioneer service. Are you going to be one of the willing volunteers and join the pioneer ranks? You are the only one that can answer that question.

There is no greater privilege than that of being a full-time publisher of the Kingdom message. True, the responsibilities are great; but the blessings received from carrying out these obligations far outweigh them, and the servant of the Lord rejoices to bear these burdens. This can be seen in the ever-increasing number of pioneers who joyfully take on these obligations. For the month of April 6,411 pioneers reported, setting a new all-time peak. During the month of May there were 437 new pioneers enrolled.

The text for the month of July is, "Redeeming the time, for the days are evil." The best way that one can possibly redeem the time is by full time in the service. Vacation period now for the school children gives them the opportunity to take advantage of this privilege and redeem the time. Consult your May *Informant* for the details on this.

There is a great amount of work to be done now. The "other sheep" must be found and fed on the life-giving truths of the Lord. To find these sheep all territory must be thoroughly and searchingly covered. It is the "righteous requirement" of you to aid in the hunting and fishing for these sheep and then, after finding them, to aid in feeding them. All New World fighters are anxious to do everything within their power to advance the interests of the New World.

Have you taken to heart the admonition given to arrange your affairs to get into the full-time service if at all possible? Have you considered why you are not a pioneer and sharing in the joys of the full-time service? Is it because you are giving too much attention to things of the old world? Are you one who thinks the pioneer service is for someone else? Remember, "according to your faith be it unto you." Now is the time to get into the pioneer service and enjoy its blessings. Seek the Lord's guidance in the matter and arrange your affairs to be a full-time publisher by convention. Be one of the 10,000 pioneers!

"Call to Action" Assembly Report

More Later

Action it was! In the United States alone 76,045 heeded the "call to action" and joined in the April assembly. During the first two days of the assembly 910,573 books and booklets were placed. 3,663 new subscriptions were obtained. 101,608 copies of the magazines were placed. This work was accomplished in 207,171 hours. To be sure, everyone was very busy with the King's business, and a marvelous witness was the result.

On Sunday, April 18, immersions were held at all of the 247 assemblies where there were candidates who wished to symbolize their consecration to the Lord. You will rejoice to know that on that one day 2,441 symbolized. The Lord continues to add the increase. Other items, including reports of some of the assemblies in other countries, will appear in *Consolation* magazine soon.

"Redeeming the Time, Because the Days Are Evil." —Eph. 5:16.

The Theocratic Government of the New World is on the increase; it is progressing. The publishers thereof must increase and grow with it. The faithful servant of the Most High will not let anything encroach upon his service to the Lord, but will defeat the purposes of the enemy by overcoming all hindrances and by increasing his time and activity. The publishers of the Kingdom are doing this well; for during April last they increased their time in the field more than 200 percent over April 1938. The number of publishers has doubled since the Theocratic organization became effective, in 1938. Are you doing your part? Ask yourself, How much time am I giving to the Lord's service? How much of my time is spent doing non-essential things, and which I can utilize in the service of the New World? A close analysis shows that everyone CAN improve his service activity. July, which is now, is a good month to put forth more effort in "redeeming the time". Ask the servants of the company to help you plan to devote more time. They will aid you; for it is an added privilege they have. "The days are evil," and the best protection is to spend more time in the field. There is much time that can be redeemed. Are you as an individual publisher redeeming it? Let's have more time in the field during July.

May Report

The report for the month of May contains both cause for rejoicing and food for thought. We rejoice because of another all-time peak of full-time publishers, 6,616; this being 205 above that of April, which was the previous all-time peak; also because, with the exception of the "Call to Action" report, the month of May saw more publishers in the field than any previous month.

However, a considerable number of those who responded to the "Call to Action" failed to report in May. True, we had excessive rains and many floods, particularly in the middle west and the south, and doubtless these kept many out of the field service. But we should keep in mind that if we would live in the New World we must live for the New World NOW, and that means consistent and faithful service in spite of obstacles. Besides, the greater the difficulties we overcome, the stronger the answer we give to him that reproacheth our heavenly Father.

It is three years since the company publishers have had a peak in hours. The number of publishers is increasing; let us increase our hours also, by REDEEMING THE TIME!

PREVIOUS ALL-TIME PEAKS

	Company Pubs.		Pioneers	
Pubs.	66,079	Apr. '43	6,411	Apr. '43
Av. Hrs.	20.3	June '40	138.2	July '42
Av. B-C	4.6	Oct. '40	39.3	Apr. '42

	May 1943		May 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Company	58,386	14.9	4.1	15.5	3.3
Pioneers	6,616	123.8	31.8	136.0	38.8

GET THE ACCUSER

Whenever the brethren are arrested, they should insist that the police have the individual that made the complaint come down to the police station and file complaint against them, and should insist that if the complainant refuses to do so that should be taken as evidence of his bad faith and lack of meritorious charge. This does not mean, however, that the brethren should resist in any way a lawful arrest.

INFORMANT

AUGUST, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

"The Only Light" Testimony Period

Place *The New World* and Follow Through

"Arise, shine; for thy light has come"; not the schemes or institutions of men, nor even the sun or the moon, but, "Jehovah will be unto thee an everlasting light, and thy God thy glory." At the New World Assembly last September, the Lord's people were given an increased appreciation of that fact as they heard the discourse "The Only Light". That talk gave the Lord's people the "Go ahead" signal, and, by the Lord's grace, they have forged ahead on all fronts. More and better instruments than we ever had before have been provided for our use; more study and preparation has made all "more able ministers"; there are more full-time and more company publishers than ever before; more back-calls and more book studies than ever before; and more legal victories before the supreme tribunals of the nations than ever before!

The campaign for the month of August has been designated "THE ONLY LIGHT" Testimony Period; and how appropriate that title is! Today 'darkness covers the earth and gross darkness the people'. And as they grope about in the darkness and stumble and fall, Satan tries to appear as an angel of light, and his agents on earth point to their lights. The League of Nations was termed "the only light", and now the people are told to look to the post-war "new order" as their light. The Lord's people know that these are not true lights, but are schemes of the adversary to lead men away from the Only Light and into further darkness.

Jehovah is "the Father of lights" and dwells in a light unapproachable. His Son has ever reflected that glorious Light, and his followers on earth reflect it from him. The command to them now is 'Arise and shine!'

Do we appreciate the comfort, the hope, the peace of mind, the something really worth while living for, that the reflection from The Only Light has brought us? Do we appreciate the fact there is a great multitude yet who are seeking after God, The Only Light, 'if haply they might find him'? If so, we will not hide our light under a bushel, but set it on high, and let it shine forth during "THE ONLY LIGHT" Testimony Period.

Literature Offer

During this month every faithful witness for Jehovah will exert special efforts to reflect that Only Light. The offer to be stressed is the book *The New World* and the booklet *Fighting for Liberty on the Home Front*, on a contribution of 25c. Prepare your field by covering it the week before with the current *Kingdom News*, "The Last War." If you have a phonograph, use the record "The New World" (P-302), which gives a Theocratic introduction by placing the emphasis where it belongs: on the message of comfort and hope contained in the book. (Or use whatever records are available.) There are yet many people of good-will who for one reason or another have not yet obtained this book. Go over your territory again and 'hunt' and 'fish' for these. Pay particular attention to the "not-at-home" by calling back in the evenings or some other time when they would likely be at home. Besides, there may be rural territories that are accessible and which have not yet been covered with this book. Give all these the opportunity to get the vital message contained therein.

In addition to the main offer, August will see a continuation of the special literature offers of July, WHERE literature is still on hand and there is territory that has not yet been covered with these offers. Particularly should an effort be made to place the foreign-language literature still on hand. The Society will not ship any of this literature during August, but such as the companies and the pioneers have on hand should be placed with the people during this month. Credits for such literature placed will be given if requested in the proper manner. See July *Informant*.

Follow Through

However, placing the literature is not all there is to it. In fact, our task of reflecting the Only Light has just begun by placing the literature. The people must have further individual personal attention if they are to receive the benefit of the Only Light and be able in turn to reflect it to others. Therefore we must follow through. Not only every bound book placement, but also every manifestation of a meek spirit, of a love of righteousness, furnishes us a good opportunity to make a back-call. All July placements should be followed up. By each one's appreciating this and acting accordingly a new peak in back-calls should be reached. And remember, every back-call is a potential book study.

August being a vacation month (and in view of the convention every publisher will arrange to have his vacation during this month if at all possible) will furnish many added opportunities to 'arise and shine'. Hundreds of school children, and teachers, have enrolled as vacation pioneers. Others, whose vacations are shorter, should be equally zealous to redeem the time by spending all the time they possibly can in the field service. The convention is the big feature, the climax of "THE ONLY LIGHT" Testimony Period, and all are looking forward to it with eagerness. However, while doing so, let us not wait for the convention to spur us on, but press forward with increased zeal in keen anticipation of the blessings there to be received.

Holding our individual territory, close to our homes, we have gone over it time and again. Repeatedly we see the same faces and get the same replies. We may feel that we are working hard and accomplishing very little. But is that any reason for discouragement? Absolutely not! Our commission is not to bring hundreds and thousands into the Lord's organization, but to 'arise and shine', reflecting the Only Light. Leave the results with the Lord. It is he that will gather the "other sheep". As the *Watchtower* article "The Only Light" so well stated it: "Now appears to be the time; and if the Lord God Almighty *hastens* the things promised in this time, then the time is short. The Lord can and will give strength to [his people] to carry on under all conditions to the finish of the 'strange work'. . . . Let us have patience, then. He will hasten what He has purposed, at the right time in the near future. Let us be faithful to his command to 'arise and shine'. Let us keep on reflecting the only light in the darkness of this world, that 'he might be glorified'."

"Free Nation's" Theocratic Assembly

Everyone Attend

The 1943 assembly of the Lord's people draws near. Having in mind the marvelous blessings that the Lord bestowed upon his people at these Theocratic assemblies in the past, particularly those of recent years, each one is coming to the "Free Nation's" Theocratic Assembly filled with expectancy, anticipating that in the very nature of things these blessings will increase.

A Provision of the Lord

Despite unparalleled conditions, the Lord is arranging and bringing to a successful conclusion the biggest undertaking of this kind his people on the earth have ever attempted: 100 convention cities in the U. S. A.

Past assemblies have demonstrated that it pleases the Lord to gather his people in such assemblies and first pour out upon them his great blessings, and then through them he extends these blessings to those who are afar off.

Obstacles, such as world upheavals, with all their limitations, are not barriers to the Lord, and they should not be to the Lord's people. The fact that the Lord is making this arrangement despite all obstacles and inconveniences indicates that he has some very important purpose in arranging it, and no one who hopes for life in the New World can afford to miss it. We know there are obstacles in your way, hundreds of them; but these do not need to be barriers to your attending this "Free Nation's" Theocratic Assembly, unless you yourself permit them to be. The God of all power who arranged this assembly arranged it for you, and he will enable you to attend if you put forth the necessary effort in complete faith.

Your Responsibility

As soon as you get your list of Assembly points, check for the one most convenient and accessible to you. Plan on attending there or at Minneapolis, as you prefer. Work toward attending. Attend. Not only that, but advertise the Assembly with full faith and conviction. Talk assembly. Live assembly before your brethren, the Jonadabs, and before the people of good-will attending your back-call studies and other meetings. Tell them the subject of the public meeting: "Freedom in the New World." Attendance at this assembly is the Lord's will concerning you, your brethren, and every person of good-will.

It may cause you considerable inconvenience, and it will undoubtedly cost you a lot from the standpoint of old-world standards; but any or all of these are not to be compared with the blessing the Lord has in store for those who put their trust in Him. August 20, 21 and 22 will be days of great refreshing. "According to your faith be it unto you." See the August 15, 1943, *Watchtower* for the list of 100 convention cities, and arrange to attend the nearest one and bring the people of good-will.

Carry Credentials at Conventions

Every brother of draft age should be sure he has his selective service registration card and his classification card in his possession at all times, but all should be absolutely certain of it when at the conventions and in another city. All who are driving cars should be sure they have their operator's license and automobile ownership papers.

Sending Subscriptions from Large Cities You Must Show District Number

Recently the postal authorities outlined a new system of addresses for the large cities throughout the country. This arrangement provides for the addition of a unit or district number to the name of the city; just as 117 Adams Street is in Brooklyn 1, New York. The Post Office Department has ruled that these unit or district numbers must be included in the addresses to make them complete.

Henceforth all publishers working in large cities will please be sure to include the unit or district number on all new or renewal subscriptions sent in. This is necessary in order to comply with the Postal Laws. It is suggested that brethren include the number when sending in their own renewals, too. If you don't know which district you live in, ask your postman and he will be glad to inform you. Your mail will be delivered sooner if the unit number is included in the address. Brethren living in cities for which the Post Office Department has not designated a numbering arrangement will, of course, continue sending in their subscriptions in the usual manner.

"Holding Forth the Word of Life"

Prepare Now for September Activity

Undoubtedly the Lord will pour out a rich blessing upon his people in August, such as they have never before experienced. For this reason September will be a month of great activity. The text for the month is, "Ye shine as lights in the world; holding forth the word of life." Never in the past has there been so much light on Jehovah's Word as there is at the present time, and it is the greatest privilege ever offered to anyone to hold forth this light to a darkened and distressed world. This is a time when prophecy is rapidly being fulfilled and Jehovah's purposes are being revealed to all those who love him. That light is steadily and rapidly increasing, "more and more unto the perfect day," and will NEVER be dimmed or blacked out by the adversary. Those who stand in the light will faithfully do the Lord's will and carry out instructions by causing that light to shine unto others.

Are you prepared to 'hold forth the word of life' during the month of September? How can it be done? It will require complete organization on the part of all servants and publishers in the company. Each should organize his work and make plans for giving the most effective witness possible. Plan your time, arrange for back-calls, get your literature in order, and have the territory ready so that you will be able to start the first of the month with a bang! Servants, prepare now. Arrange for group witnessing for the newly interested and those who do not have an individual territory. Work all unassigned territory, and be sure to call on all the interested persons in this territory. Both publishers and servants should closely work together and co-operate in unity and harmony, having only one thought in mind this month; that is, "Shine as lights in the world; holding forth the word of life."

Soon all will be traveling toward their respective convention cities, anticipating the greatest thrill ever experienced yet in recent years, at the "Free Nation's" Theocratic Assembly. The very purpose of this Assembly is to give us greater light and knowledge of Jehovah's purposes and make us better servants for Jehovah. The zeal and enthusiasm from this Assembly will in turn be reflected to the people of good-will in our own territory after the Assembly, and give them a greater appreciation of God's Word. After attending the Assembly and feasting at the Lord's table, do not hide your light under a bushel, but let it shine forth and direct others in the way of life.

The only way one can 'hold forth the word of life' is to be a witness for Jehovah, faithfully proclaiming His name in your territory, following the example of the faithful prophets before us. The book *The New World* will be featured during September, as well as the latest booklet, *Fighting for Liberty on the Home Front.*

Have all your plans and arrangements completed before the convention. Be ready for a full month of activity, and participate in all features of the service during the month. Let nothing interfere with the Lord's service. Let everyone in the company really take hold of this wonderful opportunity to advance Kingdom interests as never before. This should be one of the biggest months for field service. Let your light shine by "holding forth the word of life"!

Figuring Out a Quota

Keep Charts in Order

PUBLISHERS. The quota of publishers is determined by figuring on a 25-percent increase over the previous year's peak. The average number of publishers for the current year should be the previous year's peak. To illustrate: If the figures for 1942 show an average of 130 publishers and a peak of 160 publishers, the average for 1943 should be 160 publishers and a peak of 200.

HOURS. To determine a quota of hours, do the following: Each publisher should be shown that the quota of two hours a day, 60 hours a month, for company publishers is possible, practicable and reasonable for any normally healthy person to attain to. After this has been forcefully brought to the attention of all at a meeting, pass out slips to all publishers present. Each publisher should be given the privilege of stating on a slip how many hours he is willing to pledge himself to put in each month, by the Lord's grace. These figures should then be totaled and the total divided by the number who submitted slips at that particular meeting. This would give the average hours per publisher for a month for the company. To get the monthly total hours quota, this figure should be multiplied by the average number of publishers expected to participate in the service monthly; 160 in the above illustration. To get your quota for the year, of course, that figure would then be multiplied by 12.

BACK-CALLS. The quota of 12 back-calls a month suggested by the Society is so reasonable and possible of attaining that it should be accepted by each company publisher as his quota. The average for the month would be obtained by multiplying 12 by the average number of publishers, and the quota for the year, of course, by multiplying that monthly quota by 12.

This particularly relates to back-call studies. Each publisher should be conducting at least one back-call study a week. If he is caring for this regularly, he would carry it on each week and, working on a monthly basis, of course, the number for each week would be the same number of studies as for the month. The monthly quota of studies should be on the basis of at least one book study conducted by each publisher. The monthly quota would be the same as your average number of publishers, and the quota for the year would be 12 times that number.

MONTHLY QUOTA ON CHARTS. The quotas to be posted on the company charts are the totals for one month, not the year's total hours, back-calls, etc. Show the peak of publishers quota, monthly total hours, monthly average hours per publisher, monthly total book studies, and monthly average studies per publisher quota. By having the monthly quota figures on the chart the publishers can compare the activity reported with the quota each month, and it will allow for a more intelligent and understandable discussion of the chart in the service meetings. The quota for the year can be figured up, and when the year's report for the company is compiled the comparison can be presented to the company at the service meeting. In another month you will be getting your 1944 quotas ready. **Keep your charts up to date.**

Hours! Hours! Hours!

Why the 60-Hour Quota

Jehovah, through his organization on earth, has repeatedly called our attention to the importance of devoting all the time we possibly can to his service. To assist us in this regard the quota of 60 hours per month was given. Since comparatively few make the 60-hour quota, the question arises, Why was it given?

First of all, we must remember, our occupation is that of preaching the gospel, and all other things are of secondary importance. We are to seek "first the kingdom of God, and his righteousness". Therefore every day we should be on the lookout for opportunities to witness. Striving for an average of two hours a day will help us to put the emphasis in our daily lives where it belongs: on serving Jehovah.

Next, the quota of sixty hours gives us an incentive, something to shoot at. The higher we aim, the higher the result will be. By aiming for 60 hours, planning and bending all our efforts toward that end, many will reach it, and all will be spending more time in the service than we would if we were striving for a lower quota. Another reason: As our text for last month so forcibly brought to our attention, we are to redeem the time BECAUSE THE DAYS ARE EVIL. Never before were the days so evil as now. Our only protection from the demons is to be fully occupied in the service of the Lord, and enjoying the blessings that result from such activity.

How to Increase Our Hours

The amount of time we devote to the service depends to a great extent upon our appreciation. Do we appreciate our relationship to the great Creator and Life-giver, the privilege of sharing in the vindication of His glorious name, the great honor of being His witnesses, our obligation to warn the wicked, and the need of those who are sighing and crying because of all the abominations they see in "Christendom"? To the extent that we appreciate these all-important things, to that extent we will spend all the time we possibly can in the field service. Feeding our minds upon the truth and then acting upon it will increase our appreciation and will result in more time in the field.

Then, too, our time in the field is helped or hindered by our planning or our lack of planning. Jehovah does not need to plan, as he is perfect in wisdom and his resources are unlimited. But our wisdom is imperfect, and our time, energy and means are very limited. The Society plans its work, and so should we. Everyone, therefore, should make a budget of his time, and stick to it. And in making it we should ask ourselves, How much time can I spend each Sunday in going from house to house? Three hours? Then the calls on the not-at-homes, the back-calls, and the book studies? Including travel time, could we spend two hours more? That would be five hours each Sunday. That should not be hard for any publisher of average health. What about Saturday? If we have the afternoon off, can we spend two hours on the street with the magazines? Saturday evening we can spend two more hours in the street work, and get to bed in time to get a good night's rest and be ready for a good day of witnessing on Sunday. What about Monday, Tuesday, Wednesday, Thursday, and Friday? Two more evenings for calling on the not-at-homes, for evening booklet work, for back-calls and book studies, spending two and a half hours each evening? That will give us fourteen hours in seven days, sixty hours for the month. If unable to carry out this identical schedule, make one that will fit your individual case and then stick to it, keeping in mind that we are stewards of our time and that it is required of stewards that they be found faithful. By being regular in your field service your hours will increase, and also your joy.

The New World is the only thing worth living for. Let us live for it more abundantly by giving more of our lives, more of our hours to its service. *Strive for the 60-hour quota!*

Children Should Be Returned to School

By law it is the duty of the state to provide educational facilities for the children residing in the nation. It is the duty of parents to have children of compulsory school age attend school to obtain the education thus provided.

In years past thousands of young witnesses for Jehovah have been denied the benefit of public-school education, and upon their parents has been placed a tremendous, unjust burden of educating their children at home or in private schools. This has been solely because such witnesses refused to salute the flag contrary to God's commandments recorded at Exodus 20:2-6.

The long and trying fight with the demonized enemy turned out in favor of Jehovah's witnesses. The victory was given by Jehovah and his Son, the King Christ Jesus, because of the faithfulness of his witnesses to endure persecution and prove their integrity and unbreakable allegiance to Jehovah God and his law.

The favorable decision by the United States Supreme Court in *West Virginia* v. *Barnette* (319 U. S. ....., decided June 14, 1943), declaring the compulsory flag-salute laws invalid, should be accepted and followed by every school and school board of the nation. In order to place the responsibility upon such officials it is necessary that all children of compulsory school age be returned to the nearest school at opening of the next term so as to complete the prescribed course of education required by law. Each child will find it a privilege to testify of his faith in the Kingdom of Almighty God before his fellow students, and to give a witness in order that others may learn the way to everlasting life.

If the school board refuses enrollment or expels any child for refusal to participate in the flag-salute ceremonies, make a full report of the matter to the Society's legal desk, and the necessary petition forms and appropriate advice will be given.

If all school boards follow the Supreme Court decision, it should put to an end the burden that some brethren have been forced to bear in maintaining a "Kingdom School" to educate their children. The return of the children to the public school should relieve those consecrated brethren who are teaching such children, so that they can engage in full-time ministerial pioneer work from house to house.

INFORMANT

SEPTEMBER, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

Street Witnessing

Poster Emphasizes Your Being a Magazine Publisher

The Society's monthly field service poster for September emphasizes the street magazine work, and regularity in it, in connection with the month's slogan, "Holding Forth the Word of Life." And how fitting that is! For, in the most literal sense of the word, when we stand on the street corners with the *Watchtower* magazine in our hands, we are holding forth the Word of life to the people.

The conscientious publisher sees to it that he has a part in every phase of the witness work and gives each its proper share of his time. He does not neglect the house-to-house work because it is easier to stand on the street corner, nor does he avoid the street magazine work because of the reproach and scorn connected with being thus made a spectacle unto men. He realizes the purpose of the magazine work and the part it plays in giving the witness.

In going from house to house we are unable to reach many persons because of such human barriers as doormen, maids, etc. People living in hotels, institutions, and suchlike, also are out of reach of the house-to-house work. Then too, in many homes, the same one answers the door, which one may be prejudiced while others living in the home may be interested. In the street magazine work all these are brought face to face with those who hold forth the Word of life. Kings and queens, political, financial and religious "big shots", all use the streets and cannot fail to note the witness there being given.

By engaging in the street magazine work we are giving all of these the opportunity to come in contact with the message every week, and even several times a week. Like Jeremiah of old, who was assigned to the entranceway to the temple, and there sounded the note of warning, so Jehovah's witnesses today stand in the chief place of concourse, and to the people of good-will, as well as the simple, the scorners and the fools, sound the note of warning and point them to the Word of life.

REGULARITY

Now, street magazine work, to accomplish the most good, must be done regularly; for the effect is cumulative. Regardless of the number of magazines we place, if we are there regularly, in cold weather or hot, we are by repetition deepening the impression that Jehovah has a "name people" in the earth. Let each one therefore give the magazine work its due place in his hour budget and then perform what he thus "vows".

Saturday afternoons and evenings are good times for magazine work. Those living in the rurals, particularly, should always take their magazines and bags with them when they come to town, and arrange to spend an hour or two in the magazine work. Evenings during the week on which we do not have back-calls or book studies can likewise be used for street witnessing, particularly on nights that the local business places remain open. Keep in mind also service-meeting and book-study evenings. Often an hour can be spent in the magazine work before the meeting. And in engaging in the street work do not overlook those sitting in parked cars along the sidewalks.

Keep in mind the purpose and importance of the street magazine work. Give it a place in your "hours" budget. BE A REGULAR MAGAZINE PUBLISHER, "Holding Forth the Word of Life."

This "Informant" had to be printed before the convention began and therefore can give no report on the convention itself, but mention is made of certain releases at the "Free Nation's" Theocratic Assembly so that you can plan for the October work. The October "Informant" will cover the high spots of the "Free Nation's" Theocratic Assembly.

"Defeat of Persecution" Testimony Period

Please Follow Instructions

It Is Necessary to Help Your Brother

The "DEFEAT OF PERSECUTION" Testimony Period, October, 1943, promises to be a period long remembered in the minds of the Lord's people. During that period it will be our privilege to use the new book *"The Truth Shall Make You Free"* and the new booklet *Freedom in the New World.*

Freedom is the predominant issue before the people everywhere. Those who have no knowledge of the Lord's provisions for humankind in the new world are also very much concerned about freedom. Among them are millions of people of good-will who are in dire need of a proper understanding of the Lord's provisions for them in this respect, and the Lord will supply their need through Christ Jesus.

To put on the above campaign by October 1 will be an almost impossible task. This new book and booklet will have to be prepared and shipped by the present slow-moving rail services, and so we shall try to get them to the brethren by that date. In view of the many obstacles to the accomplishment of anything planned at the present time this appears like an impossible task. We could not hope to accomplish it if it were not for the fact that we know this is the Lord's arrangement and it is his provision for his people and the people of good-will and will have his aid and blessing and the full co-operation of all the brethren.

The "Free Nation's" Theocratic Assembly will have been over by the time you get this *Informant.* But all of us having attended some city of this Assembly will have received at the Lord's hand our personal copies of these books. We will have read and assimilated their contents. Therefore we are obligated before the Lord to shed forth that which we saw and heard at the Assembly and obtained as food that the Lord has placed on the table for our nourishment, so that others may discern the advancing purposes of Jehovah and take advantage of them. There is a real principle here which the Lord seems to have adopted in dealing with his organization at all times, and which is stated at Acts 2: 39: "unto you, and to your children, and to all that are afar off." The Lord has abundantly fulfilled his part toward us. Now it is up to us to fulfill our part to those that are "afar off" by diligently 'hunting' and 'fishing' them out "from every mountain, and from every hill, and out of the holes of the rocks" and make this nourishing food available to them. Very thorough and complete preparations will have to be made by every servant in the companies, and also by every publisher, so that each and every one may have the greatest part possible in this campaign.

In order to make this campaign effective it will be necessary for everyone to study the following instructions diligently, the company servants in carrying out the required preparations in detail and each publisher in the companies co-operating fully with those who are responsible for arranging the details. Because of the limited amount of time and the great shipping difficulties we have to contend with, only a two-month supply of this literature will be available to start with. Companies and special pioneers that are permanently located will receive a consignment; therefore these brethren will not order.

General pioneers are to send in their orders direct, but are to include only a two-month supply in their orders.

Companies

Company supplies will be consigned direct, if the company account justifies an additional charge. We shall try to have the supplies in your hands by October 1, if possible. If you should not receive your order of *"The Truth Shall Make You Free"* and *Freedom in the New World* by October 1, do not sit down and wait for them. Push ahead with the campaign, using the book *The New World* and *Fighting for Liberty on the Home Front,* or any other publications, if your supply is low or out, until your supplies arrive. Do not let the fact that we make this suggestion retard your plans for the campaign to commence at October 1. Make all

(Continued on page 2, column 3)

Important "Inventory" Announcement

Company Servants and Stock Servants, Take Note

Inventory Is Being Taken One Month EARLIER This Year

With this *Informant* are being sent two Inventory of Stock forms. These are to be filled out by the companies and pioneers, showing the stock on hand August 28, 1943, and mailed to this office no later than the evening of August 29, 1943.

Companies

Immediately upon receipt of this *Informant* the company servant and the stock servant will arrange to take physical inventory of the stock held by the company as of August 28. Then, together with the accounts servant, they should show in the spaces provided the value of literature listed, cash on hand (book money), value of literature in the hands of the publishers on credit, and the amount due Society for phonograph records sent to the company on credit. When listing the value of literature on hand DO NOT include the value of foreign literature that the company has received FREE from the Society for the foreign literature campaign. Also be sure to compare the value with the statements from the Society and the accounts servant's records, to check the standing of the company account. Take care in filling out these forms and be sure they are COMPLETE and ACCURATE, as such will greatly aid this office. The forms should then be signed by the company servant, the stock servant, and the accounts servant, and one copy forwarded to the Society on the 29th of August. The other copy should be kept on file by the company.

Pioneers

Pioneers should take physical inventory upon receipt of this *Informant,* fill out the form properly, and send it to this office no later than the 29th. In the case of general pioneers this may be enclosed with the order for the new book and new booklet in the envelope specially marked as covered in another part of this *Informant.* Companies and special publishers are being consigned the new literature, and hence will send in their inventory in the usual manner.

Send in August Report Early

The reports of the activity for the month of August, for all three classes of publishers—special publishers, pioneers, and companies—will be sent in a little earlier than usual. The report should be made up so as to include the activity for Sunday, August 29, and then be sent in to this office that evening. DO NOT ENCLOSE REPORT CARD IN AN ENVELOPE. PLACE STAMP ON CARD AND

(Continued on page 2, column 2)

"Holding Forth the Word of Life"

Be Prepared and Then Go into Action

Book Studies Important

Today the people are perishing for lack of knowledge. Knowledge of what? Knowledge of Jehovah God and His purposes—"for this is life eternal, to know thee . . ." And instead of seeking this all-important knowledge, those of the old world are bending all their efforts for that which is not bread, for that which satisfieth not. Through the very knowledge of Jehovah God and His purposes, which the old world ignores, real blessings are obtained.

The Lord's people, however, are not to selfishly indulge in these life-giving bounties from the Lord's table; for there are many people of good-will who are not content to go the way of the world, but are 'seeking after God if haply they might find him'. Therefore, having freely received, we must also freely give, by "holding forth the Word of life". That is our slogan for the month of September, and during that month each publisher will be doing that very thing. How? By engaging to the fullest extent possible in every phase of the field service, from the street magazine work to the conducting of book studies.

September should see every publisher fired with zeal and enthusiasm because of the many wonderful blessings received from the convention just ended. Each publisher will have come from that assembly with an increased appreciation of the Lord's goodness and his privilege of holding forth the Word of life. Each one will also have come from that feast with a greater determination than ever before to keep covenant and thereby maintain integrity in spite of all that the Devil and his organization can bring against him; and more alert than ever before as regards the encroachments of the abomination of desolation, be that by allurements or by pressure.

September should see every publisher putting into practice his individual budget or plan of hours, in harmony with the suggestions made in the August *Informant* under the title of "Hours! Hours! Hours!" for such counsel is not just to be read and then forgotten, but to be made of practical application in our lives. If we hear (or read) and do not, we are like the foolish man who built his house upon the sand. A budget or plan is absolutely necessary if we would be accounted faithful in our obligation and trust to 'hold forth the Word of life'.

September will feature the book *The New World* and the booklet *Fighting for Liberty on the Home Front*. During this month let us give these wonderful instruments another big "push", by placing as many as we possibly can in the hands of the people. The fact that we shall have had a preview of newer and doubtless better instruments should not cause us to lose sight of the fact that these still are the best instruments that we have ever had the privilege of placing with the people. Particular attention should be given to any territory that has not been thoroughly covered with *The New World* and *Fighting for Liberty on the Home Front;* also check up on the "not-at-homes", on our S-15 forms, and bring them up to date. In the typical Theocracy there were gleaners who followed after the reapers. During September, let us do a thorough gleaning work, so that the field will be ready for the coming campaign.

"Holding forth the Word of life" also means to follow through: for if they obtain the book but do not read it, or read it and do not get its import, they still are without the Word of life, as regards their hope of life eternal. Therefore we must make back-calls; the importance of which cannot be overstated. As *Organization Instructions* so well expresses it: "The most important work today is that of properly feeding the 'other sheep' and seeing that they get the necessary instruction which leads to life." Nearly every company publisher and general pioneer could be and in fact should be making more back-calls. Back-calls lead to book studies; and at book studies, more than anywhere else, we are "holding forth the Word of life".

Not only shall we be busy in all phases of the witness work during September, but this month will also see a great deal of activity in preparation for the coming big "push" with our new instruments in the coming "DEFEAT OF PERSECUTION" campaign. Every publisher should carefully and diligently study the new book *"The Truth Shall Make You Free"* so as to be fully acquainted with it when the October campaign begins. This is the first time that the Society has released the question booklet simultaneously with the book. Take the book in one hand and the question booklet in the other, and you will not miss a single important point. And as you go through the two in this manner make notes in the margin of those points which you will want to use in the field. Particular preparation will be required by the territory servant, as all territory will be virgin soil for the new offer. Details regarding this campaign are elsewhere in this INFORMANT.

Having clearly in mind our work for September, let us go forward in faith and with joy, knowing that our labor (activity in holding forth the Word of life) will not be in vain in the Lord.

(*Continued from page 1, column 4*)

SEND IT IN. Brethren living over 1,000 miles from Brooklyn should send their report by air mail. Simply place stamp on the card and mark "AIR MAIL". The assistant company servant should have all of the report totaled beforehand, and then add to that the activity for the 29th, and immediately send the card that evening. Do NOT wait for a few straggler reports. The remainder of the reports should be included in the September report. Pioneers and special publishers, also, will make up their reports early and send them in the same as companies. Be sure you get reports from the publishers attending the "Free Nation's" Assembly.

Previous All-Time Peaks

	Comp'y Pubs.	Pioneers
Pubs.	66,079 Apr. '43	6,616 May '43
Av. Hrs.	20.3 June '40	138.2 July '42
Av. B-C	4.6 Oct. '40	39.3 Apr. '42

	June 1943		June 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Company	56,846	14.9	3.1	15.8	3.2
Pioneers	6,486	129.5	30.3	137.5	38.1

	July 1943		July 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Company	58,804	16.0	3.2	16.0	3.2
Pioneers	6,761	131.1	32.4	138.2	38.7

Back-Call Work and Studies Your Responsibility

Follow Up on Convention Witness

Considerable interest will have been aroused at convention cities as a result of the door-to-door witnessing, brethren staying at the homes of the people and giving them a personal witness by that means, and the thousands of names that were received at the public meeting. All of these received a verbal witness and some literature. These should be given particular attention immediately.

The local organization should organize for one or more evenings of back-call work as well as such daytime back-call work as is possible to be organized, so that these people may get proper attention immediately. At many convention points pioneers will be staying over for some time. These brethren should co-operate with the local company organization in caring for this interest. Back-calls should be made upon them and an additional witness given.

This is very responsible work, and each one should undertake it prayerfully and diligently before the Lord. However, all should also go forward with full confidence in the Lord to direct the issue so that they may be a real aid and blessing to these people of good-will. This is going to require very careful organization and much hard work on the part of all concerned, but the field is ripe and the interest is already created to a great extent among these people, and it should not be left to cool off because of indifference or because of the difficulties that it may present to us in reaching the people. Every publisher in the company should feel a personal responsibility in this respect and arrange to have one or more evenings a week for this work until it is finished. Newly interested may be taken along also to aid in such back-calls. Many times the newly interested who have attended a few meetings and a few back-call studies themselves will do more to stimulate and aid other newly interested ones than the more advanced publishers whom the people look upon as full-fledged Jehovah's witnesses and whom they feel are much farther advanced than themselves.

(*Continued from page 1, column 3*)

arrangements with full faith in the Lord to supply the literature on time. The above suggestion is made so that in any isolated case where literature does not come to hand they will know how to act. The consignment will be sufficient to cover two months' activity. Therefore no company orders for these two publications will be filled during the months of September or October. Do not re-order more literature to replenish your supply until after November 1.

Special Pioneers

Special pioneers who are permanently located will receive a consignment of 60 books and 400 booklets for their two-month supply. The same arrangement outlined for the companies will apply to the special pioneers also. Only one shipment will be made to a special pioneer group, and they will divide the literature among themselves on the basis of 60 books and 400 booklets each. The charges are being made on the special pioneer accounts on that basis. Therefore, whoever receives the shipment is to see to it that the literature is properly distributed.

General Pioneers

General pioneers will send in their orders immediately for this literature, observing the following points:

1. Order only a two-month supply. If you order for other pioneers too, please write on the order the number of pioneers; otherwise your quantities ordered may be cut down.

2. Mark the outside of the envelope containing this order conspicuously, "October campaign order."

3. Include in this envelope only the following:

Order for the new book *"The Truth Shall Make You Free"* and the new booklet *Freedom in the New World*, and any No. 10 Bibles that you may require. You may also enclose your 1943 Inventory sheet, but nothing else.

4. Send your remittances separately and in the usual manner.

5. Pioneers living west of the Mississippi would do well to send in their orders by air mail.

If these simple points are observed and adhered to we can handle these orders rapidly and can try to get the literature to you on time.

The fact that the Lord has seen fit to designate this campaign the "'DEFEAT OF PERSECUTION' Testimony Period" implies that this equipment is going to contribute greatly to the defeat of persecution and should be accepted and used with that end in mind.

Everyone should endeavor to devote as much time as possible to the field activity during the month of October. Everyone associated with the companies and those attending back-call meetings and book studies should be told about the importance of this campaign and the privilege of having some part in it by taking the message to their neighbors and friends or joining with you in the house-to-house witnessing. The Devil pushes his agents to oppose the work and dishearten the workers. However, the "Defeat of Persecution" *Watchtower*, of July 15, 1942, has this to say:

"Worldly governments, in dealing with Jehovah's faithful witnesses, are being forced to learn that they are coping with those in whom Almighty God has put the spirit of unbreakable love for The Theocracy as expressed at Romans 8:31, 35-39: 'If God be for us, who can be against us? Who shall separate us from the love of Christ? shall tribulation, or distress, or persecution, or famine, or nakedness, or peril, or sword? As it is written, For thy sake we are killed all the day long; we are accounted as sheep for the slaughter. Nay, in all these things we are more than conquerors, through him that loved us. For I am persuaded that neither death, nor life, nor angels, nor principalities, nor [political] powers, nor things present, nor things to come, nor height, nor depth, nor any other creature, shall be able to separate us from the love of God [the Great Theocrat], which is in Christ Jesus our Lord [the King of The Theocracy].' Such ones 'more than conquer' because, besides gaining a personal triumph over the aims of the enemy, they serve for the vindication of Jehovah's name and foil the Devil's plot to use them in support of his challenge."

Will you be a 'more than conqueror through him that loves you'?

INFORMANT

OCTOBER, 1943 "More than conquerors through him that loved us."—Rom. 8:37 BROOKLYN, N. Y.

You Are Free to Preach Freedom

Thereby Defeat Persecution

First Distribution of *"The Truth Shall Make You Free"*

With the words "For freedom did Christ set us free" still ringing in our ears and the educating of "men of good-will" in our minds, every publisher of The Theocracy will be ready to push off to a good start in the October campaign, "DEFEAT OF PERSECUTION" Testimony Period.

Defeat of persecution does not mean that persecution will stop, but signifies that the Lord's people will keep witnessing in the face of all opposition and that persecution against them will accomplish nothing and will be defeated in its purpose. How appropriate then is the name of this campaign, in view of the many victories the Lord has given his organization during the past year! For example, the many court decisions which were handed down by the courts recognizing the right of Jehovah's witnesses to worship Jehovah. Our "Free Nation's" Theocratic Assembly world-wide was also a great victory defeating persecution. Not only in America is persecution receiving a setback, but all over the earth, such as the lifting of the ban, and the stepped-up activities now, in Australia, and the faithfulness of the Lord's people under restraint in demonized Nazi lands resulting in a great witness there.

Expressing our appreciation for these victories in Kingdom service should make October our biggest month of field activity to date. During this campaign the new book *"The Truth Shall Make You Free"* and the booklet *Freedom in the New World* will have their first distribution to the public. The combination will be offered on the regular contribution of 25c. Consignments for the companies and special pioneers are being sent out as rapidly as possible, and to accomplish this the factory is now running an extra shift, working in the evenings. If your consignment does not reach you by the time of the campaign, then use *The New World* (or any other book) and the latest booklet you have as your offer. We expect to get your consignment to you on time, and, by the Lord's grace, we shall.

Be Sure to Follow Up

You may not receive in your consignment as many new books as you could place; therefore every book that you place should be followed up with back-calls, having in mind the starting of a book study. We are in a major educational campaign. Since book studies are where the Lord's "other sheep" are assembled and taught the truth, it makes them of utmost importance. By now you should have read and studied your new book, with the aid of the question booklet, becoming thoroughly familiar with its contents. So you know that this book will be a real help in our studies, as it makes the truth so easily understood.

Be diligent in getting into your individual territory and calling on all the people living there. Use your S-15 House to House Record and make sure everyone has the opportunity to have and study *"The Truth Shall Make You Free"*. It is your obligation to call on these people, 'hunting' and 'fishing' for the Lord's "other sheep" who are seeking true freedom.

If you do your part in defeating persecution by exercising your freedom to the glorifying of Jehovah, then you may rest assured that Jehovah will bless your efforts as stated in James 1:25: "But whoso looketh into the perfect law of liberty, and continueth therein, he being not a forgetful hearer, but a doer of the work, this man shall be blessed in his doing." (*Margin*)

Consignments

The month of October will be one of great activity by the Lord's people. The September *Informant* outlined the October campaign in detail. Companies and special pioneers are being consigned a two-month supply of the new book *"The Truth Shall Make You Free"* and the new booklet *Freedom in the New World*. The number of books and booklets sent to companies is determined from their past activity. When this supply is used up you may re-order after November 1 what you will need. In case your supply does not reach you by October 1, don't sit down and wait for it, but continue to work with *The New World* and *Fighting for Liberty on the Home Front*.

Companies that were advised they were not to receive a consignment may order at once, returning the card they received authorizing them to order now.

Special pioneers are all being consigned the same quantity of the new publications, namely, 60 books and 400 booklets each. Where there is a group of special pioneers working in the same assignment, the consignments will all be shipped to one of the pioneers, who will divide up the shipment on the above basis.

General pioneers will not receive a consignment, but must order their supplies of new books and booklets. In ordering, be sure to order ONLY a two-month supply, until after November 1. Your order should not exceed the special pioneer consignment of 60 books and 400 booklets for each pioneer. If ordering for more than one pioneer, be sure to state how many pioneers will be supplied from that order; otherwise the order may be cut down. Orders should be sent to us *immediately*, if you have not already done so, and we will get your supply to you as fast as possible.

The factory is now running two shifts and the brethren at headquarters are doing their best to get this literature printed and shipped to you, and, by the Lord's grace, they will. All companies, special pioneers, and general pioneers should now put forth every effort to get these new books and booklets into the hands of the people during the next two months.

Theocratic Kingdom Releases

A Lot for Us to Work With

As freedom-lovers gathered at the 100 assembly points of the "Free Nation's" Theocratic Assembly, they awaited with keen anticipation whatever in the way of releases the Lord's channel would have to give. To put it mildly, they were NOT disappointed! Again, Jehovah gave a thundering reply to those who had accused His servants of following a man, and again He, the God of the free, gave proof to His people that their pathway would shine brighter unto the perfect day.

After the stirring keynote speech by Brother Knorr on "Standing Fast for Freedom", which burned into the minds of all present the great truth that "FOR FREEDOM DID CHRIST SET US FREE", the Society's vice-president and legal counsel introduced the first release, the booklet *Freedom of Worship*, in an address on that subject.

This booklet is a "first aid" manual for all ministers of Jehovah God, so that they may stand fast for freedom. Thoroughly understand it, so that you will know not only what to say and do, but also when and how to apply that knowledge. This booklet is NOT to be carried with you into the field.

However, *Freedom of Worship* was only an appetizer, or the "introduction"; the main dish, the "body" of the convention releases, came on Saturday afternoon at the end of the lecture "Free Education for 'Men of Good-will'", and after the Declaration, when the book *"The Truth Shall Make You Free"* was released by the president of the Society. Never has the Society published the Kingdom message in so interesting, so clear and complete a manner as in this, its latest book. Faith-inspiring and fascinating is the theme of FREEDOM that runs through its thirty chapters: the interesting setting of its opening chapter, "The Truth Shall Make You Free," introducing the theme; the way it glorifies the chief and grandest Subject of all study, "A God of Truth"; then on to 'Creation'; "Loss of Freedom"; "The Book of Freedom"; "Freedom's King Appears"; "Freedom-loving Witnesses"; and so on to the final chapter, "Freedom Now!" Its simple, beautiful and logical presentation holds the beginner and fills him with comfort and hope, while the student of many years revels in the many new flashes of light continually being presented to the mind and heart. What an ideal textbook for book studies!

And so that no time may be lost in organizing book studies, the question booklet on this latest book was released in the evening of the same day, it being release number three. It has 2,000 additional supporting Scriptures carefully indexed.

The final release, the dessert, or "conclusion" of the releases, came Sunday afternoon, at the end of the stirring and powerful speech "Freedom in the New World", which constituted a challenge to the whole freedom-conscious world. Your leaders make you a free world? What presumption! Can they free the world from demon rule? Well, JEHOVAH can and WILL! But your leaders, in spite of all their boasts and claims, will enslave you more and more until Jehovah, the God of the free, destroys all enemies of freedom at Armageddon. Your only hope for freedom is His New World. And what a freedom! Freedom from demon rule, and its concomitants, selfishness, religion, suffering, and death! What a message!

Recordings to Use

The Society has on hand a good supply of the recording "Peace—Can It Last?" We also have in stock "The Only Light" and "Fighters for the New World". These are the latest recordings available, and should be used as extensively as possible now.

The Society will be glad to receive your order for these, mainly "Peace—Can It Last?" so that they may be put to use at once. For the present no more recordings can be made, because of shortage of material.

NEW PUBLICATIONS

Peace—Can It Last? Spanish

The "Free Nation" in Assembly

Educational Campaign Brought to the Fore

Rich Blessings Ours

"The arrow of Jehovah's deliverance!" Thus the theme of the keynote speech of the "Free Nation's" Theocratic Assembly was developed and echoed throughout the entire earth as assurance of victory and freedom to the Lord's people. Gathered together in 100 cities in the United States and many others in Mexico, South America, Cuba, Hawaii, Britain, Africa, Sweden, Australia, New Zealand, and many other localities, thousands of the citizens of the Free Nation and their associates from every nation, kindred and tongue were rejoicing as these words of triumph penetrated even the clamor of global war with a message of hope.

The First Release

From this powerful keynote opening, throughout the three climactic days of assembly the point of deliverance to FREEDOM for the Lord's people was stressed. All then returned to the field, which they had left for a short season, fully determined to STAND FAST FOR THEIR FREEDOM, and not again be entangled with the yoke of bondage. "FOR FREEDOM DID CHRIST SET US FREE." Resolved now are Jehovah's witnesses to continuously smite the earthly visible organization of Satan with the bundled arrows of Theocratic truth as long as any part of it remains. In invincible unity of understanding of truth, with various instruments and having been instructed in their use, the witnesses of Jehovah continue to call on the people, giving to the wicked oppressors of free men notice of their doom. Day after day they go—from house to house and city to city, meeting people at the doors, on the streets, in the market places, in places of business, and everywhere, —confident that somehow, in some way, the message will continue on and on, reaching each and every captive of the present wicked organization. They must continue 'shooting the arrow' and 'smiting' until every last one of the "other sheep" has been gathered and offered freely an education in the textbook of freedom, The Bible, from now right on through to the complete establishment of the New World.

This offensive movement needs equipped fighters, and part of such equipment was revealed in the booklet *Freedom of Worship*, which will require study and application on the part of the brethren. Thus equipped you may prove to all, friend or foe, that our freedom to preach as ministers of God soars high above the reach of earthly power.

Free Education

Although stressed, this work was not started at the Assembly. The free education of the people in God's Word has been going on for years, and must continue, and will continue, by the Lord's grace. The talk on "Free Education for 'Men of Good-Will'" brought to the fore that educational work with the Kingdom truth is the most essential instruction that can be given to them. This point should be burned into the heart and mind of everyone as he engages in the witness work.

Keep in mind always the points of the DECLARATION unanimously adopted at the Assembly. Briefly, they were to the effect that Jehovah God has made us free by his truth and through Christ; that our freedom will be used for no selfish purpose, but we must perform our commissioned duties by locating and educating "men of good-will" in the way to life; that our work is not subversive of present governments, but promotes full respect for law, order, and righteousness; that the textbook of freedom is the Bible; and that in the postwar era we will extend the publication of the Kingdom truth and increase the number of free Bible-study classes. "We are in favor of free education of all 'men of good-will' concerning The Theocracy."

The thrilling release of the new book followed immediately, with the Society's president saying, "To everyone at this Assembly from five years old upward who will accept it in the spirit of this Declaration one copy of this book will be given FREE." All of us received free copies under these conditions; therefore let us not forget the obligation which falls upon us, but let us go on with the free education of "men of good-will" in the "Textbook of Freedom". Our book *"The Truth Shall Make You Free"* will remind us daily to do this.

The final day of assembly stressed the freedoms and blessings promised in the New World of righteousness, which are so marvelous that the men of this "old world" dare not even promise such to the people in their so-called "new order".

Thus the Assembly came to its end; but the occasion will long be remembered by the Lord's people, and its effect shall be painfully felt by Satan's visible organization, and manifest in the blessings to the "men of good-will" by the faithful and diligent field-service activity on the part of the brethren.

Attention, Vacation Pioneers

Those brethren who signed up for pioneer service during their vacation and are now planning to return to school should advise the Society of this, in order that your name may be removed from the list. Those desiring to continue in the pioneer service should advise us, in order that our records may be changed from "Vacation Pioneer" to "Regular Pioneer".

Credits on July Campaign Literature

It is noted on receipt of the monthly report cards for July that many companies are noting under "Remarks" the number of colored-cover booklets they placed that month. Apparently credit is desired for this. However, in the May *Informant* instructions were given on how to request credit for this on a special form sent a month later. Credit will not be given merely from notation on your report card, but only from the Credit Request Form provided by the Society.

Attention Magazine Distributors

The Society is pleased to advise that the restrictions causing the limiting of the magazines supplied to the companies and pioneers have been lifted. Each company should therefore bring their magazines, *Watchtower* and *Consolation* orders, up to their full requirements immediately. For increasing the number of magazines you need, use the S-66 Magazine Distributor Blank. Do it while we can supply the *Watchtower* and *Consolation* magazines.

August Report

The August report is very encouraging. Some of the outstanding items only are mentioned here, because of lack of space. A new peak of full-time publishers is one of them; 6,846 reporting, being 85 over July, which was the previous peak. The average hours for company publishers is 18; which is the best we have had since June 1940. This shows real activity on the part of the publishers, as considerable time was taken up with activities in connection with the Assembly, which could not be reported as field service.

Its weakest point seems to be the average number of back-calls for the company publishers, which was only 2.8. If, in the 100 cities, the publishers' devoting considerable time to locating rooms, working in conjunction with the preparation of territory, cafeteria, etc., for the "Free Nation's" Theocratic Assembly interfered to some extent with the August back-call work, then the September report should show a marked improvement because of the new interest created through Assembly activities' being given attention by them. Undoubtedly the same stimulus indicated in the increased number of hours and of publishers will show up here from now on.

AUGUST FIELD SERVICE REPORT

Previous All-Time Peaks

	Company Pubs.		Pioneers	
Pubs.	66,079	Apr. '43	6,761	July '43
Av. Hrs.	20.3	June '40	138.2	July '42
Av. B-C	4.6	Oct. '40	39.3	Apr. '42

	Aug. 1943		Aug. 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Company	58,259	18.0	2.8	16.9	3.2
Pioneers	6,846	103.7	24.7	136.4	38.4

Attention, Company Servants, Stock Servants, and Pioneers

To effect saving in shipping costs and to more quickly dispatch orders, the Society many times combines pioneer orders with company orders. Also, in the larger cities, the orders of the various units are combined and shipped to one address, although each order is written up on a separate invoice. Sometimes, because the party receiving the bill of lading and invoices does not check the same, delivery is not immediately made to those whose orders are included in the shipment. We therefore remind those receiving the orders to carefully check each shipment and invoice received, and, if it is also for another or for other parties, to deliver the order or orders; but if unable to deliver, then notify the party or parties so that they may be able to call for their shipment.

If there are any complaints regarding shipment received, the party to whom shipment is addressed should make the complaint. Also, if at any time you do make a complaint and then shipment is received or whatever you complained about is located and straightened out, then you should immediately notify this office.

"Trust Your Proved Faithful Brethren"

Make Preparations for November

Time moves by swiftly for the Lord's servants. With the many unforgettable experiences of the "Free Nation's" Theocratic Assembly fresh in our memories and the messages there delivered still ringing in our ears, our Calendar shows us the month of November draws near. We see that the text for the month is Philippians 2:29, with the precept, "Trust Your Proved Faithful Brethren." That is good admonition. But who are the "proved faithful brethren"? How can we identify them? Why is it so important to have this counsel now?

The Lord sets forth His will and the requirements for faithfulness at all times. This he does for the benefit of men. Those who desire to prove faithful take heed. They consecrate themselves to Jehovah God and seize upon His will (including organization instructions) and make it their own will. They diligently follow His commands, consistently and zealously engaging in the work of singing His praises and carrying out the free education of "men of good-will". They have agreed to serve Jehovah without end and they set out to do so. By their works of righteousness you can easily identify them.

Today all the faithful ones work together in unanimity under the direction of Christ Jesus. His instructions are sent out through the Theocratic organization which the Lord has brought forth in the earth, "the Society." It is composed of the "proved faithful brethren", having been tried by the Lord and gained his approval. Therefore you should have perfect confidence in the tried and proved faithful Society and stick closely to it for your good. Instructions sent out through the Society are confidential to the brethren and are to be discussed among the consecrated. They are not for general public disclosure. They are provided to aid you and comfort you; they are private to you. Do not disclose to the enemy the course you will take, and put no trust in the organizations and men of this old world. Safeguard the interests of the Kingdom and co-operate with your proved faithful brethren, serving the Lord with them. Mature ones are appointed as servants in the company organizations. Trust them. Their counsel and aid will prove priceless in helping you to keep free from the old world and in improving your service in the new world. The November text states: "Receive him therefore in the Lord with all gladness; and hold such in reputation." (Phil. 2:29) Have due respect for your proved faithful brethren and associate with them. That is the wise course now, because the days are evil and the enemy is ever alert to interfere with the Lord's work. Discuss private Theocratic matters among the consecrated and co-operate in carrying out the instructions well. Thus will oneness prevail, and the Lord's rich blessing be with all.

Among the unconsecrated ones talk about the Kingdom message only, not confidential matters involving the work. During the month of November the new book *"The Truth Shall Make You Free"* and the booklet *Freedom in the New World* will be the principal literature offered, on the contribution of 25c. Prepare NOW for a full month of activity during November with your proved faithful brethren.

INFORMANT

NOVEMBER, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

"Trust Your Proved Faithful Brethren"

Keep in Line with Organization

Faithfulness Required

At this time it seems well to consider the blessings that the Lord has poured upon His people during the past year, and particularly to do so in the light of the slogan for this month: "Trust your proved faithful brethren." How do we show that we trust our faithful brethren? Why should we trust them? What blessings have resulted from applying this Theocratic precept?

We show that we trust our faithful brethren when we send contributions to the Society; when we engage in the house-to-house work; when we make back-calls and conduct book studies; when we participate in the magazine work; and when we carry on all these activities according to organization instructions. We show that we trust our faithful brethren by enrolling as pioneers; by accepting appointments such as servants in a company and as special pioneers; and by faithfully discharging the obligations of such appointments. During November we are going to manifest our trust in our faithful brethren by pushing the work with "*The Truth Shall Make You Free*" and *Freedom in the New World*, on a contribution of 25c, in united activity with our faithful brethren. Yes, we will accept any and all of these provisions as coming from the Lord through His "faithful and wise servant", whom we trust because it is the Lord's choice.

These service requirements are not advocated for any personal reward, but, like Jephthah of old, your faithful brethren rejoice to have a share in the vindication of Jehovah's name and to see Him gain the victory, and they want to see their brethren share in that victory. Our faithful brethren 'pay their vows' unto Jehovah; for they not only preach activity in the field and the giving of one's all, but they practice what they preach, and by such "fruits" we know them.

What blessings have resulted from trusting our faithful brethren whom the Lord has appointed to direct the work in the earth?

Keeping in Line

Our faithful brethren arranged for a *Watchtower* Campaign early in the year and which was the most successful one we have had thus far. This result was possible only because they were faithful in planning it and the brethren in the field were faithful in responding thereto. At its close we were showered with such further blessings as the booklet *Fighting for Liberty on the Home Front*, the "Call to Action" Assembly, the *Course in Theocratic Ministry*, and the *Kingdom News* No. 12. Add to this the waging of an offensive war against the modern Ammonites, who had dared to invade "our land", and which resulted in victory after victory in the courts of the land. This required much work on their part, and was possible only because the publishers in the field trusted their faithful brethren by carrying out organization instructions in the face of intense opposition. Then came the "Free Nation's" Theocratic Assembly, with its feast. Again our brethren had shown themselves to be faithful to the trust the Lord had given them by bringing forth things both new and old from His storehouse.

The *Watchtower* magazine, the *Organization Instructions*, and the *Informant*, as shown by the poster of the month, call attention to our obligations. Are we individually hewing as closely to the line as we can? Are we giving whole-hearted support to every command that comes to us from the Greater Jephthah through our faithful brethren? Or are we making mental reservations as to the advisability of carrying out some of these organization instructions, and therefore giving them only partial support or none at all? That such details are important and cannot be neglected with impunity, King David found out to his sorrow when bringing the ark to Jerusalem. (See 1 Chronicles 15: 13 and marginal references.)

Trust your faithful brethren. Yes, and not only should we trust those whom Jehovah has placed at the head of His work on the earth, but we are to trust all our tried and coworking faithful brethren. Special pioneers should help each other and faithful company publishers. General pioneers, company publishers, servants in the companies, one and all, should assist one another. How much work could be spared at headquarters, straightening out misunderstandings that have arisen between brethren, and which are retarding the campaign of education, all because one or both parties failed to trust their faithful brethren! Trust your faithful brethren and you will be able to help them and they to help you. Trust your faithful brethren and so defeat the Devil's purpose to sow discord among the brethren. TRUST YOUR PROVED FAITHFUL BRETHREN, one and all.

We all desire to see the name of Jehovah vindicated and to enter into the New World of freedom. The Israelites of old, whom God, by the hand of Moses, led out of Egypt, did not trust their faithful brethren Moses and Aaron. As a result, all save a few died in the wilderness. They had good grounds for trusting them; none for not trusting them. Did not Jehovah repeatedly show that He was with Moses and Aaron? The same is true today. The record of the work accomplished under the direction of the Society this year again furnishes abundant proof that Jehovah is using and blessing your faithful brethren, who, under the King Christ Jesus, are directing the campaign of education for men of good-will. And as we see faithfulness in service and keeping of integrity on the part of those about us, let us trust these brethren also. All who desire to have part in the vindication of Jehovah's name and to enjoy the blessings of life in the free New World will now heed the injunction, "TRUST YOUR PROVED FAITHFUL BRETHREN."

New Forms Will Help You

All Companies Should Use Them

The Society is pleased to announce to the brethren that it has two new forms to aid the brethren to do their work more thoroughly. The "Monthly Breakdown of the Study Conductor's Monthly Reports" will show the number of studies conducted each month, the new interest and the associated attending *Watchtower* studies, company book studies, back-call book studies, service meetings, and Theocratic ministry studies. It will be kept by the assistant company servant. One of these forms has been sent to each company, and in the future you will receive one each year with your yearly supplies.

The "Progressive Inventory of Stock" form enables the stock servant to keep a week-by-week inventory of all the company literature. A sample of this new form has been sent to all companies. They are now available at the rate of $2.00 per 1,000, or 10 for 2c. Instructions for the use of these two forms appear on the forms.

Also, a change has been made in the Back-Call slips, to show "Records Run or Study Conducted". The Study Conductor's Report slip, mentioned in the June *Informant*, shows the number of different persons attending the meetings, how many are "new interest", and how many are "associated" with the company. Henceforth the Territory Assignment Card will have three columns instead of two. The third one is entitled "Number of Times Worked", and will show the number of times the publisher has worked the territory since it was taken out or renewed three months previously. An addition has been made on the reverse side of the Territory Map Card, showing the date the assignment is to be returned for renewal or cancellation. If everyone will study these forms and use them as directed it will tend toward better records with much less work than heretofore.

Study the "Course in Theocratic Ministry"

Apply It in the Field

Course in Theocratic Ministry was prepared as an aid to all of the Lord's servants to equip them for good work in the field. The vast educational campaign now in progress (and it is increasing daily) requires more of the Lord's servants than ever before. They must improve their Theocratic ministry. Everywhere the publishers appreciate the importance of this course, and reports indicate it is being well attended. Already many expressions disclose a marked improvement in language used and manner of speech of the publishers, both those enrolled and those attending the studies. Everyone is giving more attention to the delivery of the testimony in the field.

The advantages of the course are numerous. The student not only learns how to gather pertinent material on a given subject, how to arrange it in logical order, and how to use the various Bible helps and secular helps, but he has wonderful opportunities for practical application and experience. The great value of the course is seen in that when it comes to putting into operation the things learned its use is not limited to those enrolled. The real application of the learning is in the field itself, especially in connection with the back-calls and studies. Every publisher who makes back-calls needs to have the training outlined in *Course in Theocratic Ministry;* and, since every publisher should make back-calls, there should be a 100-percent attendance at the Theocratic ministry studies. Furthermore, because it was designed for use of Theocratic publishers, without the application of the knowledge in the field the course will be of little value. The course in Theocratic ministry and field service are inseparable. All publishers, whether male or female, whether enrolled or not, should arrange to attend these studies regularly, as well as participate in the service meetings and *Watchtower* studies. The *Course in Theocratic Ministry* is Jehovah's provision for you.

Gathering Old Records

For the past several months the various companies and units have co-operated splendidly in gathering and shipping old scrap records to the Scranton Record Company. However, this arrangement has now changed. Hence, please do not ship any more scrap records to the Scranton Record Company, nor to the Society. All companies now gathering old records will please STORE them until further notice.

Notice

We are pleased to advise that the Department of Justice, Bureau of Prisons, has issued a circular permitting the book "*The Truth Shall Make You Free*" and the "Study Questions" booklet to be admitted to all federal institutions.

"More than Conquerors" Testimony Period

Studies the Big Feature for Month

Every Placement Should Mean a Back-Call

December is designated "MORE THAN CONQUERORS" Testimony Period, thereby calling our attention to the text for the year, "More than conquerors through him that loved us." (Rom. 8:37) Who today can deny the application of this truth to Jehovah's witnesses? December brings to a close a year marked by victory after victory granted His servants because of their faith in Him and faithfulness in His service; and December will be a further opportunity to be "more than conquerors" by all moving forward with the free education of men of good-will, opposers and hindrances notwithstanding.

During the month of December, all freedom-upholders will keep 'shooting the arrow of Jehovah's deliverance' and keep 'smiting with the arrows' of truth bundled together in the strong, unbreakable, invincible union of truth, the book *"The Truth Shall Make You Free"* and its question booklet.

Every placement of the book *"The Truth Shall Make You Free"* is to be followed up within a month with a back-call using the booklet *"The Truth Shall Make You Free" Study Questions.* This question booklet should never be left when the book is originally placed. Hold it for the back-call.

Those persons obtaining *"The Truth Shall Make You Free"* will naturally look through the book. Many of them will read pages 375 and 376, "How to Study This Book," before they have read the other portions of the book; they will continually feel their need of the question booklet mentioned in the fourth paragraph on page 375 and the additional scriptures it contains. This is particularly true of those who are of good-will. The field is being continually prepared for the publisher's back-call by means of the "arrows" of truth of Jehovah's deliverance striking the minds of the readers as they go through the book.

To insure consideration of pages 375 and 376 by the person obtaining the book, it would be well to briefly refer to them when the book is placed. Do not dwell too long on them, however. Save most of it for your back-call. Simply show them that such instructions are contained in the book, and suggest that they read it as they have opportunity.

The first back-call should be made informally. It is not necessary, when you place the book, to make any specific date for calling back; simply say, "I would like to drop in sometime when I am in this vicinity again, and see how you like the book." Then casually drop in some evening within the month. When you call back you will have by far the best opening for a back-call that you have had to date. Those who have carefully read pages 375 and 376 are ready for you if they are at all interested in the truth, and are curious, if not actually desirous, to consider the study booklet. Show them the study questions, and how they may be used, and offer to come back and carry on a simple study with them, their family, relatives or friends or anyone else who they think would be interested. To those who have not read these pages and who do not show much interest, you can say: "Did you have time to notice pages 375 and 376, on 'How to Study This Book'? These pages contain some very valuable *points that are worthy of consideration.*" Open the book to those pages and point out, in the first paragraph, that the purpose of the book is to aid the people to understand the Holy Scriptures, 'which are able to make them wise unto salvation through faith which is in Christ Jesus.' Then consider with them the second paragraph, which shows the scripturalness and advantage of studying with others; after which you could take up the third paragraph, emphasizing the desirability of parents' assisting their children by such a study. There are numerous press releases and other newspaper stories indicating the tremendous delinquency among young people these days, which can give force to your statements here. Then call their attention to the Society's provision for aiding them in such a study with "Study Questions"; demonstrate the use of the questions; offer to come back and hold a study with them and their relatives, friends, family, or anyone else; but whether they have or have not read the book or have or have not read pages 375 and 376, you have prepared a splendid opening for a back-call and a study.

The publisher must recognize his part; the obligation rests upon the publisher to see that proper preparations are made for the part he has to play in this great educational campaign. The book should have been read by him, and the publisher should be familiar with its contents, particularly with its many high points, giving considerable attention to pages 375 and 376, which he is to discuss with the people. The publisher should be familiar with the instructions contained on the first and second pages of the booklet *"The Truth Shall Make You Free" Study Questions,* and at all times follow the outline therein. He should read this foreword to the assembled group before starting the study, so that all may be familiar with the arrangements and co-operate fully. He should also be familiar with the additional scriptures referred to in the chapter that is to be taken up at that meeting. To do this effectively and to be used by the Lord in this great educational campaign require considerable work on the part of the servant of Jehovah; but when the publisher does his part he is equipped and looking to the Lord and depending entirely upon our great Teachers, Jehovah and Christ Jesus, to use him, and he may be assured of a blessed and profitable study to the glory of the Lord and to the blessing of all concerned.

Testimony cards for *"The Truth Shall Make You Free"* are going forward with this *Informant.*

The Society has arranged to provide all "Study Questions" booklets at 4c each to companies and 3c each to pioneers. To the public, 5c each. Orders may be sent in immediately. As soon as you have your "Questions" booklet arrangements should be made for the back-call campaign as outlined above.

Let each one, therefore, accept this 'bundle of arrows' from the hands of Jehovah our God and smite, not once, not twice, not three times, but "until the cities be wasted without inhabitant, and the houses without man, and the land be utterly desolate".—Isaiah 6:11.

Some Advice

Freedom of Worship is not to be taken into the field: hence the necessity of thoroughly studying it at home and at Kingdom Hall.

Jehovah's Servants Defended, however, should be a regular part of your equipment. It should be used in dealing with officers of the law, judges, persons who might oppose the work, and others who might ask questions in good faith. A clean, neat copy should be available for submission to such persons for their investigation, as a loan. Therein is contained much valuable information to help break down prejudice and opposition.

Jehovah's Servants Defended is in stock and may be ordered by pioneers or companies, at five cents per copy.

Company Recommendations for Servants

When a company servant or other servant in a company moves away, resigns, or is otherwise withheld from performing his assigned duties and it becomes necessary for the company committee to recommend other brethren, recommendations giving the following information should be drawn up and signed by the committee: Company or unit; full name of first and of second choice; age; years in service; anointed or Jonadab; average hours and back-calls for past six months; and reason for recommending change. If company servant or assistant company servant is recommended, please give complete address.

Until such time as the Society makes a new appointment the company servant or assistant company servant will be responsible for taking care of duties of servants vacating.

Keep Your Phonographs Playing

Use the Records You Have on Hand

"Children" Records Available

A good percentage of the phonographs in the companies have been receiving very little use lately. This, it has been said, is due to a general belief on the part of some publishers that the absence of a record to introduce the new book *"The Truth Shall Make You Free"* is an indication that the phonograph introduction is not necessary now. Such conclusion, however, is an error on their part. As in the past, the most complete presentation of the Kingdom message at the doors is still by the use of the doorstep setup. There are as yet no improvements over that method. Therefore every available phonograph should be in use.

Because new records cannot be supplied now is no reason to end the phonograph presentation of the message. There are many 4½-minute recordings available in every company, and *any* of these can be used effectively at the doors. If mention is made of another publication, then carry that publication (if in stock) and *"The Truth Shall Make You Free"* and offer both on a contribution of 50c. For example: The Society has about two thousand "Children" (P-262) records on hand at Brooklyn. These should be in the hands of the publishers and in use. As long as any records are on hand the phonographs should be used. Order "Children" records, and then offer *Children* and the new book together. All the records contain the *truth; all records can be used well* in introducing *"The Truth Shall Make You Free"*, with a brief supplemental witness. So keep your phonograph playing.

"Free Nation's" Theocratic Assembly Report

Consolation No. 631, dated November 24, 1943, will have a 32-page supplement containing a complete report of the "Free Nation's" Theocratic Assembly. This is a special number and can be used to great advantage by the publishers, particularly among people of good-will; therefore a good supply should be ordered.

Those having magazine orders with the Society, will, of course, receive their regular number of this issue the same as any other. Additional copies of this number may be ordered by such companies at 2½c a copy. Companies that do not have magazine accounts with the Society will, when ordering 10 or more copies of this special number, receive them at 2½c a copy. Any number under ten (10) will be at 5c each.

Pioneers in company territory or immediately adjacent to a company should send in their orders through the company. Get in touch with the company servant or advertising servant as soon as possible and order the number you require. Pioneers in isolated territory may order their magazines direct. The same rate applies to pioneers as to companies.

September Report

The report for September is gratifying and shows regularity and steadiness of activity in the field witness work. No new all-time peak was reached in any phase of the service, though improvement over the August report is very marked. Average back-calls by company publishers came up to 3.3, over last month's 2.8. Averages in hours and back-calls for pioneers show up much better than last month (August), being 121.9 hours and 29.9 back-calls. An interesting fact is noted in that 867 more pioneers have reported for September 1943 than reported for September 1942, indicating many are seeing their privilege of full-time service. Much work is being done among the people of good-will through the book studies. 50,145 book studies in September report 114,621 people of good-will or "new interest" in attendance. All of these are prospective brethren and publishers. Keep applying 2 Timothy 2:24-26 to these lovers of freedom and they too will soon see their privilege of publishing.

SEPTEMBER
FIELD SERVICE REPORT
Previous All-Time Peaks

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Pubs.	66,079	April '43	6,761	July '43
Av. Hrs.	20.3	June '40	138.2	July '42
Av. B-C	4.6	Oct. '40	39.3	April '42

	Sep. 1943 Av. Pubs.	Sep. 1943 Av. Hrs.	Sep. 1943 Av. B-C	Sep. 1942 Av. Hrs.	Sep. 1942 Av. B-C
Company	57,858	15.1	3.3	13.6	2.8
Pioneers	6,609	121.9	29.9	112.3	31.2

INFORMANT

DECEMBER, 1943 "More than conquerors through him that loved us."—Rom. 8: 37 BROOKLYN, N. Y.

"More than Conquerors" Testimony Period

Cut the Shackles of Ignorance

Conquer Obstacles by the Truth

"DECLARE JEHOVAH'S VICTORY!" is the command given by the Lord as shown on the poster for December. Jehovah's servants respond enthusiastically and push ahead in the "MORE THAN CONQUERORS" Testimony Period, closing out a year of victory in their work, victorious through Him 'who loved us'.

During the past year the Devil and his dupes placed before the Lord's people every conceivable hindrance, that they might become discouraged and cease their educational work. In this, as always, he failed miserably. Strengthened with admonition given by the Lord through the apostle, Jehovah's witnesses, though they stumbled early in the year with a drop in activity, did not fall. They forged ahead and permitted nothing to interfere with their preaching the good news of Jehovah's Righteous Government.

December provides further opportunity to vanquish the efforts of opponents of the truth. "Follow Christ's example" is the exhortation. What was his course? He constantly resisted all compromise with religion, which would have meant departing from God's law. He refused to give up preaching for the pursuit of material things of this world. In this he conquered all obstacles. Was that all? No! His was also a constructive work. He healed the sick and instructed in the way of life all who would hear. He taught the truth which sets men free. Above all, he fought a good fight and maintained his integrity. He did not *merely* conquer! He MORE than conquered!

Likewise we at the present time preparing for the December Testimony Period are to follow His example. We are to conquer the continued efforts of Satan to hinder our service by persecution. We are not to become ensnared with the cares of this life. While this does contribute to the vindication of Jehovah's name, and keeps the creature free from bondage, there is MORE to be done. Declare Jehovah's victory! Proclaim the truth! By continuing to do so we not only maintain our integrity, not only individually conquer hindrances, but MORE THAN CONQUER by aiding those of good-will to strike off the shackles of ignorance and superstition and get on the highway that leads to the Kingdom, under the banner of truth. —2 Tim. 2: 26.

The Lord has graciously shown his people how this may be done. It's "FREE EDUCATION FOR MEN OF GOOD-WILL"! Using the instruments at hand, present to the people in your territory the truths of light, freedom, and life itself, as shown in the book *"The Truth Shall Make You Free"* and the booklet *Freedom in the New World*, on a contribution of 25c. This offer is to be introduced with the doorstep setup, using the records as suggested in the November *Informant*.

As the declaration accepted at the recent Assembly stated, 'all men of good-will must be located and prepared for life in the New World.' This is done by diligent working of the individual assignment, or by group witnessing. Having conquered the obstacles and devoted the time *and effort to witnessing in the field*, there is more to be done, as further stated in the declaration, "That in obedience to our commission we will endeavor now and in the postwar era . . . to increase the number of free Bible-study classes in the homes of 'men of good-will' throughout the earth, using the educational means which the Lord has provided for our use." This we will do by following through on all placements and using pages 375 and 376 in the book *"The Truth Shall Make You Free"* as a lead, and the "Study Questions" booklet prepared to aid in study of the book. (See November *Informant* for details.) Thus those of good-will will have the advantage of systematic instruction in truth, that they too may surmount the barriers of darkness and enter into life in the New World.

With this in mind and the text for the past year as our guide, be determined to be MORE THAN CONQUEROR, not only of obstacles, but of the bonds of ignorance. CONQUER THROUGH CHRIST AND THE TRUTH! Thoroughly work your territory. Further, call back, minister, encourage study, aid in education; teach and instruct, in patience and meekness. With the power of Jehovah and Christ holding back the "beast" from overwhelming you, do your part. Even though the weather conditions be not as favorable as heretofore, though persecution grow more intense, even though some, yes, the majority of the people, refuse and scorn the truth, let not that separate you from the educational work assigned to you, until all foes, visible and invisible, are subdued.

October Report

The report for October, the "Defeat of Persecution" Testimony Period, is encouraging. The report shows an improvement over October a year ago both as to number of publishers and in average hours. And, with the exception of the drop in the number of pioneers, due to vacation pioneers' going back to school, the October report shows improvement over that of September. By God's grace, the publishers in the field are defeating persecution.

December is another campaign month. Let each publisher be alert to his privileges and opportunities and endeavor to do better than he did in October, and particularly as regards back-calls. Take advantage of the world's holidays by increasing Theocratic service. With the new provision of the question booklet, for calling back on all bound book placements, this should not be hard to do.

PREVIOUS ALL-TIME PEAKS

	Company Pubs.		Pioneers	
Pubs.	66,079	Apr. '43	6,761	July '43
Av. Hrs.	20.3	June '40	138.2	July '42
Av. B-C	4.6	Oct. '40	39.3	Apr. '42

	Oct. 1943		Oct. 1942	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Company	57,918	15.9	3.6	15.7	3.4
Pioneers	6,307	127.5	35.0	135.7	37.3

Study "Freedom of Worship"

Service Meetings Made Interesting

Realizing it to be their blessed privilege and duty to protect the people's right to worship Jehovah God, the brethren everywhere have welcomed the new booklet *Freedom of Worship* as a needed provision from Jehovah to assist them to stand fast for that freedom. Each company and pioneer publisher not already having done so should make immediate arrangements for a thorough and systematic course of study in this new instrument, so that the publishers, as fighters for the New World, may be fully equipped to resist the ever-increasing encroachments of the totalitarian enemies of liberty.

Each company should select one capable brother to conduct the series of studies in the booklet. It will be the responsibility of this brother regularly to conduct an interesting and informative study of the booklet for fifteen minutes during each service meeting.

These studies will be conducted in the same manner as the *Watchtower* studies, making use of the questions that appear on each paragraph at the bottom of the page. The conductor may appoint someone to read the paragraphs to the company, but he should propound the questions himself. In many instances, because of lack of space, points are mentioned in the paragraph that may not be clearly brought out in answer to the questions that appear at the bottom of the page. The conductor should be prepared to put such additional questions as he may see fit to thoroughly cover each paragraph, the object being to make sure that all in attendance clearly understand the important points the text seeks to put across. This will require careful preparation beforehand, on the part of the conductor. *Additionally, all scriptures cited but not quoted should be read from the Bible at the time the paragraph is read.* In order that such study be instructive, each one attending should likewise thoroughly prepare and study the assignment in advance of the study.

Demonstrations, *thoughtfully arranged*, will be of great assistance in learning matters of procedure, such as proper conduct when accosted by a police officer, how to present a motion to the court, how to behave when a mob begins to form, etc. For instance, the conductor may assign a sister to act as a householder who has caused the arrest of a brother engaged in the door-to-door work. The brother may then demonstrate how the cross-examination of this woman should be conducted when the case comes to trial. A trial may be arranged where this and other things may be rehearsed. A brother may assist the defendant with his statement "as counsel" by propounding to him on the witness stand the questions numbers 63 to 79 inclusive. Additional questions may be asked to help the defendant to give the complete statement.

These demonstrations need not be long nor elaborate, nor funny and entertaining, but should simply and correctly demonstrate a particular point that is being considered in the booklet. Those in the audience may then render *constructive* criticisms as called for by the conductor.

Each publisher should consider it his individual responsibility before the Lord to give diligent consideration to the contents of *Freedom of Worship* so as to be prepared always to give an effective and proper witness to Jehovah's name when the occasion presents itself. He should carefully study the booklet at home *at every opportunity*. Frequent reference to the index in the back of the booklet will assist the publisher to become familiar with the contents and will provide him with a ready means of quick reference in times of emergency.

A Good Report from Vacation Pioneers

Space will not permit us to present the many thrilling letters we have received from our younger brethren who enrolled as vacation pioneers during the past summer. These brethren really found that they could "be a pioneer" and meet the requirements much more easily than they ever believed possible. The joy which this realization brought them found outlets in questions such as these: "Do we have to interrupt our Theocratic service to go back to school?" "How will our returning to school affect our record? We want to build up a record that will enable us to become special pioneers and Gilead students." These and many other questions and statements of appreciation indicated an intense desire to have an active part in life in the New World. It opened up to them a Theocratic vision of the future that will go far to help them to properly appraise New World and "old world" values, and choose the way of life. In this they are setting a splendid example for many young consecrated men and women who have no obligation or valid reason for not devoting their entire time to Theocratic service, and thus making a record that will constitute a basis for greater service in the Lord's "New World" of tomorrow.

Free Nation Keeping Truth

Be a Regular Publisher

"Open ye the gates, that the righteous nation which keepeth the truth may enter in." That stirring command went forth from Jehovah God to Zion's King, Christ Jesus, over twenty-five years ago. That truth-keeping righteous "Free Nation" entered in, and unto such now the commission has been given to preach 'this gospel of the Kingdom in all the world for a witness'. The past twenty-five years' work in performance of that commission has piled up an enormous "heap of witness" and proof that it is the nation that "keepeth the truth".

At the recent world-wide "Free Nation's" Theocratic Assembly the Lord enlightened His people as to what is meant by 'keeping truth'. A recent *Watchtower* briefly, clearly, and forcibly points this out: "They keep the truth, not by remaining silent about it, for that would mean denying the truth by letting the error stand unchallenged. They keep the truth both by being faithful to it and by telling it out to others. . . . This divine grace has not been restricted to them for their selfish enjoyment, but that they might 'arise and shine' and be witnesses of Kingdom truth in all the world for a witness to all nations . . . , and those 'strangers' of good-will who now become the companions of the remnant must likewise love the truth and must keep it by faithfully witnessing to it."

For the month of January, 1944, the citizens of the "Free Nation", along with their companions, will keep truth by carrying it to others in the form of the book "*The Truth Shall Make You Free*" and the booklet *Freedom in the New World*, on a contribution of 25c. This is a righteous requirement of everyone under the administration of the "Free Nation", and by fulfilling such requirement one is faithful to the truth given him.

We hope that the beginning of the calendar year 1944 will mark a rise in Kingdom activity on the part of every company and unit and every individual publisher of The Theocracy. By now almost all companies have been visited two times by the servant to the brethren. He has closely examined your activity and has called your attention to certain deficiencies that exist, both individually and as a company, and has aided you constructively that you might progress. Your acceptance of his counsel and help has been shown by increased and efficient witnessing over the past year. Expressed appreciation of the Lord's arrangement of the "servant to the brethren" work and your 'keeping truth' thereby can be manifested to a greater degree in the coming year by your diligence in receiving Theocratic instruction and applying such by increasing your field service activities.

Time Vital to Keeping Truth

To properly 'keep truth' one must put in a reasonable amount of time in the service. To put in that reasonable amount of time requires organization, both on the part of the company as a whole and on the part of the individual publisher, be it company or pioneer. Be systematic and do all things in order. Budget or arrange your time, and then stick to it, and you will be surprised at the increase you can show on your report and the blessings that will result from that increased activity. Now this means that all who have been regular publishers over the past year but who have not met the 60-hour quota should strive for it. **It means that the irregular publishers should strive to report regularly and thus be regular publishers.** It means that every associated person of good-will who has been coming to book studies, *Watchtower* study and/or service meeting has an obligation before the Lord to 'keep the truth' by telling it to all with whom he comes in contact. If you are one of such, begin now to have a part in Kingdom service. BE A PUBLISHER! The servants and publishers will aid you to this end.

Use All Instruments

Accept and use with diligence all instruments the Lord has put within your reach that you may bear an effective witness to His truth. Use the phonograph, especially the door-step setup, and the abundant supply of records provided. Accept an individual assignment of territory and work it once every six weeks. Use the "House to House Record" form and keep track of all interest and placements and *fail not to call back thereon.* Make back-calls and organize and conduct book studies. Take advantage of your privilege to 'forsake not the assembling of yourselves together' and attend *Watchtower* study and service meetings. Participate in the course in Theocratic ministry and become equipped to give a more effective witness. Seek not the growing temporary prosperity of the "old world", but shake loose from all unnecessary secular shackles that hinder lasting New World service. Enter upon that highway that leads into the New World and lift up the standard of truth for the people that they too may join in its proclamation and be free.

To do such means that you will have a more complete share in 'keeping truth'. "Freely ye have received"; rightly then, "freely give."

The Report Letter

So that an accurate record may be had of the work done in the field, it is necessary that all who engage in the campaign of free education see eye to eye on the matter of reporting. To this end a letter of instructions was prepared and sent to all companies and pioneers with their yearly supplies. This letter should be thoroughly discussed at one of the service meetings during December. It should also be carefully considered by all special and general pioneers, and where these are not able to attend a company service meeting they should arrange for a study among themselves, as they should also do with the *Informant* and other organization instructions.

From the reports coming in it is quite apparent that not all clearly understand how to report. For instance: "Back-Call Book Studies" to be reported are a number equal to the number of *different homes or places* where the publisher conducts his own studies, and not the total number of meetings held. "New Interest Attending Back-Call Book Studies" includes all those who do not regularly attend *Watchtower* and other headquarters meetings and who are not publishers, not merely those who attend for the first time. If there is any question as to the proper manner of reporting, it is better to write for information than to continue reporting incorrectly. In the typical Theocracy, as well as in the days of the apostles, accurate reports were made. The same should be true today.

How to Report Back-Calls

Keeping proper records of all people of good-will is most important. In order that the back-call records may be kept properly and accurately, and to promote uniformity in all companies in keeping these records, the following instructions are given:

When a publisher places literature in the house-to-house work he makes note of this on the "House to House Record" form and calls back on all of those people in a few days. Each one of these calls on people with whom you have previously placed literature, or who have shown interest and to whom you are now able to give an additional witness, should be reported as a back-call in the following manner: Right after the very first back-call, if there is evidence of interest and more calls should therefore be made, the publisher should make out one original "Back-Call" slip, and one "Back-Call Follow-Up Report". He should keep the original "Back-Call" slip as long as he holds the territory and the party is interested, but the "Back-Call Follow-Up Report" should, at the first meeting thereafter, be turned in to the back-call servant, after the necessary information is entered on the original "Back-Call" slip. Each time the publisher makes a call thereafter he will make out one "Back-Call Follow-Up Report" and turn it in to the back-call servant, after entering the results of his call on the back of the original "Back-Call" slip.

Filing "New Interest"

When the back-call servant receives "Back-Call Follow-Up Reports" for names he does not have in his permanent file, he will file them in their proper order under the territory number in his permanent file, and when he receives *three* such "Back-Call Follow-Up Reports" he will make out a "Permanent Back-Call Record" for his file, enter the information from the "Back-Call Follow-Up Reports" on it, and destroy the Follow-Up slips. If he receives only one or two "Back-Call Follow-Up Reports" and no more for a period of two or three weeks, he should take these slips out of his file and check with the publisher to see if the prospect has lost interest. Only one original "Back-Call" slip is to be made out by a publisher for each person on whom back-calls are made. The only exception to this would be when the back portion of a slip is completely filled out and it is necessary to have another place to continue the record of calls made. The publisher will turn in all of these with up-to-date information, addresses, etc., when he relinquishes the territory. The back-call servant will take these and check them with those in the permanent file and make corrections on his own records where necessary, and issue them when the territory is reassigned.

Display Only *One* Poster

It has been noted that many companies exhibit two or more campaign posters at one time. This defeats the purpose of these posters. When the Society sends posters to the company, only the one for the CURRENT month should be displayed. At the end of each month the old one should be taken down and the new one put up in its place. Posters are usually mailed every three months. At no time should the posters for future months be shown to anyone in the company before they are displayed to the company at the beginning of the respective month. These are confidential, and are to be treated as such until the time for their release.

Special Distribution of *Consolation* No. 631

This issue of *Consolation* is a 64-page edition containing chiefly a report of the "Free Nation's" Theocratic Assembly, as well as very interesting and important general information. Its description of the "Free Nation's" Theocratic Assembly is the outstanding feature, specially prepared for you and all other people of good-will. The front page of the special section of the magazine, on the Assembly, gives one a most fascinating picture of the earth's surface, with lines stretching out from the key city at Minneapolis, Minn., and extending to five of the seven continents of the earth. To let the mind dwell on this point and call to remembrance the words of the psalmist in the 72nd Psalm, the 7th and 8th verses, one can readily discern their fulfillment now taking place before our very eyes. The people of good-will may be greatly helped by thus seeing the magnitude of the Lord's work.

As one turns to the third page, the beginning of the article, and follows the description of Jehovah God the Master of space, one is carried on to greater appreciation of the majesty and glory of our God, who is fulfilling his own grand design to ultimately cover the earth with a knowledge of himself as the waters cover the deep. Then comes the description of the epoch-making assembly itself as it radiated from Minneapolis.

Every person of good-will in your territory should have his copy of this very enlightening issue of *Consolation;* not only those persons of good-will in your back-call file, but also those throughout your territory who have had any Kingdom literature. Each publisher should at all times have a number of copies in his book bag and offer them to the people in the regular house-to-house witnessing. This should be given special attention in street, route and store-to-store work. All associated with the company, whether they are publishers or not, should join in this work, placing this magazine with friends, fellow workers and acquaintances, as well as in all branches of the witness work.

If your company has not ordered its supply of this issue of *Consolation*, or if you believe you can use an additional supply, the company servant should check immediately with the advertising servant and order a sufficient supply to be used as outlined herein. (See November *Informant* for detailed information on this point.) Be sure your order is in the Brooklyn office before December 15, so that it can be given attention in December.

Prepare for *Watchtower* Campaign

During February, March and April the special offer of a year's subscription for the *Watchtower* magazine, and a bound book and a booklet, on a $1.00 contribution, will be featured. In instances where people have already subscribed for *The Watchtower* you may offer *Consolation* for a year, with a book and a booklet, on the $1.00 contribution. The Greek, Italian, Polish, Portuguese, Russian, Spanish, and Ukrainian magazines may also be offered at the regular cost of the subscription, with a book and a booklet free. Determine your needs in distributors' copies, especially in English, and send in your orders for increases early in January. "*The Truth Shall Make You Free*" and *Freedom in the New World* should be offered with the English subscriptions.